

WWise Health System


WHS East Campus | 609 Medical Center Drive • Decatur, TX 76234


WHS West Campus | 2000 FM 51 • Decatur, TX 76234

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## Introduction and Purpose

Wise Health System is pleased to present its 2023 Community Health Needs Assessment (CHNA). This CHNA offers many data points, opinions and feedback to the overall health of our community in Wise County, Texas. As a result of the Affordable Care Act, tax-exempt hospitals are required to assess the health needs of their communities and adopt implementation strategies to address the identified needs. The CHNA must consider input from persons who represent the broad interest of the community served by the hospital facility, including those with special knowledge of or expertise in public health. Findings from this report will be used to develop a strategy plan to address the top needs in Wise County, creating programs and initiatives, improving health outcomes and social determinants of health impacts on our community members.

## Acknowledgments

The process of gathering data and input from our community is a shared effort which involves many individuals who participated in key stakeholder interviews and focus groups, completed a community health needs survey and those who have volunteered their time since the last CHNA to impact our communities health through our community health program, Healthy Wise County. Wise Health System would like to thank each individual and organization who has participated for their continued commitment to Wise County and its citizens.

August 1, 2023
At Wise Health System, we talk frequently about not only taking care of patients after they become sick and show up at our facilities needing care but also the importance of doing our part to improve the health and well-being of our communities and help prevent people from getting sick in the first place. We take this obligation seriously and understand it is a constant journey we are on with a growing list of over 70+ community partners.

To help with this part of our mission, we conduct a Community Health Needs Assessment every three years that provides the information we need to revise and sometimes build programs to meet the specific needs of our communities throughout our service areas. We collect data through surveys, community readiness assessments, and in-depth interviews with community leaders and residents to obtain a better understanding of their health and wellness related needs.

Behavioral health, chronic disease, access to health services, health care navigation, and overall improvement of the social determinants of health continue to top the list of prevailing issues impacting our communities. We want to renew and intensify our focus on these issues to better address health disparities and social and environmental conditions affecting so many surrounding us. Late last year Wise met with County, City, and United Way leaders to explore an exciting new solution utilizing technology to help identify and predict social care needs throughout our communities, connect individuals to services, and leverage meaningful outcome data and analytics to further drive community investment and foster collaborative innovations among government, healthcare, and community organizations to improve health outcomes for adults and children.

This assessment will result in Wise Health System's 2023 CHNA report highlighting the voice of the communities we serve and representing our Vision Statement of being a place where lives are transformed and improved through better health and extraordinary outcomes. We need you to help us achieve this vision.

By working together, Wise Health System, the Wise Hospital Authority Board, Governments, and Community Stakeholders can continue to make a difference.

Sincerely,


## Community Health Leadership Team

Pictured below is the Wise Health System team responsible for the leadership, strategy and execution of Community Health and Healthy Wise County.


Bruce Miller
Vice President of Growth and Development


Jordan Holzbog
Manager of
Population Health


Heather Beal
Manager of DSRIP
\& Community Health


Keelie Shuck
Population Health Intern

The Community Health Leadership team would like to recognize the numerous organizations that have participated in leading healthy changes in our community over the last three years. Through each of our committees, more than 60 organizations are represented from all corners of Wise County, each providing their strengths and expertise connecting resources to our community and developing plans of action to improving health outcomes.


## Wise Health System's Vision, Mission and Core Values

## Vision \& Mission

From the very beginning, our organization has been committed to providing a healing environment for patients and their families and improving the quality of life for our community. As we look to the future, our vision and mission guide our priorities on our journey to excellence.

$$
\begin{aligned}
& \text { Tisian } \\
& \text { Transformed and } \\
& \text { improved lives } \\
& \text { through better health } \\
& \text { and extraordinary } \\
& \text { outcomes. }
\end{aligned}
$$



Wise Health System's Core Values are those qualities on which our organization stands and operates. These values are a reflection of our culture and our character. Our employees are the source of our strength and our success. We encourage and support their involvement and growth to uphold the following values as the foundation of excellence.


