

Wise Health System





WHS East Campus | 609 Medical Center Drive • Decatur, TX 76234



WHS West Campus | 2000 FM 51 • Decatur, TX 76234



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Introduction and Purpose

Wise Health System is pleased to present its 2023 Community Health Needs Assessment (CHNA). This CHNA offers many data points, opinions and feedback to the overall health of our community in Wise County, Texas. As a result of the Affordable Care Act, tax-exempt hospitals are required to assess the health needs of their communities and adopt implementation strategies to address the identified needs. The CHNA must consider input from persons who represent the broad interest of the community served by the hospital facility, including those with special knowledge of or expertise in public health. Findings from this report will be used to develop a strategy plan to address the top needs in Wise County, creating programs and initiatives, improving health outcomes and social determinants of health impacts on our community members.

Acknowledgments

The process of gathering data and input from our community is a shared effort which involves many individuals who participated in key stakeholder interviews and focus groups, completed a community health needs survey and those who have volunteered their time since the last CHNA to impact our communities health through our community health program, Healthy Wise County. Wise Health System would like to thank each individual and organization who has participated for their continued commitment to Wise County and its citizens.

August 1, 2023

At Wise Health System, we talk frequently about not only taking care of patients after they become sick and show up at our facilities needing care but also the importance of doing our part to improve the health and well-being of our communities and help prevent people from getting sick in the first place. We take this obligation seriously and understand it is a constant journey we are on with a growing list of over 70+ community partners.

To help with this part of our mission, we conduct a Community Health Needs Assessment every three years that provides the information we need to revise and sometimes build programs to meet the specific needs of our communities throughout our service areas. We collect data through surveys, community readiness assessments, and in-depth interviews with community leaders and residents to obtain a better understanding of their health and wellness related needs.

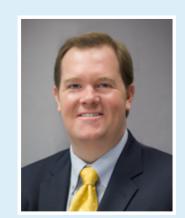
Behavioral health, chronic disease, access to health services, health care navigation, and overall improvement of the social determinants of health continue to top the list of prevailing issues impacting our communities. We want to renew and intensify our focus on these issues to better address health disparities and social and environmental conditions affecting so many surrounding us. Late last year Wise met with County, City, and United Way leaders to explore an exciting new solution utilizing technology to help identify and predict social care needs throughout our communities, connect individuals to services, and leverage meaningful outcome data and analytics to further drive community investment and foster collaborative innovations among government, healthcare, and community organizations to improve health outcomes for adults and children.

This assessment will result in Wise Health System's 2023 CHNA report highlighting the voice of the communities we serve and representing our Vision Statement of being a place where lives are transformed and improved through better health and extraordinary outcomes. We need you to help us achieve this vision.

By working together, Wise Health System, the Wise Hospital Authority Board, Governments, and Community Stakeholders can continue to make a difference.

Sincerely,

Jason Wren





Community Health Leadership Team

Pictured below is the Wise Health System team responsible for the leadership, strategy and execution of Community Health and Healthy Wise County.



Bruce Miller Vice President of Growth and Development



Jordan Holzbog Manager of Population Health



Heather Beal Manager of DSRIP & Community Health



Keelie Shuck Population Health Intern

The Community Health Leadership team would like to recognize the numerous organizations that have participated in leading healthy changes in our community over the last three years. Through each of our committees, more than 60 organizations are represented from all corners of Wise County, each providing their strengths and expertise connecting resources to our community and developing plans of action to improving health outcomes.





Wise Health System's Vision, Mission and Core Values

Vision & Mission

From the very beginning, our organization has been committed to providing a healing environment for patients and their families and improving the quality of life for our community. As we look to the future, our vision and mission guide our priorities on our journey to excellence.





Wise Health System's Core Values are those qualities on which our organization stands and operates. These values are a reflection of our culture and our character. Our employees are the source of our strength and our success. We encourage and support their involvement and growth to uphold the following values as the foundation of excellence.

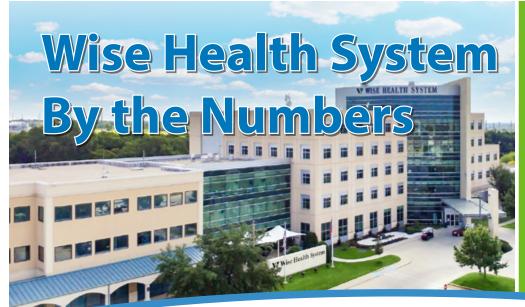












Did you know?

 Accredited by the **Joint Commission** for 40+ years



- 3 Centers of Excellence
- 11 Joint Commission Accreditations
- ACOC Chest Pain Accreditation
- **State of Texas Primary** Stroke Center



- 1 Hospital
- **2** Surgical Hospitals
- **47** Access Points of Care
- **27** Satellite Outpatient Clinics
 - 1 Urgent Care Clinic
 - **1** Community Health Clinic
 - **1** Stand-Alone Emergency Center
 - 1 Retail Pharmacy



Licensed Beds



\$390,040,000 Total Operating Revenue

\$375,513,000 Total Assets

\$101,000,000 Operating Cash Flow

\$64,500,000 Community Benefit



30,000 Emergency Room Visits Per Year

281,000 Patient Encounters Annually

80,000 Outpatient Registrations

12,100 Inpatient and Outpatient

Surgeries Per Year



450+

Physicians

1,650+

Employees



Wise Health System Service Area

Wise Health System was established in 1967 as an authority of the City of Decatur located in Wise County, Texas and created to serve the population of Wise County as our primary market.

Today, Wise Health System is the only acute care facility in Wise County serving its 71,000+ population. Our market share has increased into secondary markets as growth from our bordering counties leads to an increased need of health services.



In 2015 and 2018 respectively, Wise Health Surgical Hospital at Parkway and Wise Health Surgical Hospital at Argyle opened to serve the North Tarrant and West Denton counties. Opening these facilities has allowed expansion of services in both our primary and secondary markets benefiting the population of Wise County.



Area Locations

DECATUR

East Campus

West Campus

Dialysis Center

Fit-N-Wise Pediatric Therapy

Fit-N-Wise Rehabilitation and Performance Center

My Bariatric Solutions®

Outpatient Imaging

Outpatient Laboratory

Community Care Pharmacy

Sleep Wellness Center

Women's Center

Wise Health Clinics:

Cancer Center

Cardiothoracic Surgery

Center for Emotional Wellness

Community Health Clinic

Family & Sports Medicine

General and Bariatric Surgery

Internal Medicine

Orthopedic Surgery

Pulmonology

Robotic General Surgery

Transitional Care Clinic

Vascular and Bariatric Surgery

Pediatrics

ALLIANCE

Wise Health Surgical Hospital at Parkway My Bariatric Solutions®

Wise Health Clinics:

Vascular and Bariatric Surgery

ARGYLE

Wise Health Surgical Hospital at Argyle

Fit-N-Wise Rehab & Sports Medicine

Wise Health Emergency Center & iCare Urgent Care

Wise Health Surgical Hospital

Wise Health Clinics:

Family & Sports Medicine

BOYD

Wise Health Clinics:

Primary Care

BRIDGEPORT

Fit-N-Wise Rehab

Wise Health Clinics:

Primary Care

WACO

My Bariatric Solutions®



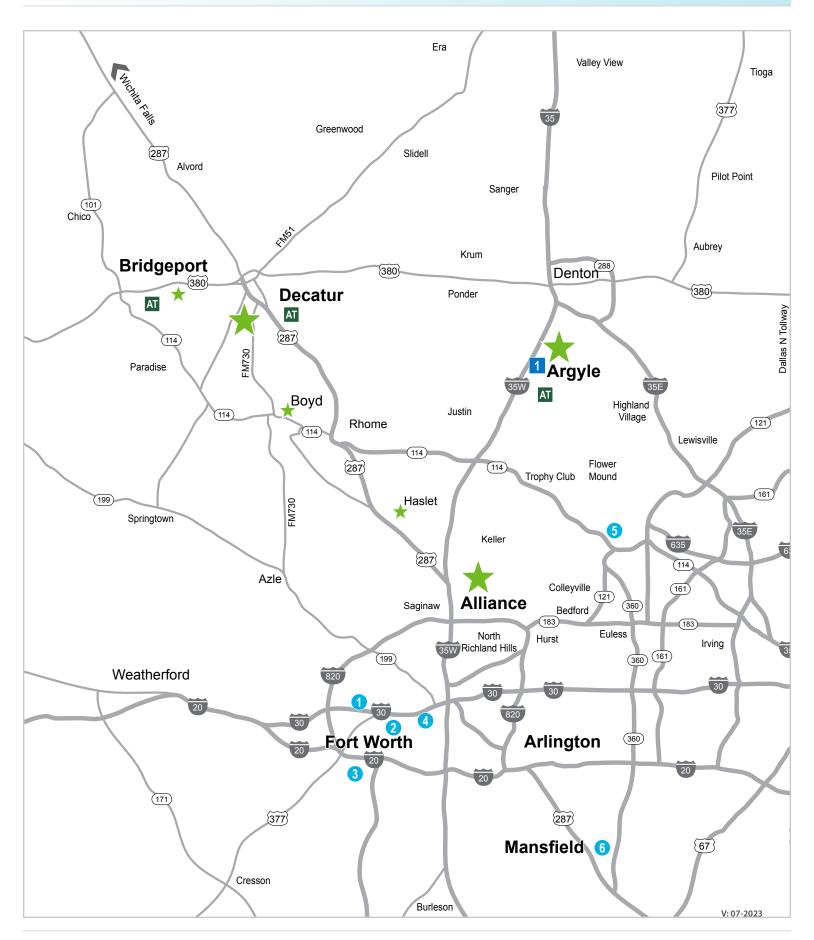
1 Wound Care - Argyle Crawford



- 1 Ridgmar Medical Lodge
- 2 DFW Nursing & Rehabilitation
- 3 Cityview Care Center
- 4 Fort Worth Center of Rehabilitation
- 5 Grapevine Medical Lodge
- 6 Mansfield Medical Lodge
- 7 Midwestern Healthcare Center (Wichita Falls)







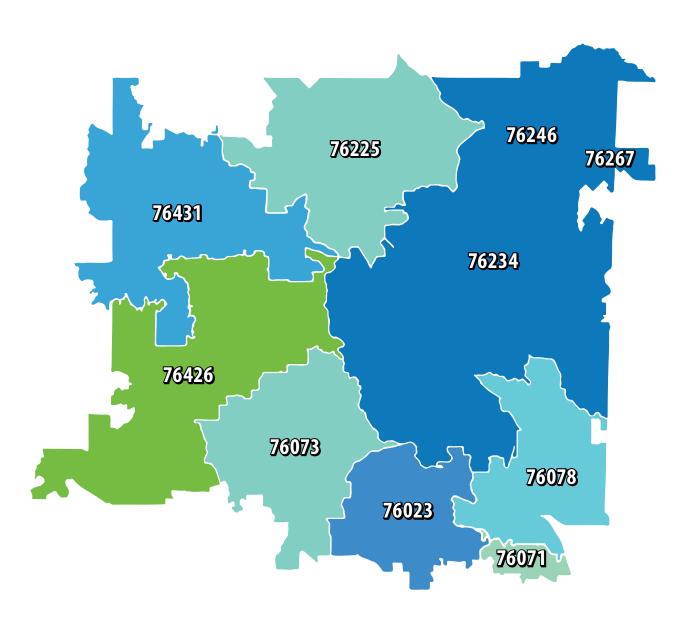


Defined Community

A community is defined as the geographic area from which a significant number of patients utilizing hospital services reside. While the community health needs assessment considers other types of health care providers, Wise Health System is the single largest provider of acute care services. For this reason, the utilization of the medical services provides the clearest definition of the community.

Based on the patient origin of acute care admissions from January 1, 2022, through December 31, 2022, management has identified the community to include all of Wise County. The primary zip codes included in the county are listed in the graph below. The graph presents Wise Health System's patient origin and admissions for the primary zip codes in the community.

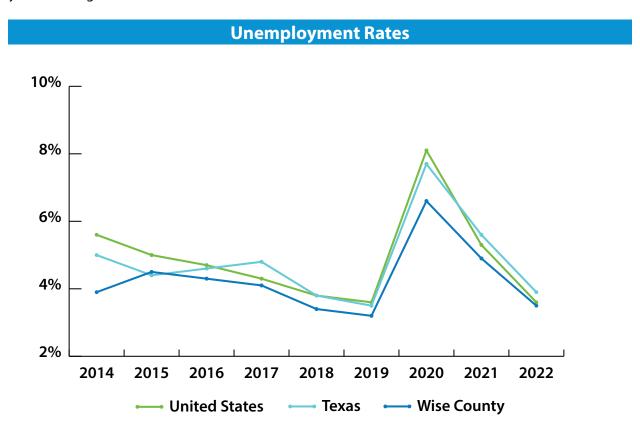
CITY	ZIP CODE
Alvord	76225
Boyd	76023
Bridgeport	76426
Chico	76431
Decatur	76234
Newark	76071
Paradise	76073
Rhome	76078
Springtown	76082
Sunset	76270





Socioeconomic Characteristics of the Community

The line chart below represents the average annual resident unemployment rates for Wise County, as well as the unemployment rates for Texas and the United States. As the chart illustrates, 2019 showed the lowest rate of unemployment in Wise County at 3.2%. Wise County has trended slightly below the United States and Texas until 2023. The for data 2023 is from January 2023 through October 2023.



Source: https://data.bls.gov/timeseries/LNS14000000

The chart below represents health insurance coverage status by age (under 65 years) of poverty for Wise County versus Texas. The table shows the Wise County ranks slightly above but fairly consistent with the Texas state average. The state percent of uninsured people for all income levels was 19.9% and Wise County's was 21.4%.

Health Insurance State by Age - 2020 All Income Levels					
Under 65 Uninsured Percent Uninsured Under 65 Insured Percent I					
Wise County	12,674	21.40%	46,609	78.60%	
Texas	4,939,035	19.90%	19,912,618	80.10%	

Source: https://www.census.gov/



Claritas Pop-Facts® Wise County

Pop-Facts® Executive Summary | Population & Household



Trade Area: Wise County



The population in this area is estimated to change from 68,632 to 73,211, resulting in a growth of 6.7% between 2020 and the current year. Over the next five years, the population is projected to grow by 6.4%

The population in the base area is estimated to change from 29,145,505 to 30,065,904, resulting in a growth of 3.2% between 2020 and the current year. Over the next five years, the population is projected to grow by 4.1%

The current year median age for this area is 39.9, while the average age is 39.9. Five years from now, the median age is projected to be 40.5.

The current year median age for the base area is 35.9, while the average age is 37.4. Five years from now, the median age is projected to be 37.1.

Of this area's current year estimated population:

77.0% are White Alone, 1.1% are Black or African American Alone, 1.0% are American Indian and Alaska Nat. Alone, 0.7% are Asian Alone, 0.0% are Nat. Haw aiian and Other Pacific Isl. Alone, 8.1% are Some Other Race, and 12.2% are Two or More Races.

Of the base area's current year estimated population:

48.1% are White Alone, 12.3% are Black or African American Alone, 1.0% are American Indian and Alaska Nat. Alone, 5.7% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 14.2% are Some Other Race, and 18.5% are Two or More Races.

This area's current estimated Hispanic or Latino population is 21.4%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 24,306 to 25,919, resulting in an increase of 6.6% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 6.4%

The number of households in the base area is estimated to change from 10,491,147 to 10,848,636, resulting in an increase of 3.4% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 4.4%

Benchmark: Texas

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Pop-Facts® Demographics | Population & Race



Trade Area: Wise County

POPULATION

73,211

HOUSEHOLDS

25,919

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



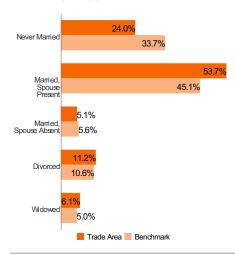
Mexican

HOME LANGUAGE*



Only English

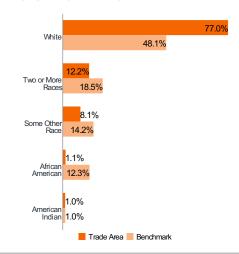
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	4,444	6.1	91
5 - 9	4,716	6.4	94
10 - 14	5,081	6.9	98
15 - 17	3,115	4.3	98
18 - 20	2,769	3.8	87
21 - 24	3,550	4.8	87
25 - 34	8,495	11.6	83
35 - 44	9,140	12.5	92
45 - 54	9,174	12.5	102
55 - 64	10,306	14.1	126
65 - 74	7,697	10.5	123
75 - 84	3,658	5.0	120
85+	1,066	1.5	102

POPULATION BY RACE**



Benchmark:Texas

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`		3	5
Index Colors:	<80	80 - 110	110+

^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household

HOUSEHOLD TYPE



Trade Area: Wise County Population: 73,211 | Households: 25,919

MEDIAN AGE OF HOUSEHOLDER

55

Index:110

PRESENCE OF CHILDREN*



NonFamily HHs 23.3%

HOUSING TENURE

79.5% Index: 128



20.5% Index:54

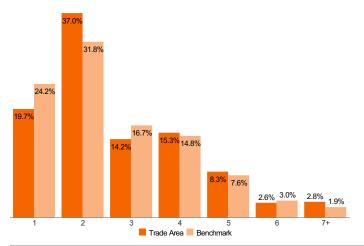
AGE OF HOUSING**



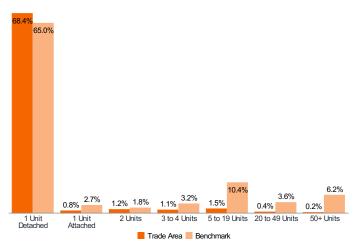
9 - 18 years old

% Comp:22.2 Index:120

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

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`		3	5
Index Colors:	<80	80 - 110	110+

^{*}Uses the variable "Households with people under age 18"

^{**}Chosen from percent composition ranking



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: Wise County



EDUCATION

Currently, it is estimated that 3.4% of the population age 25 and over in this area had earned a Master's Degree, 0.7% had earned a Professional School Degree, 0.6% had earned a Doctorate Degree and 13.0% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$111,522 for the current year, while the average household income for the base area is estimated to be \$101,151 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$111,522 to \$126,378.