3 Wise County Community Health Needs Assessment 2023


## Did you know?

- Accredited by the Joint Commission for $40+$ years
- 3 Centers of Excellence
- 11 Joint Commission Accreditations
- ACOC Chest Pain Accreditation
- State of Texas Primary Stroke Center

1 Hospital
2 Surgical Hospitals
47 Access Points of Care
27 Satellite Outpatient Clinics
1 Urgent Care Clinic
1 Community Health Clinic
1 Stand-Alone Emergency Center
1 Retail Pharmacy
$\mathbf{\$ 3 9 0 , 0 4 0 , 0 0 0}$ Total Operating Revenue $\mathbf{\$ 3 7 5 , 5 1 3 , 0 0 0}$ Total Assets $\mathbf{\$ 1 0 1 , 0 0 0 , 0 0 0}$ Operating Cash Flow \$64,500,000 Community Benefit


30,000 Emergency Room Visits Per Year 281,000 Patient Encounters Annually 80,000 Outpatient Registrations 12,100 Inpatient and Outpatient Surgeries Per Year


450+
Physicians
1,650+
Employees

## Wise Health System Service Area

Wise Health System was established in 1967 as an authority of the City of Decatur located in Wise County, Texas and created to serve the population of Wise County as our primary market.

Today, Wise Health System is the only acute care facility in Wise County serving its 71,000+ population. Our market share has increased into secondary markets as growth from our bordering counties leads to an increased need of health services.


In 2015 and 2018 respectively, Wise Health Surgical Hospital at Parkway and Wise Health Surgical Hospital at Argyle opened to serve the North Tarrant and West Denton counties. Opening these facilities has allowed expansion of services in both our primary and secondary markets benefiting the population of Wise County.

*Area Locations

## DECATUR

East Campus
West Campus
Dialysis Center
Fit-N-Wise Pediatric Therapy
Fit-N-Wise Rehabilitation and Performance Center
My Bariatric Solutions ${ }^{\circ}$
Outpatient Imaging
Outpatient Laboratory
Community Care Pharmacy
Sleep Wellness Center
Women's Center
Wise Health Clinics:
Cancer Center
Cardiology
Cardiothoracii Surgery
Center for Emotional Wellness
Community Health Clinic
Dermatology
Family \& Sports Medicine
General and Bariatric Surgery
Internal Medicine
OBGYN
Orthopedic Surgery
Pulmonology
Robotic General Surgery
Transitional Care Clinic
Vascular and Bariatric Surgery
Pediatrics

## ALLIANCE

Wise Health Surgical Hospital at Parkway
My Bariatric Solutions ${ }^{\circ}$
Wise Health Clinics:
Vascular and Bariatric Surgery

## ARGYLE

Wise Health Surgical Hospital at Argyle
Fit-N-Wise Rehab \& Sports Medicine
Wise Health Emergency Center \& i Care Urgent Care
Wise Health Surgical Hospital

- Imaging Services at Argyle

Wise Health Clinics:
Family \& Sports Medicine

## BOYD

Wise Health Clinics:
Primary Care

## BRIDGEPORT

Fit-N-Wise Rehab
Wise Health Clinics:
Primary Care

## WACO

My Bariatric Solutions ${ }^{\circ}$

## Partner Locations

## MULTI-SPECIALTY FACILITY

1 Wound Care - Argyle Crawford

## $\bullet$ <br> Nursing Home Facilities

1 Ridgmar Medical Lodge
2 DFW Nursing \& Rehabilitation
3 Cityview Care Center
4 Fort Worth Center of Rehabilitation
5 Grapevine Medical Lodge
6 Mansfield Medical Lodge
7 Midwestern Healthcare Center (Wichita Falls)

## AT

## Fit-N-Wise <br> Sports Medicine Athletic Trainer Locations



## Defined Community

A community is defined as the geographic area from which a significant number of patients utilizing hospital services reside. While the community health needs assessment considers other types of health care providers, Wise Health System is the single largest provider of acute care services. For this reason, the utilization of the medical services provides the clearest definition of the community.

Based on the patient origin of acute care admissions from January 1, 2022, through December 31, 2022, management has identified the community to include all of Wise County. The primary zip codes included in the county are listed in the graph below. The graph presents Wise Health System's patient origin and admissions for the primary zip codes in the community.

| CITY |  |
| :---: | :---: |
| Alvord |  |
| Boyd | 76225 |
| Bridgeport | 76023 |
| Chico | 76426 |
| Decatur | 76431 |
| Newark | 76234 |
| Paradise | 76071 |
| Rhome | 76073 |
| Springtown | 76078 |
| Sunset | 76082 |



## Socioeconomic Characteristics of the Community

The line chart below represents the average annual resident unemployment rates for Wise County, as well as the unemployment rates for Texas and the United States. As the chart illustrates, 2019 showed the lowest rate of unemployment in Wise County at $3.2 \%$. Wise County has trended slightly below the United States and Texas until 2023. The for data 2023 is from January 2023 through October 2023.