The average household income in the base area is projected to change over the next five years, from \$101,151 to \$112,934.



HOUSING

Most of the dwellings in this area (79.5%) are estimated to be Owner-Occupied for the current year. For the base area the majority of the housing units are Owner-Occupied (62.3%).

The majority of dwellings in this area (68.4%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.0%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (22.2%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (18.5%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas

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Pop-Facts® Executive Summary | Labor



Trade Area: Wise County



For this area, Wise County, 95.7% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 59.6% are employed civilians, 2.7% are unemployed civilians, and 37.7% are not in the labor force.

The occupational classification for this area are as follows:

31.3% hold blue collar occupations, 51.7% hold white collar occupations, and 17.0% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 2.1% are in Architecture and Engineering, 0.6% are in Arts, Entertainment and Sports, 3.7% are in Business and Financial Operations, 0.7% are in Computers and Mathematics, 4.1% are in Education, Training and Libraries, 5.8% are in Healthcare Practitioners and Technicians, 4.1% are in Healthcare Support, 0.1% are in Life, Physical and Social Sciences, 9.9% are in Management, 12.4% are in Office and Administrative Support.

1.0% are in Community and Social Services, 4.9% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.1% are in Protective Services, 10.1% are in Sales and Related Services, 2.7% are in Personal Care Services.

2.7% are in Building and Grounds Maintenance, 6.4% are in Construction and Extraction, 0.5% are in Farming, Fishing and Forestry, 5.9% are in Waintenance and Repair, 7.3% are in Production, 11.7% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.3% hold blue collar occupations, 59.2% hold white collar occupations, and 17.5% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.1% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.4% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.4% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.4% are in Management, 11.0% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.6% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.6% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.8% are in Building and Grounds Maintenance, 6.9% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.0% are in Transportation and Moving.

Benchmark: Texas

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Pop-Facts® Demographics | Affluence & Education



Trade Area: Wise County Population: 73,211 | Households:25,919

EDUCATIONAL ATTAINMENT: TOP 2*



35.9% Index: 143

High School Graduate



24.5%

Some College, No Degree

EDUCATION: HISPANIC/LATINO



1.1% Index:20

Bachelor's degree or higher

POVERTY STATUS



92.0%

Index:103

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$84,672

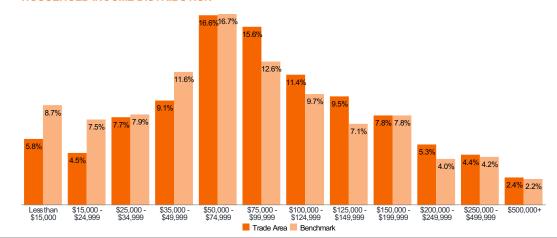
Index:119

Average Household Income

\$111,522

Index:110

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:Texas

*Ranked by percent composition

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· ·		3	3
Index Colors:	<80	80 - 110	110+



Pop-Facts® Demographics | Employment & Occupation



Trade Area: Wise County Population: 73,211 | Households: 25,919

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

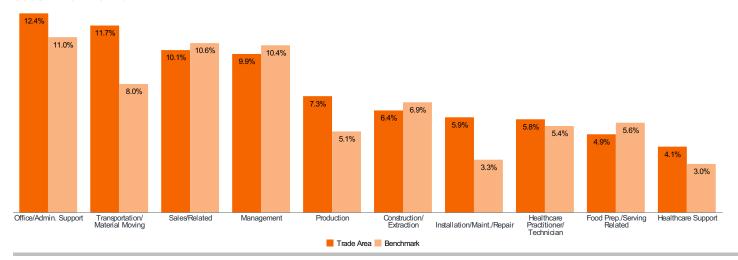
METHOD OF TRAVEL TO WORK: TOP 2*



Travel to work by **Driving Alone**

Travel to work by Carpooling

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+



Claritas Pop-Facts® Alvord

Pop-Facts® Executive Summary | Population & Household



Trade Area: 76225 Alvord



The population in this area is estimated to change from 3,255 to 3,970, resulting in a growth of 22.0% between 2010 and the current year. Over the next five years, the population is projected to grow by 6.4%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 40.5, while the average age is 40.1. Five years from now, the median age is projected to be 41.1.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

89.2% are White Alone, 1.0% are Black or African American Alone, 0.6% are American Indian and Alaska Nat. Alone, 0.4% are Asian Alone, 0.0% are Nat. Haw aiian and Other Pacific Isl. Alone, 7.5% are Some Other Race, and 1.2% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 11.7%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 1,210 to 1,457, resulting in an increase of 20.4% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 6.2%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas



Pop-Facts® Demographics | Population & Race



Trade Area: 76225 Alvord

POPULATION

3,970

HOUSEHOLDS

1,457

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



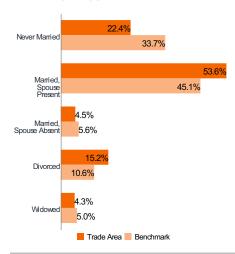
Mexican

HOME LANGUAGE*



Only English

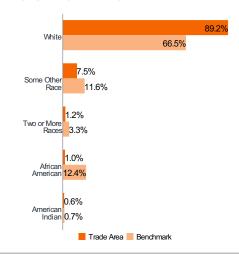
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	235	5.9	87
5 - 9	248	6.2	90
10 - 14	266	6.7	94
15 - 17	170	4.3	98
18 - 20	154	3.9	90
21 - 24	195	4.9	88
25 - 34	465	11.7	84
35 - 44	465	11.7	86
45 - 54	535	13.5	110
55 - 64	571	14.4	128
65 - 74	410	10.3	124
75 - 84	205	5.2	128
85+	51	1.3	91

POPULATION BY RACE**



Benchmark: Texas

Index Colors:	<80	80 - 110	110+

^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



Trade Area: 76225 Alvord Population: 3,970 | Households: 1,457

MEDIAN AGE OF HOUSEHOLDER

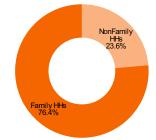
55

Index: 109

PRESENCE OF CHILDREN*



HOUSEHOLD TYPE



HOUSING TENURE



Index: 126



18.9%

Index: 53

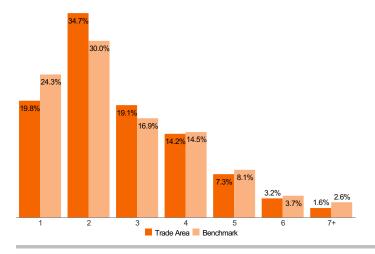
AGE OF HOUSING**



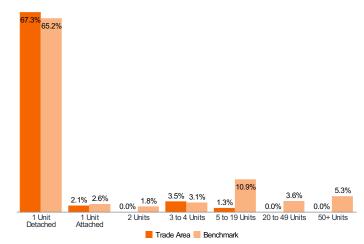
9 - 18 years old

% Comp:21.6 Index: 122

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: 76225 Alvord



EDUCATION

Ourrently, it is estimated that 3.8% of the population age 25 and over in this area had earned a Master's Degree, 1.4% had earned a Professional School Degree, 1.0% had earned a Doctorate Degree and 12.4% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$99,479 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$99,479 to \$111,817.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



HOUSING

Wost of the dwellings in this area (81.1%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (67.3%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (21.6%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas



Pop-Facts® Executive Summary | Labor



Trade Area: 76225 Alvord



For this area, 76225 Alvord, 97.2% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 61.1% are employed civilians, 1.8% are unemployed civilians, and 37.1% are not in the labor force.

The occupational classification for this area are as follows:

33.4% hold blue collar occupations, 49.0% hold white collar occupations, and 17.6% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 1.3% are in Architecture and Engineering, 1.1% are in Arts, Entertainment and Sports, 2.8% are in Business and Financial Operations, 0.6% are in Computers and Mathematics, 3.1% are in Education, Training and Libraries, 5.6% are in Healthcare Practitioners and Technicians, 4.8% are in Healthcare Support, 0.3% are in Life, Physical and Social Sciences, 10.1% are in Management, 11.6% are in Office and Administrative Support.

0.4% are in Community and Social Services, 2.9% are in Food Preparation and Serving, 1.5% are in Legal Services, 3.0% are in Protective Services, 10.7% are in Sales and Related Services, 3.1% are in Personal Care Services.

2.9% are in Building and Grounds Maintenance, 7.8% are in Construction and Extraction, 0.9% are in Farming, Fishing and Forestry, 5.0% are in Waintenance and Repair, 9.0% are in Production, 11.5% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas



Pop-Facts® Demographics | Affluence & Education



Trade Area: 76225 Alvord Population: 3,970 | Households: 1,457

EDUCATIONAL ATTAINMENT: TOP 2*



37.6%

High School Graduate



28.0%

Index: 132

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.4%

Bachelor's degree or higher

POVERTY STATUS



95.9%

Index:108

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$76,467

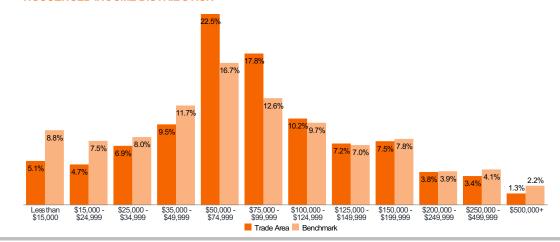
Index:108

Average Household Income

\$99,479

Index:99

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Texas

*Ranked by percent composition

Index Colors:	<80	80 - 110	110+



Pop-Facts® Demographics | Employment & Occupation



Trade Area: 76225 Alvord Population: 3,970 | Households: 1,457

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

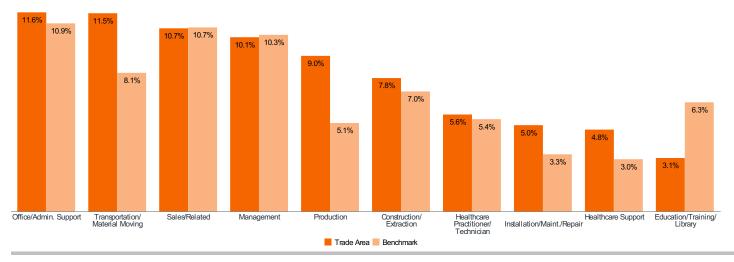




Travel to work by **Driving Alone**

Travel to work by Carpooling

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

Index Colors: <80 80 - 110 110+



Claritas Pop-Facts® Boyd

Pop-Facts® Executive Summary | Population & Household



Trade Area: Boyd Zip code



The population in this area is estimated to change from 5,905 to 7,078, resulting in a growth of 19.9% between 2010 and the current year. Over the next five years, the population is projected to grow by 6.1%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 42.7, while the average age is 41.6. Five years from now, the median age is projected to be 43.1.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

90.7% are White Alone, 0.6% are Black or African American Alone, 0.8% are American Indian and Alaska Nat. Alone, 0.4% are Asian Alone, 0.1% are Nat. Haw aiian and Other Pacific Isl. Alone, 4.8% are Some Other Race, and 2.7% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 10.8%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 2,209 to 2,681, resulting in an increase of 21.4% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 6.5%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas



Pop-Facts® Demographics | Population & Race



Trade Area: Boyd Zip code

POPULATION

7,078

HOUSEHOLDS

2,681

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



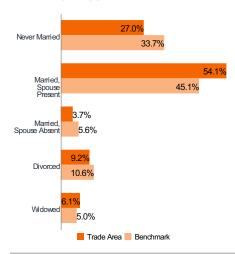
Mexican

HOME LANGUAGE*



Only English

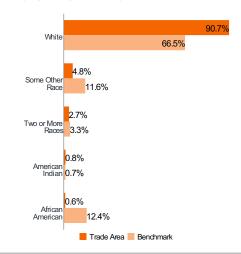
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	389	5.5	80
5 - 9	409	5.8	83
10 - 14	448	6.3	89
15 - 17	294	4.2	95
18 - 20	256	3.6	84
21 - 24	311	4.4	79
25 - 34	820	11.6	83
35 - 44	807	11.4	84
45 - 54	920	13.0	106
55 - 64	1,035	14.6	130
65 - 74	871	12.3	147
75 - 84	411	5.8	144
85+	107	1.5	107

POPULATION BY RACE**



Benchmark: Texas

Index Colors	: <80	80 - 110	110+
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^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



Trade Area: Boyd Zip code Population: 7,078 | Households: 2,681

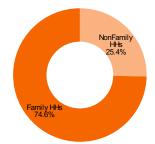
MEDIAN AGE OF HOUSEHOLDER

Index: 114

PRESENCE OF CHILDREN*



HOUSEHOLD TYPE



HOUSING TENURE





Index: 53

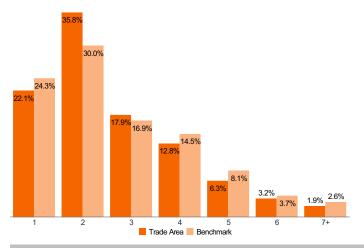
AGE OF HOUSING**



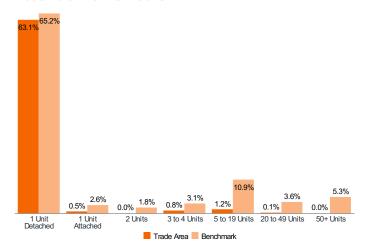
Less than 5 years old

% Comp:20.7 Index: 139

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

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> Index Colors: 80 - 110

^{*}Uses the variable "Households with people under age 18"

^{**}Chosen from percent composition ranking



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: Boyd Zip code



EDUCATION

Currently, it is estimated that 1.5% of the population age 25 and over in this area had earned a Master's Degree, 0.4% had earned a Professional School Degree, 1.3% had earned a Doctorate Degree and 14.9% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$97,830 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$97,830 to \$111,055.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



HOUSING

Most of the dwellings in this area (81.3%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (63.1%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (20.7%) are estimated to have been Built 2014 or Later for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas



Pop-Facts® Executive Summary | Labor



Trade Area: Boyd Zip code



For this area, Boyd Zip code, 97.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 57.3% are employed civilians, 1.5% are unemployed civilians, and 41.1% are not in the labor force.

The occupational classification for this area are as follows:

34.5% hold blue collar occupations, 50.3% hold white collar occupations, and 15.1% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 2.5% are in Architecture and Engineering, 1.4% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 0.3% are in Computers and Mathematics, 3.5% are in Education, Training and Libraries, 4.9% are in Healthcare Practitioners and Technicians, 3.1% are in Healthcare Support, 0.1% are in Life, Physical and Social Sciences, 8.3% are in Management, 13.1% are in Office and Administrative Support.

0.6% are in Community and Social Services, 4.6% are in Food Preparation and Serving, 1.4% are in Legal Services, 1.7% are in Protective Services, 9.5% are in Sales and Related Services, 1.7% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 6.1% are in Construction and Extraction, 0.1% are in Farming, Fishing and Forestry, 8.4% are in Waintenance and Repair, 8.0% are in Production, 12.0% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas



Pop-Facts® Demographics | Affluence & Education



Trade Area: Boyd Zip code Population: 7,078 | Households: 2,681

EDUCATIONAL ATTAINMENT: TOP 2*



35.8%

High School Graduate



25.2%

Index: 118

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.5%

Bachelor's degree or higher

POVERTY STATUS



93.7%

Index:105

At or above poverty

HOUSEHOLD INCOME



Median Household Income

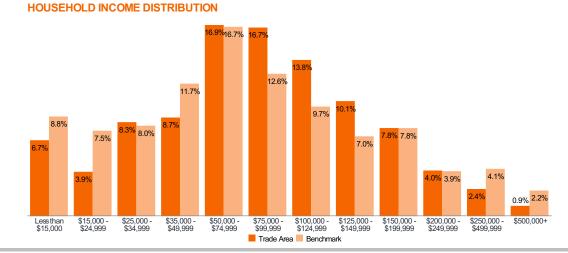
\$83,158

Index:118

Average Household Income

\$97,830

Index:97



Benchmark: Texas

*Ranked by percent composition

Index Colors:	<80	80 - 110	110+



Pop-Facts® Demographics | Employment & Occupation



Trade Area: Boyd Zip code Population: 7,078 | Households: 2,681

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

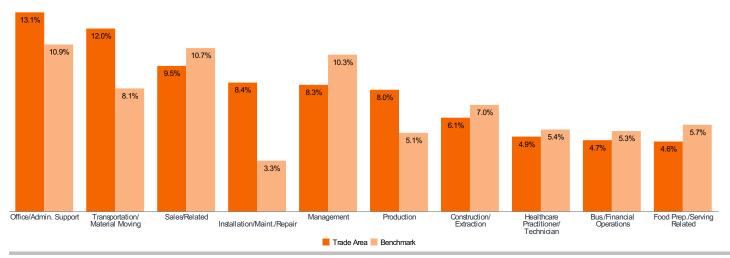




Travel to work by **Driving Alone**

Travel to work by Carpooling

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

Index Colors: <80 80 - 110 110	+
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Claritas Pop-Facts® Bridgeport

Pop-Facts® Executive Summary | Population & Household



Trade Area: 76426 Bridgeport



The population in this area is estimated to change from 11,018 to 12,634, resulting in a growth of 14.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 36.8, while the average age is 37.7. Five years from now, the median age is projected to be 37.1.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

78.5% are White Alone, 2.9% are Black or African American Alone, 1.3% are American Indian and Alaska Nat. Alone, 1.1% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 13.4% are Some Other Race, and 2.8% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 35.3%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 3,694 to 4,352, resulting in an increase of 17.8% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.7%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas



Pop-Facts® Demographics | Population & Race



Trade Area: 76426 Bridgeport

POPULATION

12,634

HOUSEHOLDS

4,352

ETHNICITY



35.3%

Hispanic/Latino

HISPANIC ORIGIN*



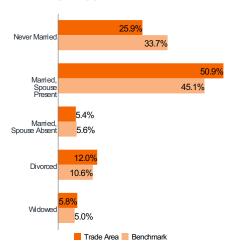
Mexican

HOME LANGUAGE*



Only English

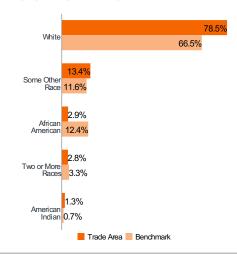
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	919	7.3	106
5 - 9	909	7.2	104
10 - 14	954	7.6	106
15 - 17	560	4.4	102
18 - 20	500	4.0	92
21 - 24	631	5.0	89
25 - 34	1,540	12.2	87
35 - 44	1,727	13.7	101
45 - 54	1,458	11.5	94
55 - 64	1,564	12.4	110
65 - 74	1,159	9.2	110
75 - 84	544	4.3	107
85+	169	1.3	95

POPULATION BY RACE**



Benchmark: Texas

Index Colors:	<80	80 - 110	110+

^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



Trade Area: 76426 Bridgeport Population: 12,634 | Households: 4,352

MEDIAN AGE OF HOUSEHOLDER

54

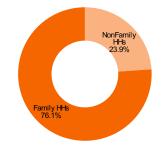
Index: 107

PRESENCE OF CHILDREN*



38.7%

HOUSEHOLD TYPE



HOUSING TENURE



Index: 113



Index: 76 Rent

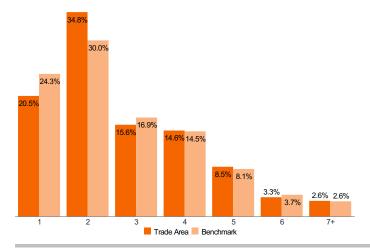
AGE OF HOUSING**



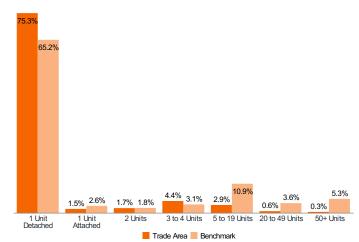
9 - 18 years old

% Comp:20.3 Index: 115

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: 76426 Bridgeport



EDUCATION

Currently, it is estimated that 4.7% of the population age 25 and over in this area had earned a Master's Degree, 0.8% had earned a Professional School Degree, 0.6% had earned a Doctorate Degree and 12.8% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$92,768 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$92,768 to \$102,257.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



HOUSING

Most of the dwellings in this area (72.9%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (75.3%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (20.3%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas



Pop-Facts® Executive Summary | Labor



Trade Area: 76426 Bridgeport



For this area, 76426 Bridgeport, 95.0% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 54.1% are employed civilians, 2.9% are unemployed civilians, and 43.1% are not in the labor force.

The occupational classification for this area are as follows:

33.2% hold blue collar occupations, 48.1% hold white collar occupations, and 18.6% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 1.5% are in Architecture and Engineering, 1.0% are in Arts, Entertainment and Sports, 3.1% are in Business and Financial Operations, 0.7% are in Computers and Mathematics, 5.1% are in Education, Training and Libraries, 3.8% are in Healthcare Practitioners and Technicians, 5.6% are in Healthcare Support, 0.1% are in Life, Physical and Social Sciences, 9.0% are in Management, 9.4% are in Office and Administrative Support.

1.4% are in Community and Social Services, 4.7% are in Food Preparation and Serving, 0.7% are in Legal Services, 1.5% are in Protective Services, 12.4% are in Sales and Related Services, 2.8% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 8.5% are in Construction and Extraction, 0.1% are in Farming, Fishing and Forestry, 5.4% are in Waintenance and Repair, 5.5% are in Production, 13.8% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas



Pop-Facts® Demographics | Affluence & Education



Trade Area: 76426 Bridgeport Population: 12,634 | Households: 4,352

EDUCATIONAL ATTAINMENT: TOP 2*



33.7%

High School Graduate



20.6% Index: 97

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.9%

Bachelor's degree or higher

POVERTY STATUS



90.5%

Index:102

At or above poverty

HOUSEHOLD INCOME



Median Household Income \$69,600

Index:99

Average Household Income

\$92,768

Index:92

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Texas

*Ranked by percent composition

Index Colors:	<80	80 - 110	110+



Pop-Facts® Demographics | Employment & Occupation



Trade Area: 76426 Bridgeport Population: 12,634 | Households: 4,352

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

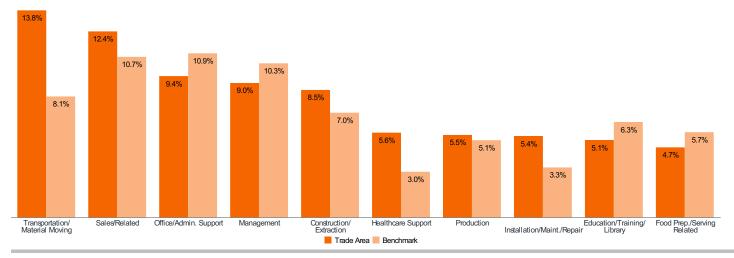




Travel to work by **Driving Alone**

Travel to work by Carpooling

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+



Claritas Pop-Facts® Chico

Pop-Facts® Executive Summary | Population & Household



Trade Area: Chico 76431



The population in this area is estimated to change from 3,504 to 4,018, resulting in a growth of 14.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.2%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 41.6, while the average age is 41.3. Five years from now, the median age is projected to be 42.1.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

85.1% are White Alone, 1.9% are Black or African American Alone, 0.6% are American Indian and Alaska Nat. Alone, 0.2% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 10.1% are Some Other Race, and 2.0% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 18.3%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 1,268 to 1,500, resulting in an increase of 18.3% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 6.0%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas



Pop-Facts® Demographics | Population & Race



Trade Area: Chico 76431

POPULATION

4,018

HOUSEHOLDS

1,500

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



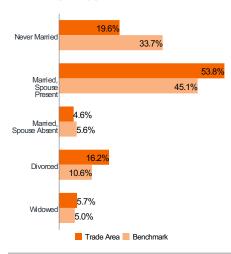
Mexican

HOME LANGUAGE*



Only English

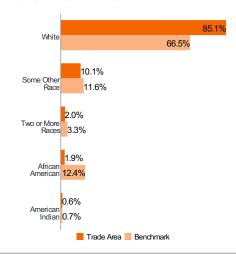
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	217	5.4	79
5 - 9	227	5.7	82
10 - 14	244	6.1	85
15 - 17	161	4.0	92
18 - 20	145	3.6	84
21 - 24	193	4.8	86
25 - 34	496	12.3	88
35 - 44	491	12.2	90
45 - 54	490	12.2	99
55 - 64	609	15.2	135
65 - 74	465	11.6	139
75 - 84	224	5.6	138
85+	56	1.4	99

POPULATION BY RACE**



Benchmark: Texas

Index Colors:	<80	80 - 110	110+
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^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



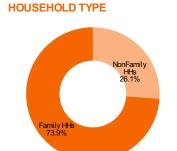
Trade Area: Chico 76431 Population: 4,018 | Households: 1,500

MEDIAN AGE OF HOUSEHOLDER

Index: 115

PRESENCE OF CHILDREN*





HOUSING TENURE

Index: 126



18.8%

Index: 53 Rent

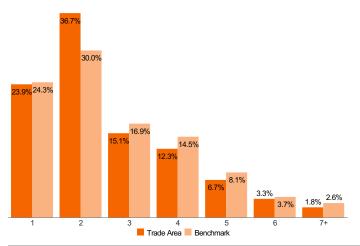
AGE OF HOUSING**



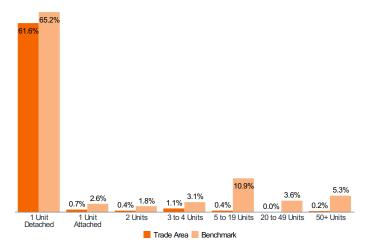
9 - 18 years old

% Comp:17.9 Index: 101

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

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Index Colors:



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: Chico 76431



EDUCATION

Currently, it is estimated that 2.8% of the population age 25 and over in this area had earned a Master's Degree, 0.4% had earned a Professional School Degree, 0.2% had earned a Doctorate Degree and 9.5% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$92,533 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$92,533 to \$102,181.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



HOUSING

Most of the dwellings in this area (81.2%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (61.6%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (17.9%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas



Pop-Facts® Executive Summary | Labor



Trade Area: Chico 76431



For this area, Chico 76431, 94.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 39.8% are employed civilians, 2.4% are unemployed civilians, and 57.8% are not in the labor force.

The occupational classification for this area are as follows:

33.7% hold blue collar occupations, 49.8% hold white collar occupations, and 16.5% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 2.5% are in Architecture and Engineering, 0.2% are in Arts, Entertainment and Sports, 3.7% are in Business and Financial Operations, 1.2% are in Computers and Mathematics, 2.0% are in Education, Training and Libraries, 5.7% are in Healthcare Practitioners and Technicians, 3.7% are in Healthcare Support, 0.0% are in Life, Physical and Social Sciences, 7.8% are in Management, 10.9% are in Office and Administrative Support.

0.3% are in Community and Social Services, 3.9% are in Food Preparation and Serving, 0.5% are in Legal Services, 3.1% are in Protective Services, 14.9% are in Sales and Related Services, 4.2% are in Personal Care Services.

1.3% are in Building and Grounds Maintenance, 8.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 4.9% are in Waintenance and Repair, 5.8% are in Production, 15.0% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas



Pop-Facts® Demographics | Affluence & Education



Trade Area: Chico 76431 Population: 4,018 | Households: 1,500

EDUCATIONAL ATTAINMENT: TOP 2*



42.6%

High School Graduate



23.5%

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.9%

Bachelor's degree or higher

POVERTY STATUS



82.0%

Index:92

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$66,866

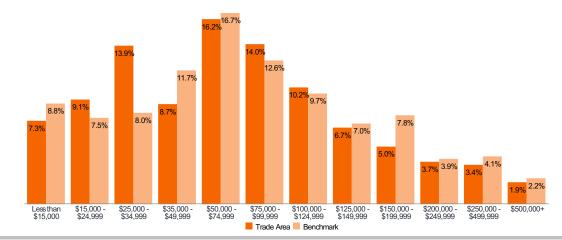
Index:95

Average Household Income

\$92,533

Index:92

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Texas

*Ranked by percent composition

Index Colors:



Pop-Facts® Demographics | Employment & Occupation



Trade Area: Chico 76431 Population: 4,018 | Households: 1,500

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

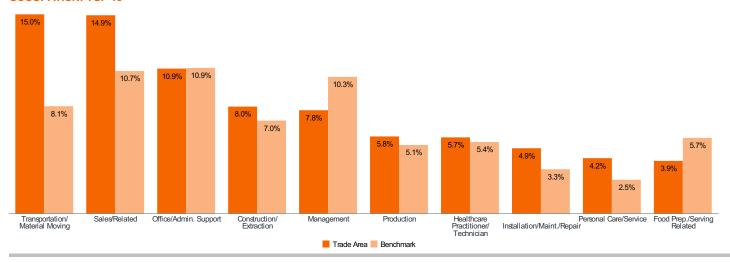
METHOD OF TRAVEL TO WORK: TOP 2*



Travel to work by **Driving Alone**

Travel to work by Carpooling

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

Index Colors: <80 80 - 110 110	+
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Claritas Pop-Facts® Decatur

Pop-Facts® Executive Summary | Population & Household



Trade Area: 76234



The population in this area is estimated to change from 15,443 to 19,013, resulting in a growth of 23.1% between 2010 and the current year. Over the next five years, the population is projected to grow by 6.4%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 39.5, while the average age is 39.8. Five years from now, the median age is projected to be 40.2.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

87.9% are White Alone, 1.5% are Black or African American Alone, 0.8% are American Indian and Alaska Nat. Alone, 0.7% are Asian Alone, 0.1% are Nat. Haw aiian and Other Pacific Isl. Alone, 7.4% are Some Other Race, and 1.7% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 23.4%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 5,564 to 6,916, resulting in an increase of 24.3% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 6.7%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas



Pop-Facts® Demographics | Population & Race



Trade Area: 76234

POPULATION

19,013

HOUSEHOLDS

6,916

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



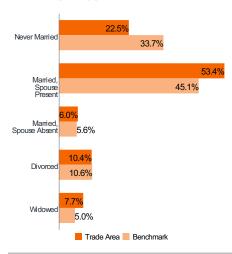
Mexican

HOME LANGUAGE*



Only English

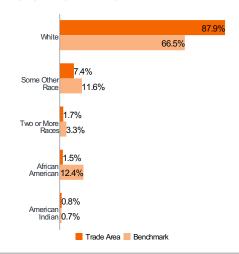
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	1,163	6.1	90
5 - 9	1,230	6.5	93
10 - 14	1,314	6.9	97
15 - 17	821	4.3	99
18 - 20	723	3.8	88
21 - 24	920	4.8	87
25 - 34	2,254	11.9	85
35 - 44	2,430	12.8	94
45 - 54	2,349	12.4	101
55 - 64	2,607	13.7	122
65 - 74	1,847	9.7	116
75 - 84	990	5.2	129
85+	365	1.9	136

POPULATION BY RACE**



Benchmark: Texas

	Index Colors:	<80	80 - 110	110+
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^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household

HOUSEHOLD TYPE



Trade Area: 76234 Population: 19,013 | Households: 6,916

MEDIAN AGE OF HOUSEHOLDER

54

Index: 108

PRESENCE OF CHILDREN*



NonFamily HHs 24.0%

HOUSING TENURE





Index: 69 Rent

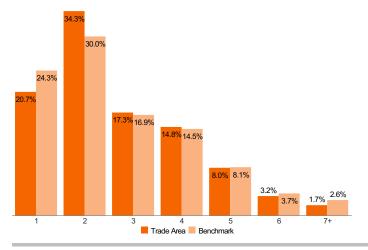
AGE OF HOUSING**



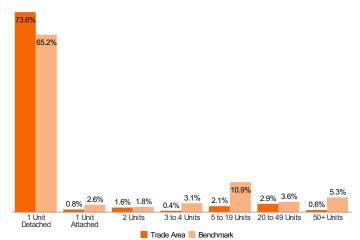
9 - 18 years old

% Comp:20.9 Index: 118

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: 76234



EDUCATION

Ourrently, it is estimated that 4.4% of the population age 25 and over in this area had earned a Master's Degree, 1.3% had earned a Professional School Degree, 0.6% had earned a Doctorate Degree and 15.3% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$119,324 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$119,324 to \$133,801.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



HOUSING

Most of the dwellings in this area (75.3%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (73.6%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (20.9%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas



Pop-Facts® Executive Summary | Labor



Trade Area: 76234



For this area, 76234, 96.6% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 63.7% are employed civilians, 2.2% are unemployed civilians, and 34.1% are not in the labor force.

The occupational classification for this area are as follows:

27.7% hold blue collar occupations, 53.0% hold white collar occupations, and 19.4% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 1.5% are in Architecture and Engineering, 0.4% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 0.8% are in Computers and Mathematics, 4.7% are in Education, Training and Libraries, 5.9% are in Healthcare Practitioners and Technicians, 5.6% are in Healthcare Support, 0.4% are in Life, Physical and Social Sciences, 10.7% are in Management, 12.4% are in Office and Administrative Support.

0.8% are in Community and Social Services, 5.6% are in Food Preparation and Serving, 0.6% are in Legal Services, 1.8% are in Protective Services, 10.1% are in Sales and Related Services, 3.4% are in Personal Care Services.