## Unemployment Rates



Source: https://data.bls.gov/timeseries/LNS14000000
The chart below represents health insurance coverage status by age (under 65 years) of poverty for Wise County versus Texas. The table shows the Wise County ranks slightly above but fairly consistent with the Texas state average. The state percent of uninsured people for all income levels was $19.9 \%$ and Wise County's was 21.4\%.

|  | Health Insu | ance State <br> All Income Levels | $\text { Age - } 2020$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Under 65 Uninsured | Percent Uninsured | Under 65 Insured | Percent Insured |
| Wise County | 12,674 | 21.40\% | 46,609 | 78.60\% |
| Texas | 4,939,035 | 19.90\% | 19,912,618 | 80.10\% |

Source: https://www.census.gov/

## Claritas Pop-Facts ${ }^{\circledR}$ Wise County Pop-Facts® Executive Summary | Population \& Household

Trade Area: Wise County

## POPULATION

The population in this area is estimated to change from 68,632 to 73,211 , resulting in a growth of $6.7 \%$ between 2020 and the current year. Over the next five years, the population is projected to grow by $6.4 \%$

The population in the base area is estimated to change from $29,145,505$ to $30,065,904$, resulting in a growth of $3.2 \%$ between 2020 and the current year. Over the next five years, the population is projected to grow by 4.1\%

The current year median age for this area is 39.9 , while the average age is 39.9 . Five years fromnow, the median age is projected to be 40.5 .
The current year median age for the base area is 35.9 , while the average age is 37.4 . Five years fromnow, the median age is projected to be 37.1.
Of this area's current year estimated population:
77.0\% are White Alone, 1.1\% are Black or African American Alone, 1.0\% are American Indian and Alaska Nat. Alone, 0.7\% are Asian Alone, 0.0\% are Nat. Haw aiian and Other Pacific Isl. Alone, 8.1\% are Some Other Race, and 12.2\%are Two or Mbre Races.

Of the base area's current year estimated population:
48.1\% are White Alone, $12.3 \%$ are Black or African American Alone, 1.0\% are American Indian and Alaska Nat. Alone, 5.7\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific IsI. Alone, $14.2 \%$ are Some Other Race, and $18.5 \%$ are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $21.4 \%$, while the base area's current estimated Hspanic or Latino population is $40.9 \%$

The number of households in this area is estimated to change from 24,306 to 25,919 , resulting in an increase of $6.6 \%$ between 2020 and the current year. Over the next five years, the number of households is projected to increase by $6.4 \%$.

The number of households in the base area is estimated to change from $10,491,147$ to $10,848,636$, resulting in an increase of $3.4 \%$ between 2020 and the current year. Over the next five years, the number of households is projected to increase by $4.4 \%$

Trade Area: Wise County


Benchmark:Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking

| MEDIAN AGE OF HOUSEHOLDER | HOUSEHOLD TYPE | HOUSING TENURE |  | AGE OF HOUSING** |
| :---: | :---: | :---: | :---: | :---: |
| $55$ <br> Index:110 |  |  | $79.5 \%$ <br> Index: 128 |  |
| PRESENCE OF CHILDREN* |  |  |  |  |
| $\text { Gn } 37.9 \%$ |  | RENT <br> Rent | $\underset{\text { Index:54 }}{20.5 \%}$ | 9-18 years old <br> \% Comp:22.2 Index:120 |


*Uses the variable "Households with people under age 18"
**Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :---: | :---: | :---: | :---: |

## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: Wise County

| EDUCATION | Currently, it is estimated that $3.4 \%$ of the population age 25 and over in this area had earned a Master's Degree, $0.7 \%$ had earned a Professional School Degree, 0.6\%had earned a Doctorate Degree and 13.0\% had earned a Bachelor's Degree. |
| :---: | :---: |
|  | In comparison, for the base area, it is estimated that for the population over age $25,7.8 \%$ had earned a Master's Degree, 1.7\% had earned a Professional School Degree, 1.2\% had earned a Doctorate Degree and 19.8\% had earned a Bachelor's Degree. |
| Sin income | The average household income is estimated to be $\$ 111,522$ for the current year, while the average household income for the base area is estimated to be $\$ 101,151$ for the same time frame. |
|  | The average household income in this area is projected to change over the next five years, from \$111,522 to \$126,378. |
|  | The average household income in the base area is projected to change over the next five years, from \$101,151 to \$112,934. |
| HOUSING | Mbst of the dwellings in this area ( $79.5 \%$ ) are estimated to be Owner-Occupied for the current year. For the base area the majority of the housing units are Owner-Occupied (62.3\%). |
|  | The majority of dwellings in this area ( $68.4 \%$ ) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area ( $65.0 \%$ ) are estimated to be structure of 1 Unit Detached for the same year. |
|  | The majority of housing units in this area (22.2\%) are estimated to have been Built 2000 to 2009 for the current year. |
|  | The majority of housing units in the base area (18.5\%) are estimated to have been Built 2000 to 2009 for the current year. |

## Pop-Facts® Executive Summary | Labor

Trade Area: Wise County


For this area, Wise County, $95.7 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $59.6 \%$ are employed civilians, $2.7 \%$ are unemployed civilians, and $37.7 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$31.3 \%$ hold blue collar occupations, $51.7 \%$ hold white collar occupations, and $17.0 \%$ are occupied as service \& farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the follow ing occupational categories 2.1\%are in Architecture and Engineering, $0.6 \%$ are in Arts, Entertainment and Sports, $3.7 \%$ are in Business and Financial Operations, $0.7 \%$ are in Computers and Mathematics, 4.1\% are in Education, Training and Libraries, 5.8\% are in Heatthcare Practitioners and Technicians, 4.1\% are in Healthcare Support, 0.1\% are in Life, Physical and Social Sciences, $9.9 \%$ are in Management, $12.4 \%$ are in Office and Administrative Support.
1.0\% are in Community and Social Services, 4.9\% are in Food Preparation and Serving, 1.0\% are in Legal Services, 2.1\% are in Protective Services, $10.1 \% a r e$ in Sales and Related Services, $2.7 \%$ are in Personal Care Services.
2.7\% are in Building and Grounds Maintenance, 6.4\% are in Construction and Extraction, 0.5\% are in Farming, Fishing and Forestry, 5.9\% are in Maintenance and Repair, $7.3 \%$ are in Production, $11.7 \%$ are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, $3.0 \%$ are unemployed civilians, and $35.2 \%$ are not in the labor force.
The occupational classification for the base area are as follows:
$23.3 \%$ hold blue collar occupations, $59.2 \%$ hold white collar occupations, and $17.5 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.1\% are in Architecture and Engineering, 1.6\% are in Arts, Entertainment and Sports, 5.4\% are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.4 \%$ are in Education, Training and Libraries, 5.4\% are in Healthcare Practitioners and Technicians, 3.0\% are in Healthcare Support, $0.8 \%$ are in Life, Physical and Social Sciences, $10.4 \%$ are in Management, 11.0\% are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.6 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $10.6 \%$ are in Sales and Related Services, 2.5\% are in Personal Care Services
$3.8 \%$ are in Building and Grounds Maintenance, $6.9 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, $3.3 \%$ are in Maintenance and Repair, 5.1\% are in Production, $8.0 \%$ are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



High School Graduate
EDUCATION: HISPANIC/LATINO

Bachelor's degree or higher


At or above poverty

HOUSEHOLD INCOME

Median Household Income \$84,672 Index:119

Average Household Income \$111,522 Index:110

$\$ 84,672$
Index:119
Average Household Income



HOUSEHOLD INCOME DISTRIBUTION


Benchmark:Texas
*Ranked by percent composition (https://claritas.easpotlight.com/Spotlight/About/3/2023)

| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :--- | :--- | :--- | :--- |

## Pop-Facts® Demographics | Employment \& Occupation

| OCCUPATIONAL CLASS* |  |
| :---: | :---: |
| White Collar | UNEMPLOYIMENT RATE |
| Index:87 | Mercent of civilian labor force unemployed |
| Travel to work by Driving Alone OF TRAVEL TO WORK: TOP 2* |  |



Benchmark: Texas
*Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :---: | :---: | :---: | :---: |

## Claritas Pop-Facts ${ }^{\ominus}$ Alvord <br> Pop-Facts® Executive Summary | Population \& Household

Trade Area: 76225 Avord

## POPULATION

The population in this area is estimated to change from 3,255 to 3,970 , resulting in a growth of $22.0 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $6.4 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a growth of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 40.5 , while the average age is 40.1 . Five years fromnow, the median age is projected to be 41.1.
The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
$89.2 \%$ are White Alone, 1.0\% are Black or African American Alone, 0.6\% are American Indian and Alaska Nat. Alone, 0.4\% are Asian Alone, 0.0\% are Nat. Haw aiian and Other Pacific Isl. Alone, $7.5 \%$ are Some Other Race, and $1.2 \%$ are Two or Mbre Races.