2.6% are in Building and Grounds Maintenance, 5.8% are in Construction and Extraction, 0.3% are in Farming, Fishing and Forestry, 4.4% are in Maintenance and Repair, 7.7% are in Production, 9.7% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas



Pop-Facts® Demographics | Affluence & Education



Trade Area: 76234 Population: 19,013 | Households: 6,916

EDUCATIONAL ATTAINMENT: TOP 2*



30.8% Index: 122

High School Graduate

25.2%

Index: 118

Some College, No Degree

EDUCATION: HISPANIC/LATINO



1.9%

Bachelor's degree or higher

POVERTY STATUS



93.1%

Index:104

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$86,438

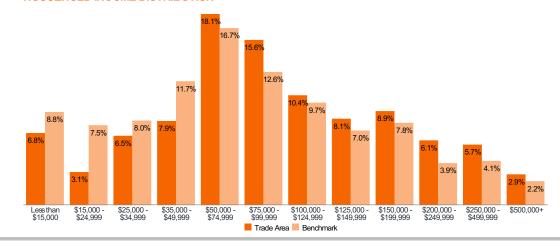
Index:123

Average Household Income

\$119,324

Index:119

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Texas

*Ranked by percent composition

Index Colors:	<80	80 - 110	110+



Pop-Facts® Demographics | Employment & Occupation



Trade Area: 76234 Population: 19,013 | Households: 6,916

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

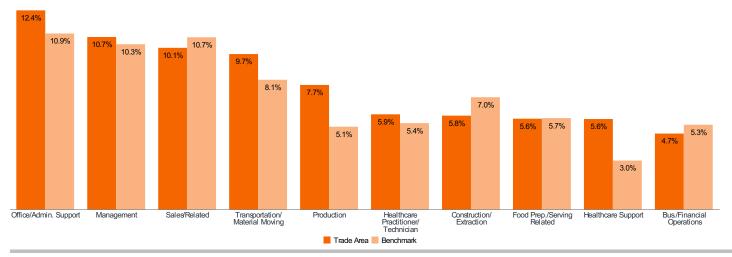




Travel to work by **Driving Alone**

Travel to work by Carpooling

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

Index Colors: <80 80 - 110 110+		Index Colors:	<80	80 - 110	110+
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Claritas Pop-Facts® Newark

Pop-Facts® Executive Summary | Population & Household



Trade Area: Newark 76071



The population in this area is estimated to change from 3,459 to 4,452, resulting in a growth of 28.7% between 2010 and the current year. Over the next five years, the population is projected to grow by 6.9%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 39.8, while the average age is 39.6. Five years from now, the median age is projected to be 40.0.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

85.0% are White Alone, 1.9% are Black or African American Alone, 0.6% are American Indian and Alaska Nat. Alone, 1.1% are Asian Alone, 0.0% are Nat. Haw aiian and Other Pacific Isl. Alone, 7.8% are Some Other Race, and 3.7% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 18.5%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 1,233 to 1,580, resulting in an increase of 28.1% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 6.8%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas



Pop-Facts® Demographics | Population & Race



Trade Area: Newark 76071

POPULATION

4,452

HOUSEHOLDS

1,580

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



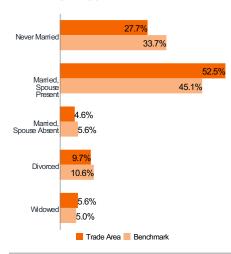
Mexican

HOME LANGUAGE*



Only English

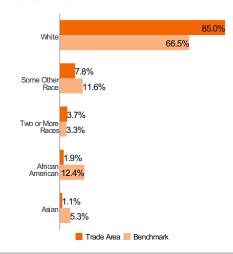
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	275	6.2	90
5 - 9	296	6.6	96
10 - 14	321	7.2	101
15 - 17	201	4.5	103
18 - 20	172	3.9	89
21 - 24	204	4.6	82
25 - 34	514	11.5	83
35 - 44	513	11.5	85
45 - 54	580	13.0	106
55 - 64	663	14.9	133
65 - 74	429	9.6	115
75 - 84	226	5.1	126
85+	58	1.3	92

POPULATION BY RACE**



Benchmark: Texas

	Index Colors:	<80	80 - 110	110+
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^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



Trade Area: Newark 76071 Population: 4,452 | Households: 1,580

MEDIAN AGE OF HOUSEHOLDER

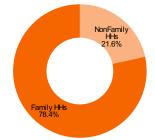
55

Index: 110

PRESENCE OF CHILDREN*



HOUSEHOLD TYPE



HOUSING TENURE



79.0%



21.0% Index: 59

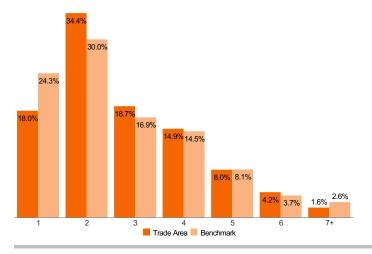
AGE OF HOUSING**



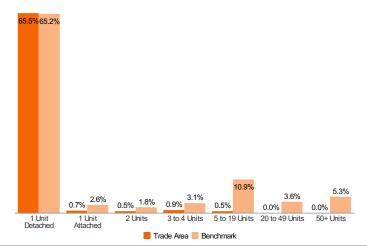
9 - 18 years old

% Comp:26.3 Index: 148

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

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Index Colors: <80



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: Newark 76071



EDUCATION

Currently, it is estimated that 3.0% of the population age 25 and over in this area had earned a Master's Degree, 0.2% had earned a Professional School Degree, 0.0% had earned a Doctorate Degree and 14.8% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$119,841 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$119,841 to \$133,581.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



HOUSING

Most of the dwellings in this area (79.0%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (65.5%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (26.3%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas



Pop-Facts® Executive Summary | Labor



Trade Area: Newark 76071



For this area, Newark 76071, 92.8% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 56.8% are employed civilians, 4.4% are unemployed civilians, and 38.8% are not in the labor force.

The occupational classification for this area are as follows:

36.5% hold blue collar occupations, 48.7% hold white collar occupations, and 14.8% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 1.2% are in Architecture and Engineering, 0.9% are in Arts, Entertainment and Sports, 2.8% are in Business and Financial Operations, 0.7% are in Computers and Mathematics, 3.2% are in Education, Training and Libraries, 4.5% are in Healthcare Practitioners and Technicians, 2.8% are in Healthcare Support, 0.1% are in Life, Physical and Social Sciences, 10.4% are in Management, 11.4% are in Office and Administrative Support.

1.6% are in Community and Social Services, 6.3% are in Food Preparation and Serving, 2.2% are in Legal Services, 1.6% are in Protective Services, 9.6% are in Sales and Related Services, 2.1% are in Personal Care Services.

1.9% are in Building and Grounds Maintenance, 5.6% are in Construction and Extraction, 0.1% are in Farming, Fishing and Forestry, 9.8% are in Waintenance and Repair, 8.1% are in Production, 13.0% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas



Pop-Facts® Demographics | Affluence & Education



Trade Area: Newark 76071 Population: 4,452 | Households: 1,580

EDUCATIONAL ATTAINMENT: TOP 2*



31.3%

High School Graduate



27.1%

Some College, No Degree

EDUCATION: HISPANIC/LATINO



Bachelor's degree or higher

POVERTY STATUS



88.2%

Index:99

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$89,356

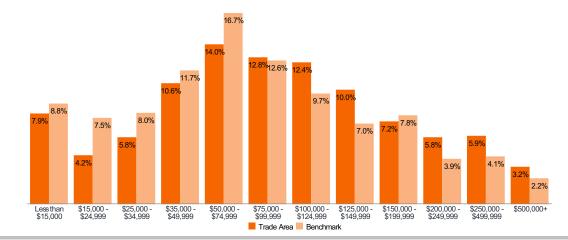
Index:127

Average Household Income

\$119,841

Index:119

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Texas

*Ranked by percent composition

Index Colors:



Pop-Facts® Demographics | Employment & Occupation



Trade Area: Newark 76071 Population: 4,452 | Households: 1,580

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

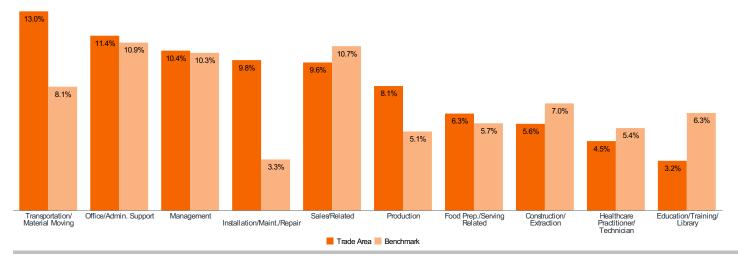
METHOD OF TRAVEL TO WORK: TOP 2*



Travel to work by **Driving Alone**

Travel to work by Carpooling

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

Index Colors: <80 80 - 110 110	+
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Claritas Pop-Facts® Paradise

Pop-Facts® Executive Summary | Population & Household



Trade Area: 76073 Paradise



The population in this area is estimated to change from 5,418 to 6,787, resulting in a growth of 25.3% between 2010 and the current year. Over the next five years, the population is projected to grow by 6.7%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 41.4, while the average age is 40.7. Five years from now, the median age is projected to be 41.6.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

90.9% are White Alone, 1.1% are Black or African American Alone, 0.8% are American Indian and Alaska Nat. Alone, 0.4% are Asian Alone, 0.1% are Nat. Haw aiian and Other Pacific Isl. Alone, 5.0% are Some Other Race, and 1.8% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 12.1%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 1,947 to 2,477, resulting in an increase of 27.2% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 7.1%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas



Pop-Facts® Demographics | Population & Race



Trade Area: 76073 Paradise

POPULATION

6,787

HOUSEHOLDS

2,477

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



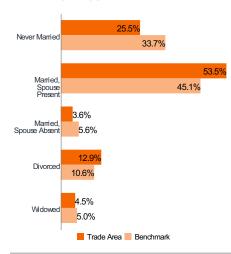
Mexican

HOME LANGUAGE*



Only English

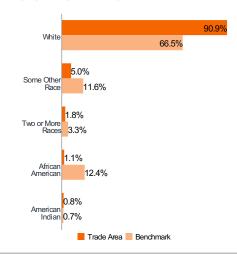
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	378	5.6	81
5 - 9	418	6.2	89
10 - 14	453	6.7	94
15 - 17	274	4.0	92
18 - 20	249	3.7	85
21 - 24	340	5.0	90
25 - 34	808	11.9	85
35 - 44	751	11.1	82
45 - 54	894	13.2	107
55 - 64	1,015	15.0	133
65 - 74	764	11.3	135
75 - 84	363	5.3	132
85+	80	1.2	83

POPULATION BY RACE**



Benchmark: Texas

Index Colors:	<80	80 - 110	110+

^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



Trade Area: 76073 Paradise Population: 6,787 | Households: 2,477

MEDIAN AGE OF HOUSEHOLDER

56

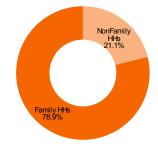
Index: 112

PRESENCE OF CHILDREN*



37.7%

HOUSEHOLD TYPE



HOUSING TENURE

85.7% Index: 133



Index: 40

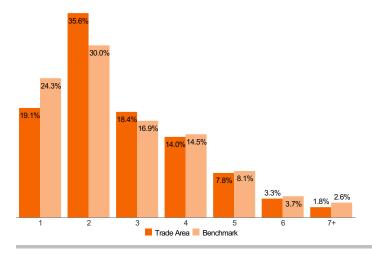
AGE OF HOUSING**



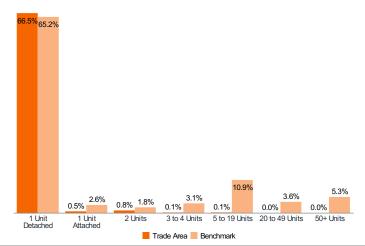
9 - 18 years old

% Comp:23.5 Index: 133

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: 76073 Paradise



Ourrently, it is estimated that 1.8% of the population age 25 and over in this area had earned a Master's Degree, 0.1% had earned a Professional School Degree, 0.3% had earned a Doctorate Degree and 11.9% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



The average household income is estimated to be \$116,883 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$116,883 to \$131,822.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



Most of the dwellings in this area (85.7%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (66.5%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (23.5%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas



Pop-Facts® Executive Summary | Labor



Trade Area: 76073 Paradise



For this area, 76073 Paradise, 93.8% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 55.7% are employed civilians, 3.7% are unemployed civilians, and 40.6% are not in the labor force.

The occupational classification for this area are as follows:

35.9% hold blue collar occupations, 48.2% hold white collar occupations, and 15.9% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 2.3% are in Architecture and Engineering, 0.3% are in Arts, Entertainment and Sports, 2.2% are in Business and Financial Operations, 0.5% are in Computers and Mathematics, 2.5% are in Education, Training and Libraries, 5.6% are in Healthcare Practitioners and Technicians, 4.3% are in Healthcare Support, 0.0% are in Life, Physical and Social Sciences, 11.4% are in Management, 13.7% are in Office and Administrative Support.

0.5% are in Community and Social Services, 5.5% are in Food Preparation and Serving, 1.2% are in Legal Services, 1.4% are in Protective Services, 7.9% are in Sales and Related Services, 2.0% are in Personal Care Services.

2.6% are in Building and Grounds Maintenance, 7.5% are in Construction and Extraction, 0.1% are in Farming, Fishing and Forestry, 9.0% are in Maintenance and Repair, 8.4% are in Production, 10.9% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas



Pop-Facts® Demographics | Affluence & Education



Trade Area: 76073 Paradise Population: 6,787 | Households: 2,477

EDUCATIONAL ATTAINMENT: TOP 2*



43.7%

High School Graduate



22.9%

Some College, No Degree

EDUCATION: HISPANIC/LATINO



Bachelor's degree or higher

POVERTY STATUS



93.7%

Index:105

At or above poverty

HOUSEHOLD INCOME



Median Household Income \$91,227

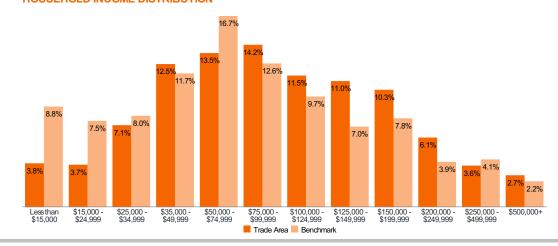
Index:129

Average Household Income

\$116,883

Index:116

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Texas

*Ranked by percent composition

Index Colors:	<80	80 - 110	110+



Pop-Facts® Demographics | Employment & Occupation



Trade Area: 76073 Paradise Population: 6,787 | Households: 2,477

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

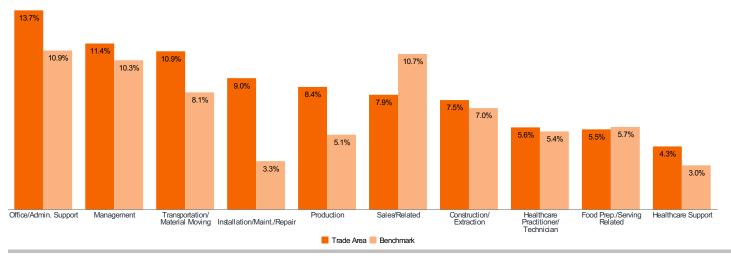




Travel to work by **Driving Alone**

Travel to work by Carpooling

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

Index Colors: 80 - 110		Index Colors:	<80	80 - 110	110+
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Claritas Pop-Facts® Rhome

Pop-Facts® Executive Summary | Population & Household



Trade Area: 76078



The population in this area is estimated to change from 10,224 to 10,857, resulting in a growth of 6.2% between 2020 and the current year. Over the next five years, the population is projected to grow by 5.9%

The population in the base area is estimated to change from 29,145,505 to 30,065,904, resulting in a growth of 3.2% between 2020 and the current year. Over the next five years, the population is projected to grow by 4.1%

The current year median age for this area is 37.6, while the average age is 37.6. Five years from now, the median age is projected to be 37.9.

The current year median age for the base area is 35.9, while the average age is 37.4. Five years from now, the median age is projected to be 37.1.

Of this area's current year estimated population:

74.6% are White Alone, 2.0% are Black or African American Alone, 1.0% are American Indian and Alaska Nat. Alone, 0.8% are Asian Alone, 0.0% are Nat. Haw aiian and Other Pacific Isl. Alone, 9.2% are Some Other Race, and 12.4% are Two or More Races.

Of the base area's current year estimated population:

48.1% are White Alone, 12.3% are Black or African American Alone, 1.0% are American Indian and Alaska Nat. Alone, 5.7% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 14.2% are Some Other Race, and 18.5% are Two or More Races.

This area's current estimated Hispanic or Latino population is 23.3%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 3,435 to 3,620, resulting in an increase of 5.4% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 5.2%

The number of households in the base area is estimated to change from 10,491,147 to 10,848,636, resulting in an increase of 3.4% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 4.4%

Benchmark: Texas

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Pop-Facts® Demographics | Population & Race



Trade Area: 76078

POPULATION

10,857

HOUSEHOLDS

3,620

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



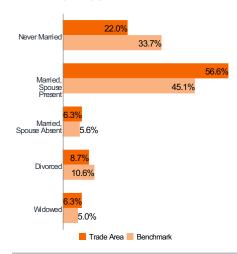
Mexican

HOME LANGUAGE*



Only English

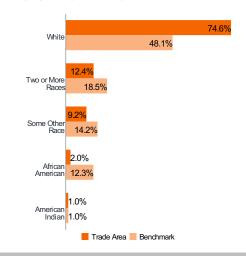
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	747	6.9	103
5 - 9	800	7.4	107
10 - 14	880	8.1	114
15 - 17	493	4.5	104
18 - 20	431	4.0	92
21 - 24	520	4.8	86
25 - 34	1,205	11.1	80
35 - 44	1,420	13.1	96
45 - 54	1,410	13.0	106
55 - 64	1,472	13.6	121
65 - 74	971	8.9	105
75 - 84	420	3.9	93
85+	88	0.8	57

POPULATION BY RACE**



Benchmark:Texas

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(**			3
Index Colors:	<80	80 - 110	110+

^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



Trade Area: 76078 Population: 10,857 | Households: 3,620

MEDIAN AGE OF HOUSEHOLDER

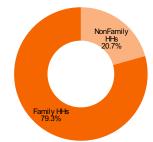
52

Index:105

PRESENCE OF CHILDREN*



HOUSEHOLD TYPE



HOUSING TENURE



85.0% Index: 136



15.0% Index:40

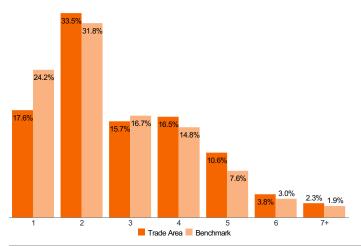
AGE OF HOUSING**



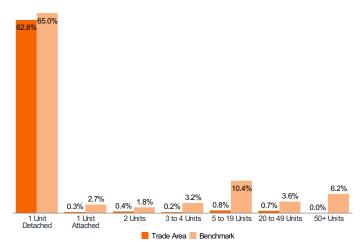
9 - 18 years old

% Comp:36.8 Index:199

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

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Index Colors:	<80	80 - 110	110+

^{*}Uses the variable "Households with people under age 18"

^{**}Chosen from percent composition ranking



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: 76078



EDUCATION

Currently, it is estimated that 3.0% of the population age 25 and over in this area had earned a Master's Degree, 0.4% had earned a Professional School Degree, 0.3% had earned a Doctorate Degree and 14.2% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$123,358 for the current year, while the average household income for the base area is estimated to be \$101,151 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$123,358 to \$140,371.

The average household income in the base area is projected to change over the next five years, from \$101,151 to \$112,934.



HOUSING

Most of the dwellings in this area (85.0%) are estimated to be Owner-Occupied for the current year. For the base area the majority of the housing units are Owner-Occupied (62.3%).

The majority of dwellings in this area (62.8%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.0%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (36.8%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (18.5%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas

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Pop-Facts® Executive Summary | Labor



Trade Area: 76078



For this area, 76078, 96.1% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 63.1% are employed civilians, 2.6% are unemployed civilians, and 34.3% are not in the labor force.

The occupational classification for this area are as follows:

34.0% hold blue collar occupations, 51.5% hold white collar occupations, and 14.5% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 1.7% are in Architecture and Engineering, 0.5% are in Arts, Entertainment and Sports, 4.4% are in Business and Financial Operations, 1.4% are in Computers and Mathematics, 3.3% are in Education, Training and Libraries, 4.9% are in Healthcare Practitioners and Technicians, 2.4% are in Healthcare Support, 0.3% are in Life, Physical and Social Sciences, 9.1% are in Management, 12.5% are in Office and Administrative Support.

1.1% are in Community and Social Services, 4.8% are in Food Preparation and Serving, 0.4% are in Legal Services, 3.2% are in Protective Services, 11.8% are in Sales and Related Services, 2.6% are in Personal Care Services.

1.5% are in Building and Grounds Maintenance, 7.8% are in Construction and Extraction, 0.0% are in Farming, Fishing and Forestry, 6.2% are in Waintenance and Repair, 6.0% are in Production, 14.0% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.3% hold blue collar occupations, 59.2% hold white collar occupations, and 17.5% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.1% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.4% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.4% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.4% are in Management, 11.0% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.6% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.6% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.8% are in Building and Grounds Maintenance, 6.9% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.0% are in Transportation and Moving.

Benchmark: Texas

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Pop-Facts® Demographics | Affluence & Education



Trade Area: 76078 Population: 10,857 | Households: 3,620

EDUCATIONAL ATTAINMENT: TOP 2*



37.7%

High School Graduate



27.2%

Index: 128

Some College, No Degree

EDUCATION: HISPANIC/LATINO



Index:43

Bachelor's degree or higher

POVERTY STATUS



92.6%

Index:104

At or above poverty

HOUSEHOLD INCOME



Median Household Income \$93,884

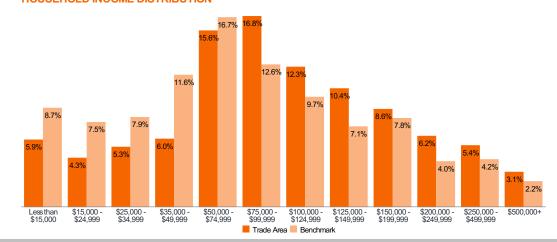
Index:132

Average Household Income

\$123,358

Index:122

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:Texas

*Ranked by percent composition

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		Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Employment & Occupation



Trade Area: 76078 Population: 10,857 | Households: 3,620

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*

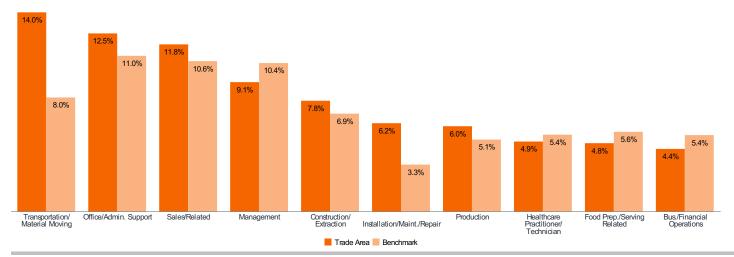




Travel to work by **Driving Alone**

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+



Claritas Pop-Facts® Springtown

Pop-Facts® Executive Summary | Population & Household



Trade Area: Springtown 76082



The population in this area is estimated to change from 17,527 to 22,632, resulting in a growth of 29.1% between 2010 and the current year. Over the next five years, the population is projected to grow by 6.9%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 39.3, while the average age is 39.0. Five years from now, the median age is projected to be 39.9.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

90.9% are White Alone, 0.6% are Black or African American Alone, 1.2% are American Indian and Alaska Nat. Alone, 0.3% are Asian Alone, 0.0% are Nat. Haw aiian and Other Pacific Isl. Alone, 4.2% are Some Other Race, and 2.8% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 13.0%, while the base area's current estimated Hispanic or Latino population is 40.9%.



The number of households in this area is estimated to change from 6,216 to 8,144, resulting in an increase of 31.0% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 7.3%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas

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Pop-Facts® Demographics | Population & Race



Trade Area: Springtown 76082

POPULATION

22,632

HOUSEHOLDS

8,144

ETHNICITY



13.0%

Hispanic/Latino

HISPANIC ORIGIN*



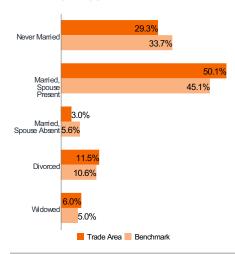
Mexican

HOME LANGUAGE*



Only English

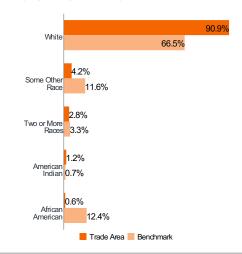
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	1,452	6.4	94
5 - 9	1,568	6.9	100
10 - 14	1,673	7.4	104
15 - 17	973	4.3	98
18 - 20	845	3.7	86
21 - 24	1,031	4.6	81
25 - 34	2,536	11.2	80
35 - 44	2,959	13.1	96
45 - 54	2,934	13.0	106
55 - 64	3,060	13.5	120
65 - 74	2,276	10.1	120
75 - 84	1,064	4.7	116
85+	261	1.2	82

POPULATION BY RACE**



Benchmark: Texas

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	Index Colors:	<80	80 - 110	110+
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^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



Trade Area: Springtown 76082 Population: 22,632 | Households: 8,144



54

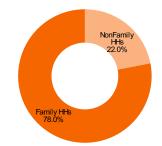
Index: 108

PRESENCE OF CHILDREN*



38.8%

HOUSEHOLD TYPE



HOUSING TENURE



81.8% Index: 127



Index: 51

Rent

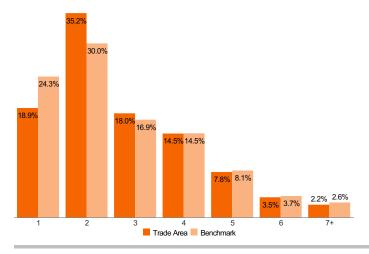
AGE OF HOUSING**



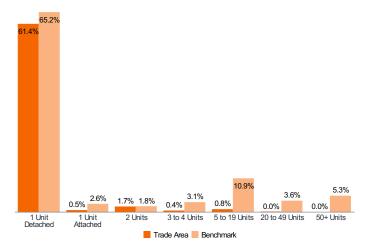
9 - 18 years old

% Comp:23.0 Index: 130

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: Springtown 76082



Ourrently, it is estimated that 2.6% of the population age 25 and over in this area had earned a Master's Degree, 0.2% had earned a Professional School Degree, 0.3% had earned a Doctorate Degree and 10.8% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



The average household income is estimated to be \$94,698 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$94,698 to \$109,789.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



Most of the dwellings in this area (81.8%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (61.4%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (23.0%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas

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Pop-Facts® Executive Summary | Labor



Trade Area: Springtown 76082



LABOR

For this area, Springtown 76082, 95.9% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 58.1% are employed civilians, 2.5% are unemployed civilians, and 39.4% are not in the labor force.

The occupational classification for this area are as follows:

34.2% hold blue collar occupations, 47.2% hold white collar occupations, and 18.7% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 1.5% are in Architecture and Engineering, 1.0% are in Arts, Entertainment and Sports, 4.1% are in Business and Financial Operations, 1.1% are in Computers and Mathematics, 5.1% are in Education, Training and Libraries, 3.9% are in Healthcare Practitioners and Technicians, 3.8% are in Healthcare Support, 0.2% are in Life, Physical and Social Sciences, 7.7% are in Management, 10.6% are in Office and Administrative Support.

0.9% are in Community and Social Services, 6.0% are in Food Preparation and Serving, 0.6% are in Legal Services, 3.0% are in Protective Services, 10.5% are in Sales and Related Services, 3.2% are in Personal Care Services.

2.6% are in Building and Grounds Maintenance, 7.9% are in Construction and Extraction, 0.1% are in Farming, Fishing and Forestry, 8.7% are in Maintenance and Repair, 5.8% are in Production, 11.9% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas

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Pop-Facts® Demographics | Affluence & Education



Trade Area: Springtown 76082 Population: 22,632 | Households: 8,144

EDUCATIONAL ATTAINMENT: TOP 2*



35.2%

High School Graduate



22.8%

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.6%

Bachelor's degree or higher

POVERTY STATUS



91.1%

Index:102

At or above poverty

HOUSEHOLD INCOME



Median Household Income \$79,327

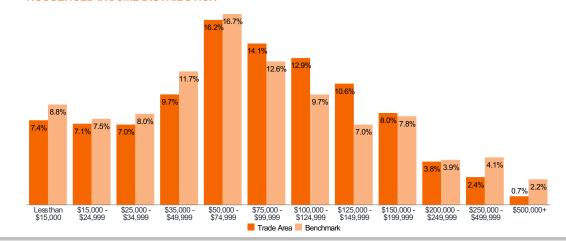
Index:112

Average Household Income

\$94,698

Index:94

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Texas

*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+



Pop-Facts® Demographics | Employment & Occupation



Trade Area: Springtown 76082 Population: 22,632 | Households: 8,144

OCCUPATIONAL CLASS*

White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

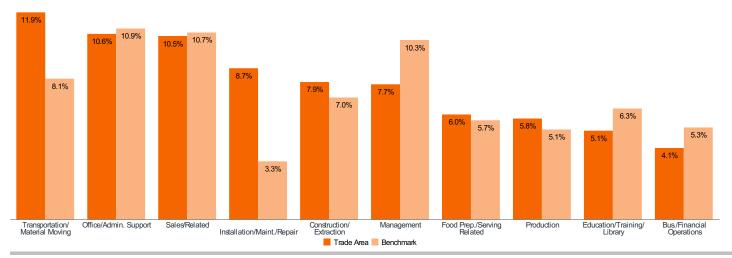
METHOD OF TRAVEL TO WORK: TOP 2*



Travel to work by **Driving Alone**

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Claritas Pop-Facts® Sunset

Pop-Facts® Executive Summary | Population & Household



Trade Area: Sunset 76270



The population in this area is estimated to change from 2,071 to 2,361, resulting in a growth of 14.0% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The population in the base area is estimated to change from 25,145,561 to 29,801,205, resulting in a growth of 18.5% between 2010 and the current year. Over the next five years, the population is projected to grow by 5.3%

The current year median age for this area is 46.5, while the average age is 43.8. Five years from now, the median age is projected to be 46.4.

The current year median age for the base area is 35.6, while the average age is 37.2. Five years from now, the median age is projected to be 36.8.

Of this area's current year estimated population:

90.6% are White Alone, 1.3% are Black or African American Alone, 0.5% are American Indian and Alaska Nat. Alone, 0.3% are Asian Alone, 0.1% are Nat. Haw aiian and Other Pacific Isl. Alone, 6.5% are Some Other Race, and 0.8% are Two or More Races.

Of the base area's current year estimated population:

66.5% are White Alone, 12.4% are Black or African American Alone, 0.7% are American Indian and Alaska Nat. Alone, 5.3% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 11.6% are Some Other Race, and 3.3% are Two or More Races.

This area's current estimated Hispanic or Latino population is 9.7% while the base area's current estimated Hispanic or Latino population is 40.9%



The number of households in this area is estimated to change from 800 to 902, resulting in an increase of 12.8% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 4.9%

The number of households in the base area is estimated to change from 8,922,933 to 10,591,958, resulting in an increase of 18.7% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 5.4%

Benchmark: Texas

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Pop-Facts® Demographics | Population & Race



Trade Area: Sunset 76270

POPULATION

2,361

HOUSEHOLDS

902

ETHNICITY



Hispanic/Latino

HISPANIC ORIGIN*



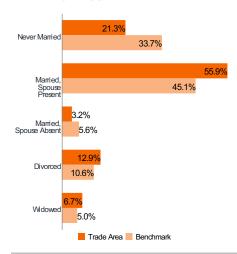
Mexican

HOME LANGUAGE*



Only English

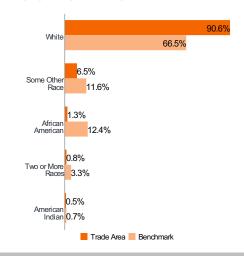
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	128	5.4	79
5 - 9	123	5.2	75
10 - 14	132	5.6	79
15 - 17	85	3.6	82
18 - 20	79	3.3	77
21 - 24	104	4.4	79
25 - 34	244	10.3	74
35 - 44	245	10.4	76
45 - 54	293	12.4	101
55 - 64	388	16.4	146
65 - 74	339	14.4	172
75 - 84	158	6.7	166
85+	43	1.8	129

POPULATION BY RACE**



Benchmark: Texas

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	Index Colors:	<80	80 - 110	110+
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^{*}Top variable chosen from percent composition ranking

^{**}Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household

HOUSEHOLD TYPE



Trade Area: Sunset 76270 Population: 2,361 | Households: 902

MEDIAN AGE OF HOUSEHOLDER

60

Index: 119

PRESENCE OF CHILDREN*



HOUSING TENURE

87.3% Index: 136



Index: 36

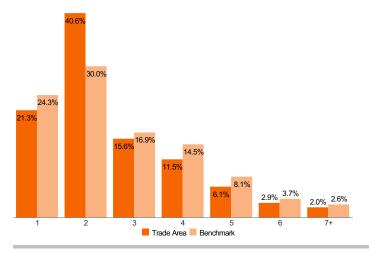
AGE OF HOUSING**



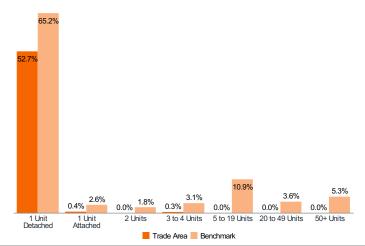
9 - 18 years old

% Comp:24.6 Index: 139

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: Texas

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

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Index Colors:



Pop-Facts® Executive Summary | Education, Income & Housing



Trade Area: Sunset 76270



EDUCATION

Currently, it is estimated that 3.5% of the population age 25 and over in this area had earned a Master's Degree, 0.8% had earned a Professional School Degree, 0.7% had earned a Doctorate Degree and 11.1% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8% had earned a Master's Degree, 1.7% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 19.8% had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be \$92,142 for the current year, while the average household income for the base area is estimated to be \$100,590 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$92,142 to \$99,419.

The average household income in the base area is projected to change over the next five years, from \$100,590 to \$112,330.



HOUSING

Most of the dwellings in this area (87.3%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4%).

The majority of dwellings in this area (52.7%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (65.2%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (24.6%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7%) are estimated to have been Built 2000 to 2009 for the current year.

Benchmark: Texas

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Pop-Facts® Executive Summary | Labor



Trade Area: Sunset 76270



For this area, Sunset 76270, 97.1% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 50.6% are employed civilians, 1.5% are unemployed civilians, and 47.9% are not in the labor force.

The occupational classification for this area are as follows:

33.4% hold blue collar occupations, 50.1% hold white collar occupations, and 16.5% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 1.0% are in Architecture and Engineering, 0.6% are in Arts, Entertainment and Sports, 1.7% are in Business and Financial Operations, 2.4% are in Computers and Mathematics, 1.8% are in Education, Training and Libraries, 6.4% are in Healthcare Practitioners and Technicians, 4.3% are in Healthcare Support, 0.1% are in Life, Physical and Social Sciences, 11.9% are in Management, 13.6% are in Office and Administrative Support.

0.9% are in Community and Social Services, 2.8% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 8.8% are in Sales and Related Services, 2.7% are in Personal Care Services.

2.5% are in Building and Grounds Maintenance, 10.5% are in Construction and Extraction, 2.0% are in Farming, Fishing and Forestry, 5.3% are in Maintenance and Repair, 8.8% are in Production, 8.8% are in Transportation and Moving.

For the base area, Texas, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, 61.4% are employed civilians, 3.0% are unemployed civilians, and 35.2% are not in the labor force.

The occupational classification for the base area are as follows:

23.5% hold blue collar occupations, 58.8% hold white collar occupations, and 17.7% are occupied as service & farmworkers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0% are in Architecture and Engineering, 1.6% are in Arts, Entertainment and Sports, 5.3% are in Business and Financial Operations, 3.1% are in Computers and Mathematics, 6.3% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 3.0% are in Healthcare Support, 0.8% are in Life, Physical and Social Sciences, 10.3% are in Management, 10.9% are in Office and Administrative Support.

1.5% are in Community and Social Services, 5.7% are in Food Preparation and Serving, 1.0% are in Legal Services, 2.2% are in Protective Services, 10.7% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, 7.0% are in Construction and Extraction, 0.4% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 5.1% are in Production, 8.1% are in Transportation and Moving.