Of the base area's current year estimated population:
$66.5 \%$ are White Alone, 12.4\% are Black or African American Alone, 0.7\% are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $11.7 \%$, while the base area's current estimated Hispanic or Latino population is $40.9 \%$


HOUSEHOLD
The number of households in this area is estimated to change from 1,210 to 1,457, resulting in an increase of $20.4 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $6.2 \%$.

The number of households in the base area is estimated to change from8,922,933 to $10,591,958$, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: 76225 Alvord


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^1]
## Pop-Facts® Demographics | Housing \& Household

| MEDIAN AGE OF HOUSEHOLDER | HOUSEHOLD TYPE |
| :---: | :---: |
| Index: 109 |  |
| PRESENCE OF CHILDREN* | NonFamily |
| HHs |  |
| $23.6 \%$ |  |

HOUSING TENURE

AGE OF HOUSING**


[^2]
## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: 76225 Avord


Currently, it is estimated that $3.8 \%$ of the population age 25 and over in this area had earned a Master's Degree, 1.4\% had earned a Professional School Degree, 1.0\% had earned a Doctorate Degree and 12.4\% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8\% had earned a Master's Degree, $1.7 \%$ had earned a Professional School Degree, 1.2\% had earned a Doctorate Degree and 19.8\% had earned a Bachelor's Degree.

INCOME The average household income is estimated to be $\$ 99,479$ for the current year, while the average household income for the base area is estimated to be $\$ 100,590$ for the same time frame.

The average household income in this area is projected to change over the next five years, from $\$ 99,479$ to $\$ 111,817$.
The average household income in the base area is projected to change over the next five years, from $\$ 100,590$ to $\$ 112,330$.
ninin
HOUSING
Mbst of the dwellings in this area (81.1\%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4\%).

The majority of dwellings in this area (67.3\%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area $(65.2 \%)$ are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (21.6\%) are estimated to have been Built 2000 to 2009 for the current year.
The majority of housing units in the base area (17.7\%) are estimated to have been Built 2000 to 2009 for the current year.

## Pop-Facts®Executive Summary | Labor

Trade Area: 76225 Avord


For this area, 76225 Alvord, $97.2 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $61.1 \%$ are employed civilians, $1.8 \%$ are unemployed civilians, and $37.1 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$33.4 \%$ hold blue collar occupations, $49.0 \%$ hold white collar occupations, and $17.6 \%$ are occupied as service \& farmw orkers.
For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: $1.3 \%$ are in Architecture and Engineering, $1.1 \%$ are in Arts, Entertainment and Sports, $2.8 \%$ are in Business and Financial Operations, $0.6 \%$ are in Computers and Mathematics, $3.1 \%$ are in Education, Training and Libraries, $5.6 \%$ are in Healthcare Practitioners and Technicians, $4.8 \%$ are in Healthcare Support, 0.3\% are in Life, Physical and Social Sciences, 10.1\% are in Management, 11.6\% are in Office and Administrative Support.
$0.4 \%$ are in Community and Social Services, $2.9 \%$ are in Food Preparation and Serving, $1.5 \%$ are in Legal Services, $3.0 \%$ are in Protective Services, 10.7\%are in Sales and Related Services, 3.1\% are in Personal Care Services.
$2.9 \%$ are in Building and Grounds Maintenance, $7.8 \%$ are in Construction and Extraction, $0.9 \%$ are in Farming, Fishing and Forestry, 5.0\% are in Maintenance and Repair, $9.0 \%$ are in Production, $11.5 \%$ are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, $3.0 \%$ are unemployed civilians, and $35.2 \%$ are not in the labor force.
The occupational classification for the base area are as follows:
$\mathbf{2 3 . 5 \%}$ hold blue collar occupations, $58.8 \%$ hold white collar occupations, and $17.7 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: $2.0 \%$ are in Architecture and Engineering, $1.6 \%$ are in Arts, Entertainment and Sports, $5.3 \%$ are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.3 \%$ are in Education, Training and Libraries, $5.4 \%$ are in Healthcare Practitioners and Technicians, $3.0 \%$ are in Healthcare Support, $0.8 \%$ are in Life, Physical and Social Sciences, $10.3 \%$ are in Management, $10.9 \%$ are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.7 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $10.7 \%$ are in Sales and Related Services, 2.5\% are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $7.0 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, 3.3\% are in Maintenance and Repair, $5.1 \%$ are in Production, $8.1 \%$ are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



High School Graduate


Some College, No Degree
EDUCATION: HISPANIC/LATINO

HOUSEHOLD INCOME DISTRIBUTION

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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :--- | :--- | :--- | :--- |

## Pop-Facts® Demographics | Employment \& Occupation

OCCUPATIONAL CLASS*

METHOD OF TRAVEL TO WORK: TOP 2*


OCCUPATION: TOP 10*


Benchmark: Texas
*Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :--- | :---: | :---: | :---: |

## Claritas Pop-Facts ${ }^{\circledR}$ Boyd

## Pop-Facts® Executive Summary | Population \& Household

Trade Area: Boyd Zip code

POPULATION
The population in this area is estimated to change from 5,905 to 7,078 , resulting in a growth of $19.9 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $6.1 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a grow th of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 42.7 , while the average age is 41.6 . Five years fromnow, the median age is projected to be 43.1.
The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
90.7\% are White Alone, 0.6\% are Black or African American Alone, 0.8\% are American Indian and Alaska Nat. Alone, 0.4\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific III. Alone, 4.8\% are Some Other Race, and 2.7\% are Two or Mbre Races.

Of the base area's current year estimated population:
66.5\% are White Alone, 12.4\% are Black or African American Alone, 0.7\% are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $10.8 \%$, while the base area's current estimated Hispanic or Latino population is $40.9 \%$


HOUSEHOLD
The number of households in this area is estimated to change from 2,209 to 2,681, resulting in an increase of 21.4\% between 2010 and the current year. Over the next five years, the number of households is projected to increase by $6.5 \%$

The number of households in the base area is estimated to change from8,922,933 to $10,591,958$, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: Boyd Zip code
POPULATION


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^3]
## Pop-Facts® Demographics | Housing \& Household


*Uses the variable "Households with people under age 18"
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: Boyd Zip code


## Pop-Facts®Executive Summary | Labor

Trade Area: Boyd Zip code

For this area, Boyd Zip code , $97.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $57.3 \%$ are employed civilians, $1.5 \%$ are unemployed civilians, and $41.1 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$34.5 \%$ hold blue collar occupations, $50.3 \%$ hold white collar occupations, and $15.1 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the follow ing occupational categories $2.5 \%$ are in Architecture and Engineering, $1.4 \%$ are in Arts, Entertainment and Sports, $4.7 \%$ are in Business and Financial Operations, $0.3 \%$ are in Computers and Mathematics, 3.5\% are in Education, Training and Libraries, 4.9\% are in Heathcare Practitioners and Technicians, 3.1\% are in Healthcare Support, 0.1\% are in Life, Physical and Social Sciences, $8.3 \%$ are in Management, $13.1 \%$ are in Office and Administrative Support.
$0.6 \%$ are in Community and Social Services, 4.6\% are in Food Preparation and Serving, 1.4\% are in Legal Services, 1.7\% are in Protective Services, $9.5 \%$ are in Sales and Related Services, $1.7 \%$ are in Personal Care Services.
3.9\% are in Building and Grounds Maintenance, 6.1\% are in Construction and Extraction, 0.1\% are in Farming, Fishing and Forestry, 8.4\% are in Maintenance and Repair, $8.0 \%$ are in Production, $12.0 \%$ are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, 3.0\% are unemployed civilians, and 35.2\% are not in the labor force.
The occupational classification for the base area are as follows:
$23.5 \%$ hold blue collar occupations, $58.8 \%$ hold white collar occupations, and $17.7 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: $2.0 \%$ are in Architecture and Engineering, $1.6 \%$ are in Arts, Entertainment and Sports, $5.3 \%$ are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.3 \%$ are in Education, Training and Libraries, 5.4\% are in Healthcare Practitioners and Technicians, 3.0\% are in Healthcare Support, $0.8 \%$ are in Life, Physical and Social Sciences, $10.3 \%$ are in Management, $10.9 \%$ are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.7 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $10.7 \%$ are in Sales and Related Services, 2.5\% are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $7.0 \%$ are in Construction and Extraction, 0.4\% are in Farming, Fishing and Forestry, 3.3\% are in Maintenance and Repair, 5.1\% are in Production, 8.1\% are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