Benchmark: Texas

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Pop-Facts® Demographics | Affluence & Education



Trade Area: Sunset 76270 Population: 2,361 | Households: 902

EDUCATIONAL ATTAINMENT: TOP 2*



34.0%

High School Graduate



23.9%

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.4%

Bachelor's degree or higher

POVERTY STATUS



90.4%

Index:101

At or above poverty

HOUSEHOLD INCOME



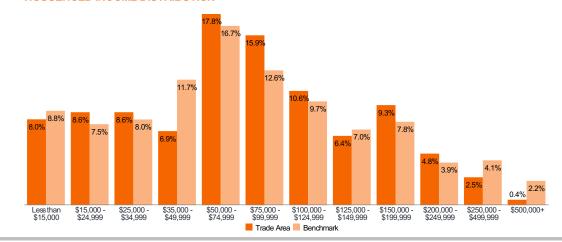
Median Household Income \$75,000

Index:106

Average Household Income \$92,142

Index:92

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: Texas

*Ranked by percent composition

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Index Colors:



Pop-Facts® Demographics | Employment & Occupation



Trade Area: Sunset 76270 Population: 2,361 | Households: 902

OCCUPATIONAL CLASS*



White Collar

UNEMPLOYMENT RATE



Percent of civilian labor force unemployed

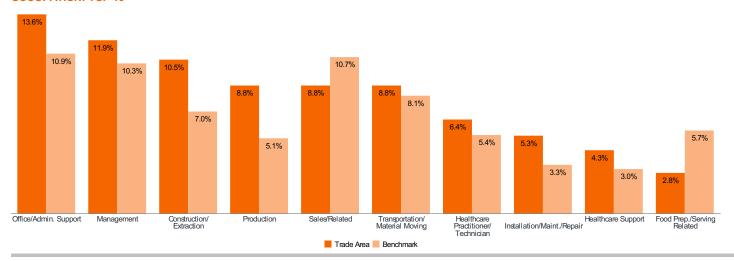
METHOD OF TRAVEL TO WORK: TOP 2*



Travel to work by **Driving Alone**

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: Texas

*Chosen from percent composition ranking

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Index Colors: 80 - 110		Index Colors:	<80	80 - 110	110+
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Health Status of the Community

This section of the assessment reviews the health status of Wise County's residents. As in the previous section, comparisons with the state of Texas are provided. This in-depth assessment of the mortality and morbidity data, health outcomes, health factors and mental health indicators of the county residents that make up the community will enable the Hospital to identify priority health issues related to the health status of its residents.

Good health can be defined as a state of physical, mental and social well-being, rather than solely the absence of disease or infirmity. According to Healthy People 2030, the national health objectives released by the U.S. Department of Health and Human Services, individual health is closely linked to community health. Community health, which includes both the physical and social environment in which individuals live, work and play, is intensely affected by the collective behaviors, attitudes and beliefs of everyone who lives in the community.

Health defined by The World Health Organization is, "a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity".

Numerous factors have a significant impact on an individual's health status: lifestyle and behavior, human biology, environmental and socioeconomic conditions, as well as access to adequate and appropriate health care and medical services.

Studies by the American Society of Internal Medicine conclude that up to 70 percent of an individual's health status is directly attributable to personal lifestyle decisions and attitudes. Persons who do not smoke, who drink in moderation (if at all), use automobile seat belts (car seats for infants and small children), maintain a nutritious low-fat, high-fiber diet, reduce excess stress in daily living and exercise regularly have a significantly greater potential of avoiding debilitating diseases, infirmities and premature death.

The interrelationship among lifestyle/behavior, personal health attitude and poor health status is gaining recognition and acceptance by both the general public and health care providers.





The chart below illustrates a consolidated view of the health behaviors and health determinants in the county. From 2015 to 2023, Wise County improved in several areas, including lowering the teen birth rate by 31% and increasing the percent of residents that have attended some college by 14.8%.

	2015	2020	2023	Texas Average (2020)	% Change
Premature Death	7,800	8,400	7,900	6,700	5.95%
Adult Smoking	15%	15%	18%	14%	20%
Adult Obesity	31%	33%	37%	30%	12.12%
Physical Inactivity	21%	31%	30%	24%	3.22%
Motor Vehicle Crash Rate	25	27	25	13	7.4%
Sexually Transmitted Infections	162	160.2	191.5	535.4	19.53%
Teen Birth Rate	44	30	24	34	20%
Uninsured Adult Rate	20%	25%	22%	23%	12%
Primary Care Physicians	1,990:1	2450:1	2,500:1	1640:1	2:1
Preventable Hospital Stays	56	5664	4,590	5011	18.96%
Mammography Screening	50%	32%	35%	37%	9.37%
Some College	47%	54%	57%	61%	5.55%
Violent Crime Rate	152	162	162	420	0%



The charts below reflect the 15leading causes of death for Wise County per 100,000 as compared to Texas. These charts also compare the number of deaths for Wise County residents with Texas.

15 Leading Causes of Death - Wise County	Deaths	Crude Rate Per 100,000
#Diseases of heart (100-109,111,113,120-151)	2,826	217.6
#Malignant neoplasms (C00-C97)	2,498	192.3
#Accidents (unintentional injuries) (V01-X59,V85-V86)	763	58.7
#Chronic lower respiratory diseases (J40-J47)	747	57.5
#Cerebrovascular diseases (160-169)	661	50.9
#Alzheimer disease (G30)	356	27.4
#Diabetes mellitus (EIO-E14)	284	21.9
#Nephritis, nephrotic syndrome and nephrosis (N00-N07,N17-N19,N25-N27)	229	17.6
#Influenza and pneurnonia (J09-J18)	214	16.5
#Intentional self-harm (suicide) (*U03,X60-X84,Y87.0)	178	13.7
#Chronic liver disease and cirrhosis (K70,K73-K74)	159	12.2
#Septicemia (A40-A41)	113	8.7
#Parkinson disease (G20-G21)	87	6.7
#Essential hypertension and hypertensive renal disease (I10,I12,I15)	87	6.7
#COVID-19 (U07.1)	78	6

15 Leading Causes of Death - Texas	Deaths	Crude Rate Per 100,000
#Diseases of heart (100-109,111,113,120-1U51)	922,060	168.0
#Malignant neoplasms (C00-C97)	811,069	147.8
#Cerebrovascular diseases (160-169)	221,671	40.4
#Accidents (unintentional injuries) (V01-X59,Y85-Y86)	206,479	37.6
#Chronic lower respiratory diseases (J40-J47)	196,452	35.8
#Alzheimer disease (G30)	133,503	24.3
#Diabetes mellitus (E10-E14)	121,568	22.1
#Influenza and pneumonia (J09-J18)	73,595	13.4
#Nephritis, nephrotic syndrome and nephrosis (N00-N07,N17-N19,N25-N27)	73,515	13.4
#Septicemia (A40-A41)	68,947	12.6
#Chronic liver disease and cirrhosis (K70,K73-K74)	67,656	12.3
#Intentional self-harm (suicide) (*U03,X60-X84,Y87.0)	63,367	11.5
#Essential hypertension and hypertensive renal disease (I10,I12,I15)	37,867	6.9
#Parkinson disease (G20-G21)	35,126	6.4
#Assault (homicide) (*U01-*U02,X85-Y09,Y87.1	32,884	6.0

NOTE: A '#' symbol preceding the label indicates a rankable cause of death.





Health Outcomes and Factors

An analysis of various health outcomes and factors for a particular community can, if improved, help make that community a healthier place to live, learn, work and play. A better understanding of the factors that affect the health of the community will assist with developing strategies to improve the community's habits, culture and environment. This portion of the community health needs assessment utilizes information from County Health Rankings, a key component of the Mobilizing Action Toward Community Health (MATCH) project, a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

The County Health Rankings model is grounded in the belief that programs and policies implemented at the local, state and federal levels have an impact on the variety of factors that, in turn, determine the health outcomes for communities across the nation. The model provides a ranking method that ranks all 50 states and the counties within each state, based on the measurement of two types of health outcomes for each county: how long people live (mortality) and how healthy people feel (morbidity). These outcomes are the result of a collection of health factors and are influenced by programs and policies at the local, state and federal levels.

A more detailed discussion about the ranking system, data sources and measures, data quality and calculating scores and ranks can be found at the website for County Health Rankings (www.countyhealthrankings.org).

As part of the analysis of the needs assessment for the community, Wise County will be used to compare the relative health status of the country to the state of Texas. A better understanding of the factors that affect the health of the community will assist in determining how to improve the community's habits, culture and environment.



The following health outcomes rankings are based on an equal weighting of one length of life (mortality) measure and four quality of life (morbidity) measures.

There are a number of different health factors that help shape the health outcomes in a community. The County Health Rankings model includes four types of health factors: health behaviors, clinical care, social and economic and the physical environment.

	Tarrant County	Denton County	Wise County	National Benchmark	Texas	Wise County Rank
	26	2	35			(of 244)
Health Behaviors		_	33			109
Adult smoking - Percent of adults that report smoking at least 100 cigarettes and they currently smoke	15%	13%	18%	16%	15%	
Adult obesity - Percent of adults that report a BMI >= 30	38%	32%	37%	32%	34%	
Physical inactivity - Percent of adults age 20 and over reporting no leisure time physical activity	29%	24%	30%	26%	27%	
Access to exercise opportunities - Percent of population with adequate access to locations for physical activity	94%	94%	32%	80%	80%	
Excessive drinking - Percent of adults that report excessive drinking in the past 30 days	18%	21%	20%	20%	20%	
Motor vehicle crash deaths - Motor vehicle deaths per 100,000	10	7	25	12	13	
Sexually transmitted infections - Chlamydia rate per 100,000 population	422.6	243.1	191.5	551.0	445.1	
Teen birth rate - Per 1,000 female population, ages 15-19	24	12	24	19	29	
Clinical Care						125
Uninsured - Percent of population under 65 without health insurance	19%	13%	22%	11%	21%	
Primary care physicians - Ratio of population to primary care physicians	1,690:1	1,850:1	2,500:1	1310:1	1630:1	
Preventable hospital stays - Hospitalization rate for ambulatory-care sensitive conditions per 1,000 Medicare enrollees	4,685	3.940	4,590	3767	4255	
Diabetic screening - Percent of diabetic Medicare enrollees that receive HbA1c screening			85%	84%	84%	
Mammography screening - Percent female Medicare enrollees that receive mammography screening	42%	47%	35%	43%	39%	
Social and Economic Factors						35
High school graduation - Percent of ninth grade cohort that graduates in 4 years	86%	93%	86%	89%	84%	
Some college - Percent of adults aged 25-44 years with some post-secondary education	64%	78%	57%	67%	63%	
Children in poverty - Percent of children under the age of 18 in poverty	15%	8%	12%	16%	19%	
Children in single-parent households - Percent of children that live in household headed by single parent	26%	17%	21%	25%	26%	
Injury deaths - Number of deaths due to injury per 100,000 population	53	39	77?	57	58	
Violent crime rate - Violent crime rate per 100,000 population	403	170	162	386	420	
Physical Environment						190
Air pollution - particulate matter days - Annual number of unhealthy air quality days due to fine particulate matter	8.5	10.5	9.5	7.5	9.0	
Severe housing problems - Percent of households with at least 1 of 4 housing problems: overcrowding, high housing costs, or lack of kitchen or plumbing facilities	17%	14%	14%	17%	17%	

Source: countyhealthrankings.org



Hospital and Other Licensed Facilities and Providers

Wise Health System is the only acute care hospital located in the community and has 150 licensed beds. Although some residents of the community near the outer borders of Wise County take advantage of services provided by facilities in neighboring counties, management has determined the majority of the time residents utilize services within Wise County. Only health care providers in Wise County will be considered as resources readily available to members of the community.

The following chart summarizes the Wise Health System Community Benefit available in Wise County.

Community Benefits 2021 & 2022				
2018 2019				
Uncompensated Care	\$32,230,000	\$22,957,267		
Charity/ Indigent Care	\$32,700,931	\$41,541,711		
Total Benefit:	\$64,930,931	\$64,498,978		

Source: Wise Health System

Summary of Wise Health System (2022)				
	Facility Type	Licensed Bed Size	Annual Discharges	Annual Patient Revenue
Wise Health System - Decatur Campus 2000 South FM #51, Decatur, Texas 76234	Acute Care	150	4786	\$194,070,995

Source: Wise Health System





CHNA Survey, Focus Groups and Key Informant Interviews

The Hospital circulated a community health needs assessment survey in order to gather broad community input regarding health issues. The input process occurred during the months from March through August of 2023.

The community health survey was intended to gather information regarding the overall health of the community. The results are intended to provide information on different health and community factors. Requested community input included demographics and socioeconomic characteristics, behavioral risk factors, health conditions and access to health resources.

Methodology

A web-based tool, Teams Forms, was utilized to conduct the community survey process electronically. The survey was distributed by the Hospital using, email, local newspaper and Facebook.

There were 160+ surveys completed and returned. The ages of the respondents were representational of the age of the community with 61 percent of the respondents being 45 or older. However, almost 86 percent of the respondents were female, which is significantly higher than the percentage of the community. The respondents also tended to have higher education levels than the community as a whole with over 66 percent at least graduating from college.

Survey Questions

The instrument used for this survey process was based largely on the Centers for Disease Control and Prevention (CDC) Behavioral Risk Factor Surveillance System (BRFSS), as well as various other public health surveys and customized questions.

Community Health Survey Results

The survey was quite detailed in nature, including many specific questions regarding general health, satisfaction with specific and general providers and demographic information. Below are the overarching thoughts from community members. A compilation of the results is included in the appendix for each question to allow for a more detailed analysis.

What do citizens say about the health of their community?

The five most important "health problem:"

- 1. Mental Health Problems
- 2. Adult Obesity
- 3. Childhood Obesety
- 4. School Violence/ Bullying
- **5.** Suicide

The five most "risky behaviors:"

- 1. Drug Abuse
- 2. Alcohol Abuse
- 3. Poor Eating Habits
- 4. Lack of Exercise
- 5. Tobacco Use/ Secondhand Smoke

The five most important factors for a "healthy community:"

- 1. Health Care (affordable, available)
- 2. Healthy Food Sources (affordable, available)
- **3.** Healthy Behaviors and Lifestyles
- 4. Clean and Safe Environment
- 5. Affordable Housing





Key Informant Interviews and Focus Groups

Interviewing key informants and focus groups (community stakeholders that represent the broad interest of the community with knowledge of or expertise in public health) is a technique employed to assess public perceptions of the county's health status and unmet needs. These interviews and focus groups are intended to ascertain opinions among individuals likely to be knowledgeable about the community and influential over the opinions of others about health concerns in the community.



Methodology

Interviews with six key informants and six focus groups were conducted during 2023. Informants and focus group members were determined based on their a) specialized knowledge or expertise in public health, b) their affiliation with local government, schools and industry, c) their involvement with underserved and minority populations or d) involvement with the Healthy Wise County community initiative.

All interviews were conducted by Hospital personnel using a standard questionnaire. A copy of the interview instruments is included in the Appendix. A summary of their opinions is reported without judging the truthfulness or accuracy of their remarks. Community leaders provided comments on the following issues:

- Health and quality of life for residents of the primary community.
- Barriers to improving health and quality of life for residents in the primary community.
- Opinions regarding the important health issues that affect community residents and the types of services that are important for addressing these issues.
- Delineation of the most important health care issues or services discussed and actions necessary for addressing those issues.

Interview data was initially recorded in either video or voice format. Themes and ideas were extracted from these interviews. Informants were assured that personal identifiers such as name or organization affiliations would not be connected in any way to the information presented in this report.

This technique does not provide a quantitative analysis of the leaders' opinions, but reveals community input for some of the factors affecting the views and sentiments about the overall health and quality of life within the community.

Key Informant and Focus Group Profiles

Key informants and focus group members from the community (see Appendix for a list) worked for the following types of organizations and agencies:

- 1. Social service agencies
- **2.** Local school systems
- 3. Local city and county government
- 4. Religious institutions
- 5. Public health agencies
- **6.** Industry



Key Informant Interview and Focus Group Results

As stated earlier, the interview questions for each key informant and focus group were identical. The questions on the interview instrument are grouped into four major categories for further discussion. A summary of key findings from these auestions is below.

- General opinion regarding health and quality of life in the community
- Underserved populations and communities of need
- Barriers
- Most important health and quality of life issues

Key Findings

A summary of themes and key findings provided by the key informant interviews and focus groups follows:

- The community, as a whole, tends to have an average and good health and quality of life rating; however, many under served populations and barriers were identified.
- There is a lack of mental and behavioral health services.
- Alcohol and drug abuse are seen as a health and quality of life issue.
- Obesity has increased in children and adults.
- Additional resources are needed in our community.
- While there are many health services available to residents of the community, they are not utilized to their full potential due to cultural, language and financial barriers.

Prioritization of Identified Health Needs

Using findings obtained through the community health needs survey and a collection of primary and secondary data, the Hospital completed an analysis of these inputs to identify community health needs.

As a result, the following summary list of needs was identified:

- 1. Lack of Mental Health Services
- 2. Substance Abuse
- **3.** Obesity (Adult & Pediatric)
- 4. Diabetes
- **5.** Physical Inactivity
- 6. Uninsured / Lack of Access to Services (Cost)
- **7.** Diseases of the Heart
- 8. Food Insecurity
- 9. Issues Associated with Aging
- **10.** Child Abuse/ Neglect





Hospital Response

Healthy Wise County

For decades, communities have worked beginning at the local level to support one another and meet needs, particularly for socioeconomic needs. There is a growing awareness in the healthcare community, which recognizes the impact social and economic status plays on the health of an individual, including mental health, physical health, life expectancy and quality of life.

The impact of these determinants can accumulate over time, may come from an early childhood event, or could even pass down from previous generations through epigenetic expression. Because of recent policy changes meant to incent improvement towards the Triple Aim of better quality, lower cost, and increased patient experience, hospitals and health systems have been looking at ways to impact these three areas.

The areas that impact the health of an individual are called the social determinants of health. Clinical care impacts only about 20% of the health of an individual.