High School Graduate


Some College, No Degree
EDUCATION: HISPANIC/LATINO

HOUSEHOLD INCOME DISTRIBUTION

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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Pop-Facts® Demographics | Employment \& Occupation

OCCUPATIONAL CLASS*

METHOD OF TRAVEL TO WORK: TOP 2*


OCCUPATION: TOP 10*

$\square$ Trade Area Benchmark

Benchmark: Texas
*Chosen from percent composition ranking
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## Claritas Pop-Facts ${ }^{\ominus}$ Bridgeport

## Pop-Facts® Executive Summary | Population \& Household

Trade Area: 76426 Bridgeport

POPULATION The population in this area is estimated to change from11,018 to 12,634, resulting in a growth of $14.7 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a growth of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 36.8 , while the average age is 37.7 . Five years fromnow, the median age is projected to be 37.1.
The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
78.5\% are White Alone, 2.9\% are Black or African American Alone, 1.3\% are American Indian and Alaska Nat. Alone, 1.1\% are Asian Alone, 0.0\% are Nat. Haw aiian and Other Pacific Isl. Alone, 13.4\% are Some Other Race, and $2.8 \%$ are Two or Mbre Races.

Of the base area's current year estimated population:
$66.5 \%$ are White Alone, $12.4 \%$ are Black or African American Alone, 0.7\% are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, $0.1 \%$ are Nat. Haw aiian and Other Pacific IsI. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $35.3 \%$, while the base area's current estimated Hispanic or Latino population is $40.9 \%$.


HOUSEHOLD
The number of households in this area is estimated to change from 3,694 to 4,352, resulting in an increase of $17.8 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.7 \%$

The number of households in the base area is estimated to change from8,922,933 to 10,591,958, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: 76426 Bridgeport


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^4]
## Pop-Facts® Demographics | Housing \& Household



AGE OF HOUSING**


## 9-18 years old

\% Comp:20.3 Index: 115


[^5]
## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: 76426 Bridgeport


Currently, it is estimated that $4.7 \%$ of the population age 25 and over in this area had earned a Master's Degree, $0.8 \%$ had earned a Professional School Degree, $0.6 \%$ had earned a Doctorate Degree and $12.8 \%$ had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8\% had earned a Master's Degree, 1.7\% had earned a Professional School Degree, 1.2\% had earned a Doctorate Degree and 19.8\% had earned a Bachelor's Degree.

INCOME The average household income is estimated to be $\$ 92,768$ for the current year, while the average household income for the base area is estimated to be $\$ 100,590$ for the same time frame.

The average household income in this area is projected to change over the next five years, from $\$ 92,768$ to $\$ 102,257$.
The average household income in the base area is projected to change over the next five years, from $\$ 100,590$ to $\$ 112,330$.
ninin
HOUSING
Mbst of the dwellings in this area (72.9\%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4\%).

The majority of dwellings in this area ( $75.3 \%$ ) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area ( $65.2 \%$ ) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (20.3\%) are estimated to have been Built 2000 to 2009 for the current year.
The majority of housing units in the base area (17.7\%) are estimated to have been Built 2000 to 2009 for the current year.