The World Health Organization defined health as "a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity." Because of their position in the community and access to resources, hospitals are being encouraged to adopt interventions, which impact areas that are considered outside of the traditional responsibility of clinical care.

In addition, because of new data capturing and reporting capabilities, hospitals are uniquely positioned to provide access to and insight on outcomes and cost-reducing measurements.

There are various models a community can use to coordinate to improve the health of its members. Investments have been made to increase awareness and make available tools to help communities in these efforts.

Understanding what affects health, what the identified needs are, and who should participate in these efforts are the first steps in the Community Health Improvement (CHI) Model. There are also resources that communities can use to assess and measure the impact of their efforts. Leveraging this Community Health Needs Assessment (CHNA) for Wise County, which pulls data and community input to identify needs, can be a powerful driver for action. The information available on www. countyhealthrankings.org, which was used to provide data for this CHNA, can be used to set goals and measure the impact of the efforts towards community health improvement.

The Centers for Disease Control (CDC), also has some excellent resources which can guide community leaders to reach their goals. The illustration below lays out how this model can be applied. More resources for this are available at www.cdc.gov/chinav.

We believe implementing this model along with our existing efforts from the 2020 CHNA will help to address the health needs identified in the 2023 Wise County CHNA. Wise Health System plans to continue to coordinate the CHI model within Wise County. This effort is known as Healthy Wise County and consists of 3 different committees: Healthy Behaviors, Mental Health and Substance Abuse and the Executive Committee for Community Health Objectives. These groups meet monthly to discuss current projects and objectives set for each committee through an action plan. These action plans will be updated based on the findings of the 2023 CHNA early next year.



Unite Us

Unite Us is a technology company that builds coordinated care networks of health and social service providers nationwide and also right here in Texas. With Unite Us' end-to-end solution, providers across sectors identify social care needs, send and receive secure electronic requests addressing these needs, report on tangible outcomes, and transform payment models within a secure and collaborative ecosystem. Unite Us' community engagement teams build sustainable partnerships with local organizations to ensure networks have solid foundations, launch successfully, and continue to grow and thrive. This HITRUST-certified social care infrastructure helps communities address social determinants of health and advance health equity.

Wise Health System has been developing a network of community-based organizations (CBOs) in partnership with Unite Us, the enterprise technology company connecting health and social care. Through which, Wise Health System will leverage Unite Us' technology to securely connect the community, patients, health care providers, and organizations with needed resources while tracking outcomes in a person-centered model.



Wise Health System, Wise County, United Way Wise County, Wise Health Foundation, City of Decatur, City of Boyd, City of Bridgeport, City of Chico and City of New Fairview and these CBOs are connected by Unite Us' technology solution within one, comprehensive, closed-loop communication network. With consent, the technology would track the activities and outcomes of people who are seeking assistance. "We want to connect those with needs to resources in our community in an effective and comprehensive way, addressing all their social-care needs at once," said WHS Community Health Services Coordinator Jordan Holzbog.

This first-of-its kind partnership helps usher in an era of value-based care in Wise County. The collaboration among the Decatur Hospital Authority and its hospital system, community health organizations, and healthcare agencies across the county will connect the community through the Unite Us Platform. It will also connect the Wise County community with technology to enable medical providers to connect patients to community resources that support better health outcomes through services and support.

This model has far-reaching impact for multiple reasons:

- The organizations will combine their operation, technology, and resources to build a sustainable, common ecosystem that includes the county healthcare and community sectors.
- Communities across Wise County will be able to identify gaps in care and funding and address them through new partnerships and differentiate funding streams.
- CBOs will have access to technology tools to show the impact of their work and real-time outcomes data.

Creating a connection between health outcomes and CBOs has been a challenge in Wise County for many years. "This platform will be instrumental in allowing Wise Health System, CBOs, and others to all interconnect the needs of our community members to direct solutions, creating a lasting impact for generations," said WHS Community Health Improvement Coordinator Heather Beal.



Survey Results

Community Needs Health Assesment 2023

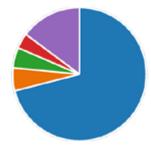
1. Preferred Language (Idioma preferido para completar la encuesta)





2. In which county do you live?

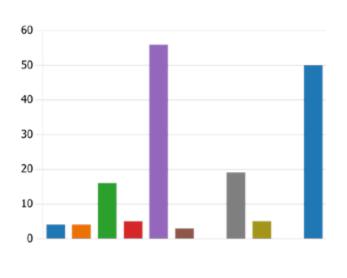
Wise County	115
Montague County	9
Tarrant County	8
Parker County	6
Other	24



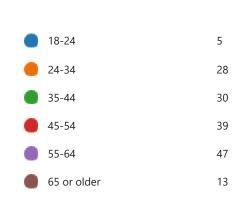


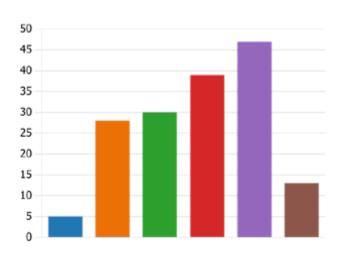
3. Your 5 digital zip code:

76225- Alvord	4
76023- Boyd	4
76426- Bridgeport	16
76431- Chico	5
76234- Decatur	56
76246- Greenwood	3
76071- Newark	0
76073- Paradise	19
76078- Rhome	5
76267- Slidell	0
Other	50



4. Your current age:





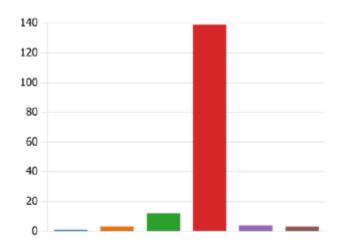
5. Your sex:





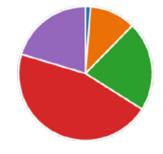
6. Your racial/ethnic identification (check all that apply):

Asian or Pacific Islander	1
Black or African American	3
Latino or Hispanic	12
White or Caucasian	139
Native American	4
Other	3



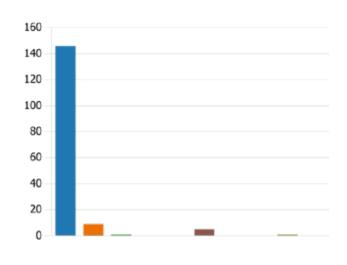
7. Highest level of education:

Less than 12 years	2
High school graduate/GED	18
Some college	35
College graduate	74
Post graduate degree	33



8. Your employment status:

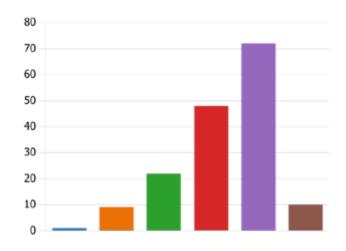
Employed full time	146
Employed part time	9
Full time student	1
Part time student	0
Full time homemaker	0
Retired	5
Unemployed	0
Unemployed more than 1 year	0
Unemployed less than 1 year	1
Unemployed due to disability	0



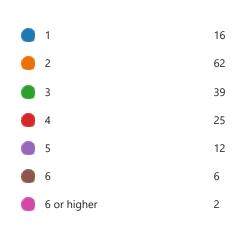


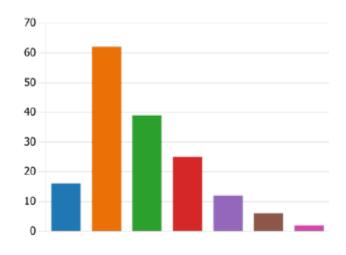
9. Your yearly household income:





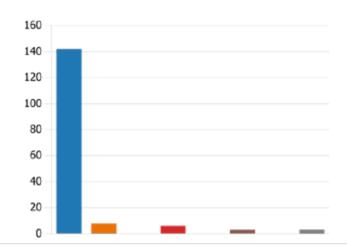
10. Number of people (including yourself) living in your household:





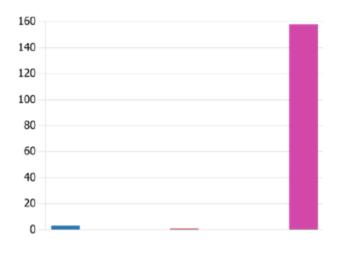
11. Do you have health insurance?





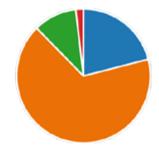
12. If you do not have health insurance, why not (check all that apply)?





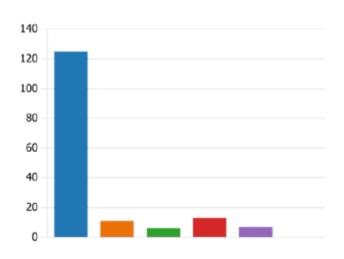
13. In general, how would you rate your current health status?





14. When was your last check up with your doctor?

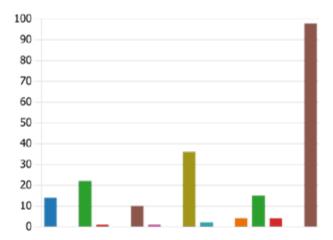






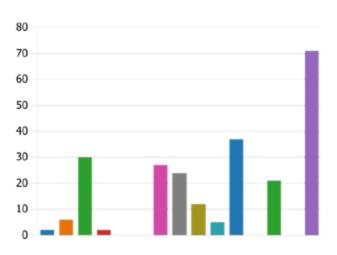
15. Please check if you have been diagnosed by a doctor with any of the following (check all that apply):

	Diabetes	14
	Stroke	0
	Sinus problems	22
	Epilepsy	1
	Alcohol abuse	0
	Eye disorders	10
	Tuberculosis	1
	Memory loss	0
	High blood pressure	36
	Heart disease	2
	ricuit discuse	2
	Sickle cell anemia	0
•		
•	Sickle cell anemia	0
•	Sickle cell anemia Kidney disease	0
•	Sickle cell anemia Kidney disease Mental disorders	0 4 15



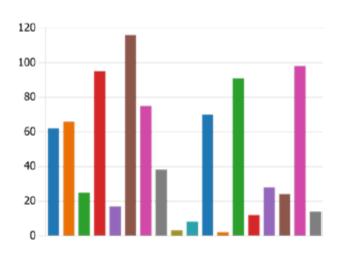
16. Please check if you have been diagnosed by a doctor with any of the following (check all that apply):

Glaucoma	2
Cancer	6
Asthma	30
Liver disease	2
Gonorrhea	0
HIV/Aids	0
Arthritis	27
Stress	24
Dental health problems	12
Lung or respiratory disease	5
Obesity or weight problems	37
Drug abuse or addiction	0
Migraine headaches	21
Hepatitis	0
None of the above	71



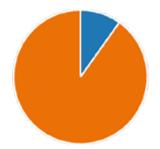


- 17. Select the following preventative procedures you have completed in the last year (check all that apply):
- Mammogram 62 Pap smear 66 Glaucoma test 25 Flu shot 95 Colon/rectal exam 17 Blood pressure check 116 Blood sugar check 75 Skin cancer screening 38 Prostate cancer digital screening Prostate cancer PSA screening Cholesterol screening 70 STI 2 Vision screening 91 Hearing screening 12 Cardiovascular screening 28 Bone density test 24 Dental cleaning/x rays 98 None of the above 14

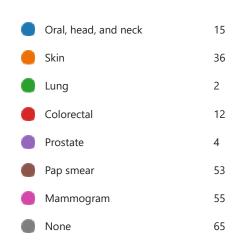


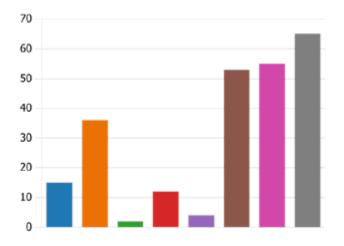
18. Have you ever been diagnosed with cancer?





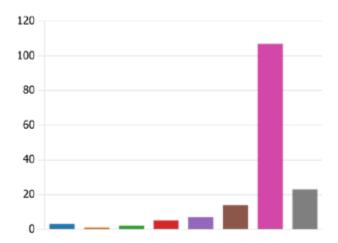
19. What cancer screenings have you had in the last 12 months? (Check all that apply):





20. If you did not have a cancer screening, why not?

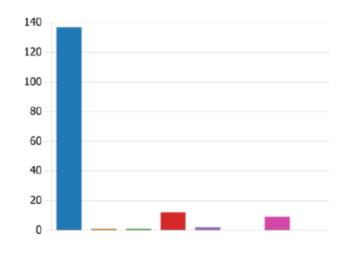
Fear of results	3
Lack of transportation	1
Do not have insurance	2
Do not have a doctor	5
Too young	7
Did not know I needed them	14
N/A	107
Other	23





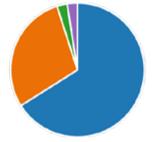
21. Where do you go for routine health care?

	Physicians office	137
	Hospital emergency room	1
	Health department clinic	1
	Urgent care	12
	Nurse or clinic at my place of e	2
	Community free clinic	0
	I do not have a health care provi	9
	Other	0



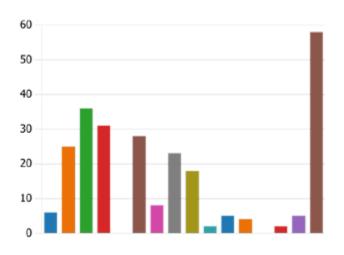
22. Are you able to visit the doctor when needed?

Always	107
Sometimes	47
Seldom	4
Never	0
No barriers	4



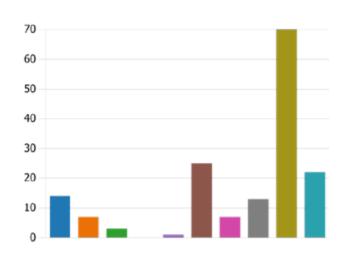
23. The following have stopped you from getting health care you need (check all that apply):





24. What is the best way to address health needs of our community?

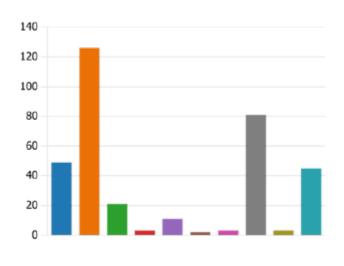
Availability of health screenings 14 7 More places to exercise Access to fresh fruits and vegeta... 3 Quit smoking classes 0 Diabetes management classes More access to primary care do... More access to specialists 7 Nutrition education 13 Lower cost of health care and pr... 70 No opinion 22



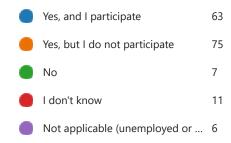


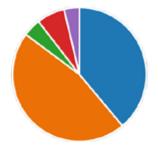
25. Sources where you obtain most health-related information (check all that apply):

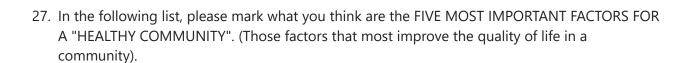




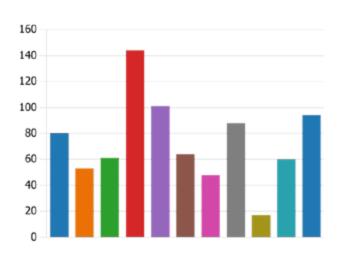
26. Does your employer offers health/promotion/wellness programs?



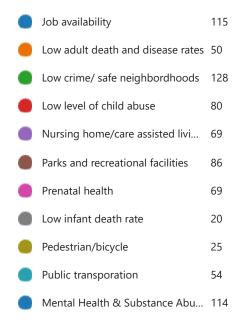


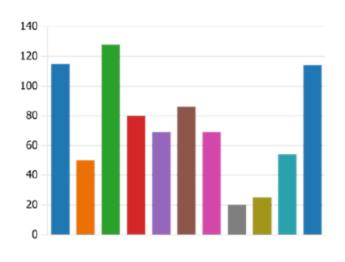






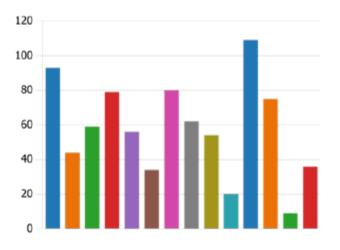
28. In the following list, please mark what you think are the FIVE MOST IMPORTANT FACTORS FOR A HEALTHY COMMUNITY:



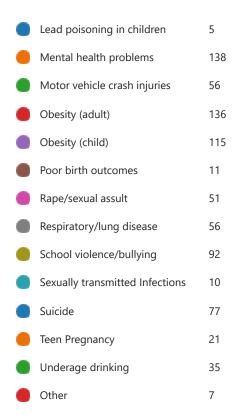


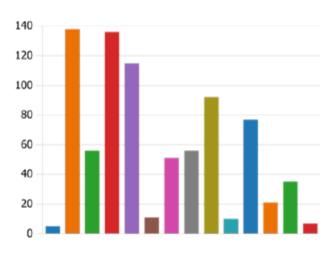


- 29. In the following list, please mark what you think are the FIVE MOST IMPORTANT FACTORS FOR A HEALTHY COMMUNITY:
 - Aging problems (e.g. arthritis, h... 93 Availability of ambulance service Cancer 59 Child abuse/neglect 79 Dementia/Alzheimer's 56 **Dental Problems** 34 Diabetes 80 Domestic abuse 62 54 Elder abuse/neglect Firearm related injuries 20 Heart disease and stroke 109 High blood pressure 75 Industrial/farming injuries Infectious disease (Hepatitis, TB,... 36



30. In the following list, please mark what you think are the FIVE MOST IMPORTANT FACTORS FOR A HEALTHY COMMUNITY:

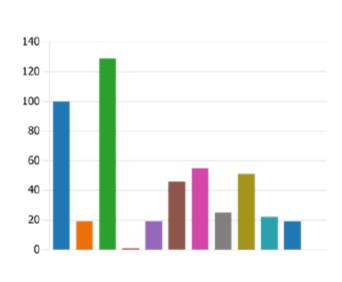




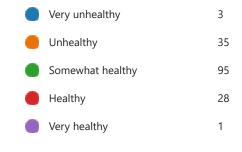


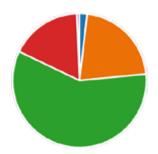
31. In the following list, please mark what you think are the THREE MOST IMPORTANT "RISKY BEHAVIORS" in our community.





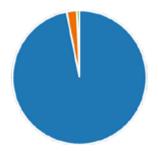
32. Please mark how you would rate our community as a "Healthy Community":





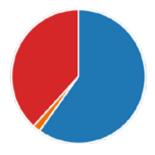
33. Do you wear your seat belt?





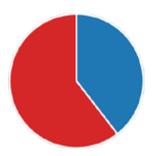
34. Do your child/children (age 4 to 18) use a seat belt?

Always 97 Sometimes 3 0 Never N/A 62



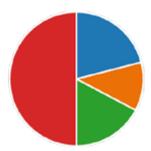
35. Do your child/children (under age 4) use a child seat?

Always 64 Sometimes 0 Never 0 98 N/A



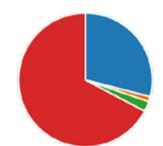
36. Do you wear a helmet when riding a bicycle, roller blading or skateboarding?

Always 34 Sometimes 19 Never 28 N/A 81



37. Do you wear a helmet when riding a motor scooter or motorcycle?

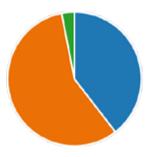
Always 47 Sometimes 2 Never N/A 109





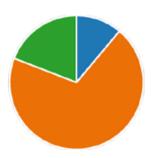
38. Do you drive the posted speed limit?





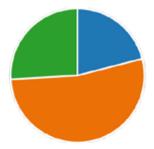
39. Do you eat atleast 5 servings of fruit and vegetables each day?





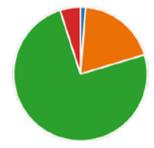
40. Do you exercise at a moderate pace at least 30 minutes per day, 5 days a week?





41. Do you consume more than 3 alcoholic drinks per day (female) or more than 5 per day (male)?





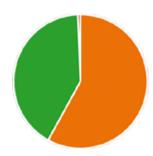
42. Do you smoke cigarettes?





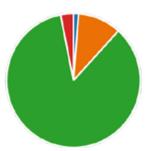
43. Do you text while driving a motor vehicle?





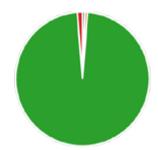
44. Are you exposed to secondhand smoke in your home or at work?





45. Do you use illegal drugs (marijuana, cocaine, methamphetamines, ect.)?

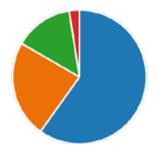






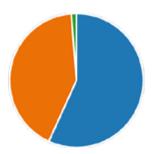
46. Do you get a flu shot each year?





47. Do you feel safe in your community?

Always	92
Sometimes	68
Never	2
N/A	0



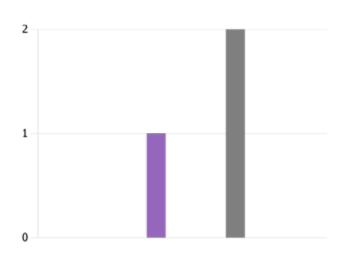
48. En que condado vive usted?



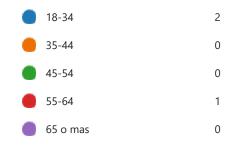


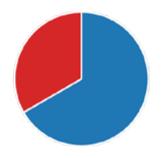
49. Su Codigo postal de 5 digitos

76225- Alvord	0
76023- Boyd	0
76426- Bridgeport	0
76431- Chico	0
76234- Decatur	1
76246-Greenwood	0
76071-Newark	0
76073-Paradise	2
76078-Rhome	0
76267-Slidell	0
Other	0



50. Su edad





51. Su sexo

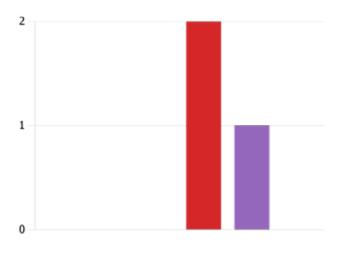






52. Su identificacion racial /etnica



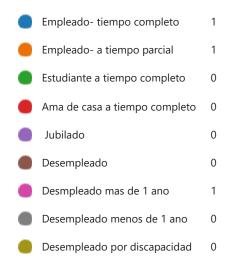


53. Su más alto nivel de educacion

Me	enos de 12 anos	0
Gra	aduado de secundaria/GED	1
Alg	guna educacion superior	1
Gra	aduado de la Universidad	1
Po:	stgrado	0



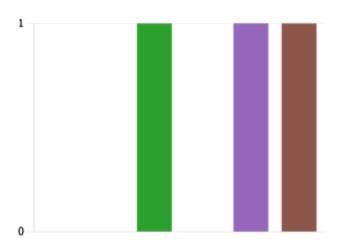
54. Su estado laboral





55. Su ingreso familiar annual





56. Número de personas viviendo en su domicilio

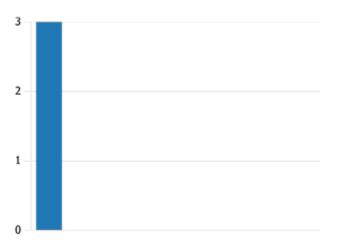






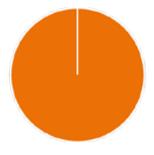
57. Tiene seguro de salud?





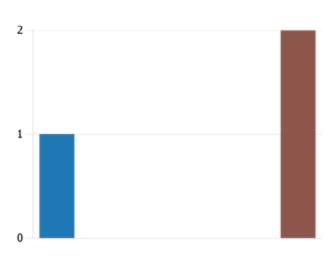
58. En general, ¿Cómo calificaria su estado de salud actual?





59. Su último chequeo con un médico fue





60. Verifique si un médico le ha diagnosticado alguno de los siguientes

Diabetes	0
Accidente Cerebrovascular	0
Problemas sinusales	1
Epilepsia	0
Abuso de alcohol	0
Trastornos oculares	0
Tuberculosis	0
Perdida de memoria	0
Alta presion sanguinea	0
Enfermedad del corazon	0
Anemia falciforme	0
Enfermedad de riñones	0
Desordenes mentales	1
Trastornos de la audicion	0
Lupus	0
Glaucoma	0
Cancer	0
Asma	1
Enfermedad del higado	0
Gonorrea	0
VIH/SIDA	0
Artritis	0
Estres	0
Problemas de salud dental	0
Enfermedad pulmonar o respira	0
Obesidad o problemas de peso	0
Abuso de drogas o addiccion	0
Migranas	0
Hepatitis	0



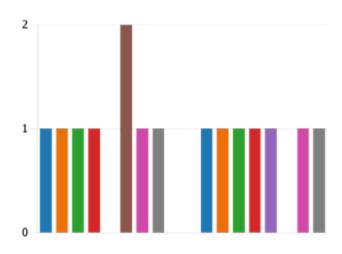
Ninguna de las anteriores

0



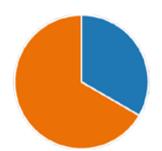
61. Seleccione los siguientes procedimientos preventivos que haya completado en el último año (seleccione 5):





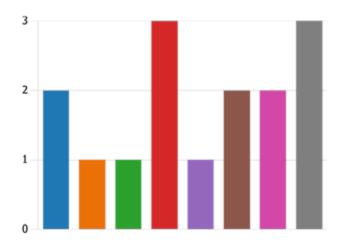
62. ¿Alguna vez le han diagnosticado cáncer?





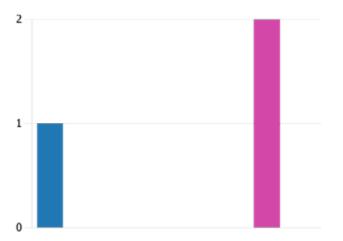
63. ¿Qué Exámenes de detecci'on de cancer ha tenido en los último 12 meses? (seleccione 5)





64. Si no se hizo una prueba de deteccion de, cáncer¿por qué no?

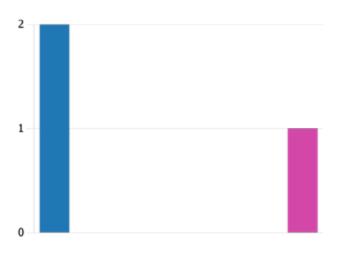
Miedo a los resultados	1
Falta de transporte	0
No tengo seguro	0
No tengo doctor	0
Muy joven	0
No sabia que los necesitaba	0
No aplica	2
Otra razon	0





65. ¿A Dónde va para la atención médica de rutina?

Consultorio medico Sala de emergencia del hospital Clinical del departamento de sal... 0 Atencion de urgencias Enfermera o clinica en mi lugar ... 0 Clinica gratuita comunitaria No tengo un proveedor de aten... 1



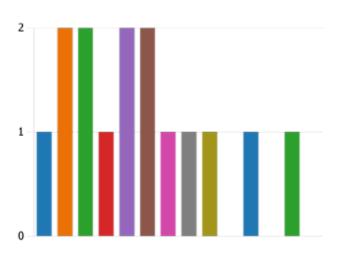
66. ¿Puede visitar al Médico cuando sea necesario?





67. Lo siguiente le ha impedido obtener la atencion médica que necesita (seleccione 5):





68. ¿Cuál es la mejor manera de abordar las necesidades de salud de nuestra comunidad (marque una):

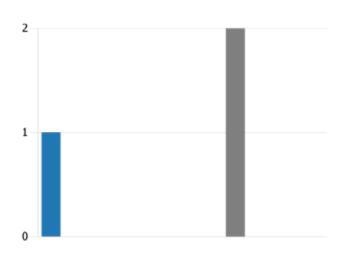
Disponibilidad de examenes de ... 0 Mas lugares para hacer ejercicio. 1 Acceso a frutas y verduras frescas. 0 Clases para dejar de fumar Clases de manejo de diabetes Mas acceso a los medicos de at... Mas acceso a especialistas Educacion nutricional Menor costo de atencion medic... No tengo una opinion 2



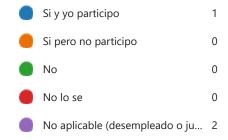


69. ¿De qué fuentes obtiene información relacionada con la salud?

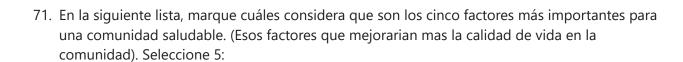




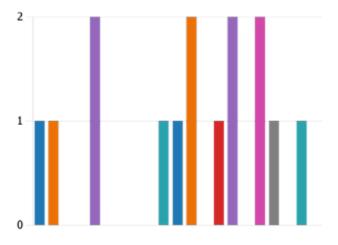
70. ¿Su empleador ofrece programas de bienstar relacionados con la salud?







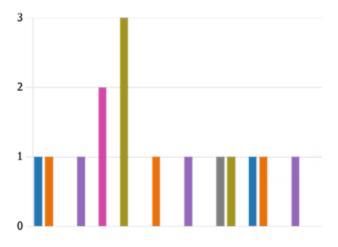


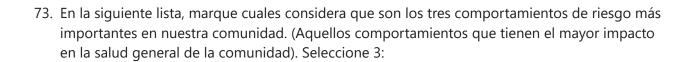




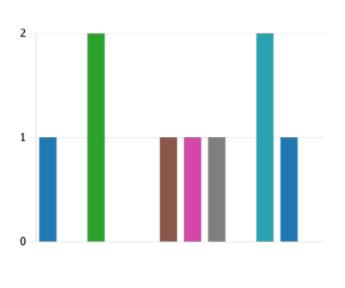
72. En la siguiente lista, marque cuáles cree que son las CINCO PROBLEMAS más IMPORTANTES en nuestra comunidad. (Aquellas problemas que tienen el mayor impacto en la salud general de la comunidad). Seleccione 5:











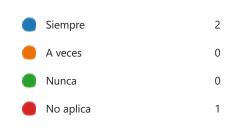
74. Marque cómo calificaría la salud general de su comunidad

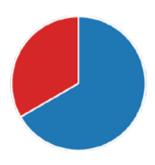




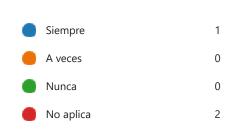


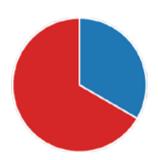
75. Lleva puesto el cinturón de seguridad en el vehículo?



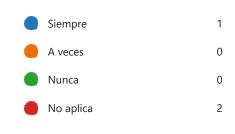


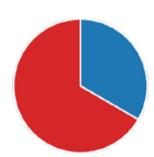
76. Sus niños o niñas (de 4 a 18 años) usan el cinturón de seguridad en el veh'iculo?



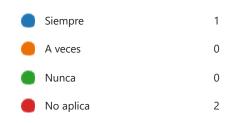


77. Sus niños a niñas (menores de 4 años) usan asiento para niños?





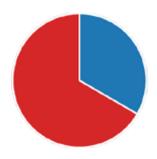
78. Usted usa un casco al andar en bicicleta, patineta:



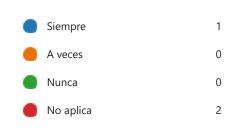


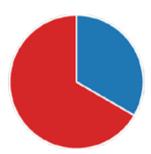
79. Usted usa un casco al ander en motocicleta:



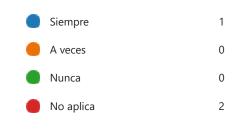


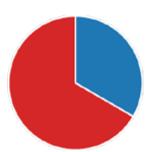
80. Usted maneja al límite de velocidad:



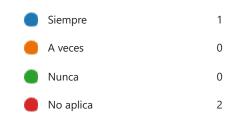


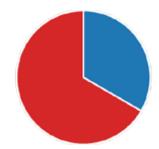
81. Usted come al menos 5 porciones de frutas y verdura por día:





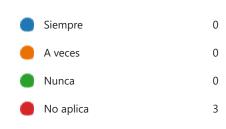
82. Usted come comida rápida más de una vez por semana:





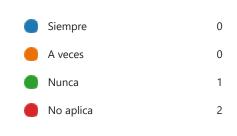


83. Hace ejercicio a un ritmo moderado al menos 30 minutos por día , 5 días por semana.



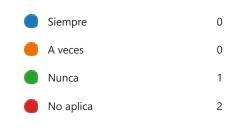


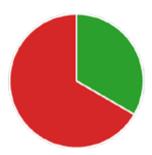
84. Consume más de 3 bebidas alcoholicas por día (mujeres) o más de 5 por día (hombres):



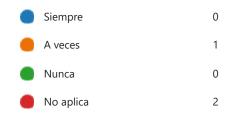


85. Fuma cigarrillos?





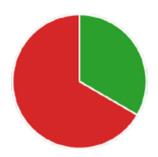
86. Envía mensajes de texto mientras conduce un vehiculo de motor?



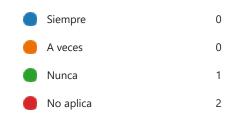


87. Está expuesto al humo de segunda mano en su hogar o en el trabajo?



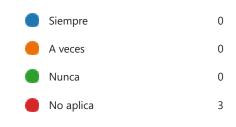


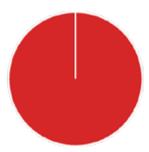
88. Usa drogas ilegales?





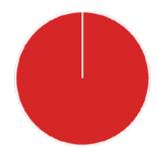
89. Usted recibe una vacuna contra la gripe cada año?





90. Te sientes seguro en tu comunidad?







Appendix

Acknowledgements

Key Informants and Focus Group Members

Thank you to everyone who participated in our key informant and focus group interview process. Below is a list of the different entities that participated in the interviews or focus groups:

Alzheimer's Association

Care N Care

Children's Advocacy Center of North Texas

City of Decatur

City of New Fairview

Helen Farbee Centers

Living Word Teaching Center-Rhome

Maximus

TAPS Public Transit

Texas A&M AgriLife Extension Service

Texas Health Resources Wise County Messenger

Wise County Sheriff's Department

Wise Health Foundation Wise Health System

Key Informant and Focus Group Questions

Each interview and focus group were scheduled for an hour to allow adequate time for all responses. Below are the questions that were asked in the interviews and focus groups.

Key Informant Interviews

- In general, how would you rate the health and quality of life in the community?
- What are the strengths and contributing factors that improve the quality of life in the community? Please explain why.
- What are the weaknesses and contributing factors that decrease the quality of life in the community? Please explain why.
- What barriers, if any, exist to improving health and quality of life in the community?
- What needs to be done to address these issues? What specific actions, policy, or funding priorities would you support because they would contribute to a healthier community?

Focus Group Interviews

- 1. In general, how would you rate health and quality of life in the County?
- 2. In your opinion, has health and quality of life in the County improved, stayed the same, or declined over the past few years?
- 3. Why do you think it has (based on answer from previous question: improved, declined, or stayed the same)?
- 4. What other factors have contributed to the (based on answer to question 2: improvement, decline or to health and quality of life staying the same)?
- 5. Are there people or groups of people in the County whose health or quality of life may not be as good as others? Who are these people or groups (whose health or quality of life is not as good as others)?
- **6.** Why do you think their health/quality of life is not as good as others?
- 7. What barriers, if any, exist to improving health and quality of life in the County?
- **8.** In your opinion, what are the most critical health and quality of life issues in the County?
- 9. What needs to be done to address these issues?
- 10. In your opinion, what else will improve health and quality of life in the County?

2023 WISE COMMUNITY HEALTH NEEDS ASSESSMENT