## Pop-Facts®Executive Summary | Labor

Trade Area: 76426 Bridgeport


For this area, 76426 Bridgeport , $95.0 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $54.1 \%$ are employed civilians, $2.9 \%$ are unemployed civilians, and $43.1 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$33.2 \%$ hold blue collar occupations, $48.1 \%$ hold white collar occupations, and $18.6 \%$ are occupied as service \& farmw orkers.
For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: $1.5 \%$ are in Architecture and Engineering, $1.0 \%$ are in Arts, Entertainment and Sports, $3.1 \%$ are in Business and Financial Operations, $0.7 \%$ are in Computers and Mathematics, 5.1\% are in Education, Training and Libraries, 3.8\% are in Healthcare Practitioners and Technicians, 5.6\% are in Healthcare Support, 0.1\% are in Life, Physical and Social Sciences, $9.0 \%$ are in Management, $9.4 \%$ are in Office and Administrative Support.
$1.4 \%$ are in Community and Social Services, 4.7\% are in Food Preparation and Serving, 0.7\% are in Legal Services, 1.5\% are in Protective Services, 12.4\%are in Sales and Related Services, 2.8\% are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $8.5 \%$ are in Construction and Extraction, 0.1\% are in Farming, Fishing and Forestry, 5.4\% are in Maintenance and Repair, $5.5 \%$ are in Production, $13.8 \%$ are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, $3.0 \%$ are unemployed civilians, and $35.2 \%$ are not in the labor force.
The occupational classification for the base area are as follows:
$23.5 \%$ hold blue collar occupations, $58.8 \%$ hold white collar occupations, and $17.7 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the follow ing occupational categories: $2.0 \%$ are in Architecture and Engineering, 1.6\% are in Arts, Entertainment and Sports, 5.3\% are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.3 \%$ are in Education, Training and Libraries, $5.4 \%$ are in Healthcare Practitioners and Technicians, $3.0 \%$ are in Healthcare Support, $0.8 \%$ are in Life, Physical and Social Sciences, $10.3 \%$ are in Management, $10.9 \%$ are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.7 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $10.7 \%$ are in Sales and Related Services, 2.5\% are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $7.0 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, 3.3\% are in Maintenance and Repair, 5.1\% are in Production, 8.1\% are in Transportation and Mbving.


High School Graduate


Some College, No Degree
EDUCATION: HISPANIC/LATINO $\mid$ POVERTY STATUS
0.9\%

Index: 16

Bachelor's degree or higher


Index:102

HOUSEHOLD INCOME


Median Household Income \$69,600 Index:99

Average Household Income \$92,768

Index:92

HOUSEHOLD INCOME DISTRIBUTION

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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Pop-Facts® Demographics | Employment \& Occupation

| OCCUPATIONAL CLASS* |  |
| :---: | :---: |
| White Collar | UNEMPLOYMENT RATE |
| Index: 82 | MeTHOD OF TRAVEL TO WORK: TOP 2* |
| Travel to work by Driving Alone civilian labor force unemployed | Travel to work by Carpooling |


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| Index Colors: | $<80$ | $80-110$ | $110+$ |
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## Claritas Pop-Facts ${ }^{\circledR}$ Chico

## Pop-Facts® Executive Summary | Population \& Household

POPULATION
The population in this area is estimated to change from 3,504 to 4,018 , resulting in a growth of $14.7 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.2 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a growth of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 41.6 , while the average age is 41.3 . Five years fromnow, the median age is projected to be 42.1.
The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
85.1\% are White Alone, 1.9\% are Black or African American Alone, 0.6\% are American Indian and Alaska Nat. Alone, 0.2\% are Asian Alone, 0.0\% are Nat. Haw aiian and Other Pacific Isl. Alone, 10.1\% are Some Other Race, and 2.0\% are Two or Mbre Races.

Of the base area's current year estimated population:
$66.5 \%$ are White Alone, $12.4 \%$ are Black or African American Alone, 0.7\% are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $18.3 \%$, while the base area's current estimated Hspanic or Latino population is $40.9 \%$

The number of households in this area is estimated to change from 1,268 to 1,500, resulting in an increase of 18.3\% between 2010 and the current year. Over the next five years, the number of households is projected to increase by $6.0 \%$

The number of households in the base area is estimated to change from8,922,933 to $10,591,958$, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: Chico 76431


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^6]
## Pop-Facts® Demographics | Housing \& Household



Benchmark: Texas
*Uses the variable "Households with people under age 18
**Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Pop-Facts® Executive Summary | Education, Income \& Housing

Currently, it is estimated that $2.8 \%$ of the population age 25 and over in this area had earned a Master's Degree, $0.4 \%$ had earned a Professional
School Degree, $0.2 \%$ had earned a Doctorate Degree and $9.5 \%$ had earned a Bachelor's Degree.
In comparison, for the base area, it is estimated that for the population over age $25,7.8 \%$ had earned a Master's Degree, $1.7 \%$ had earned a

Professional School Degree, $1.2 \%$ had earned a Doctorate Degree and $19.8 \%$ had earned a Bachelor's Degree. | The average household income is estimated to be $\$ 92,533$ for the current year, while the average household income for the base area is estimated |
| :--- |
| to be $\$ 100,590$ for the same time frame. |
| The average household income in this area is projected to change over the next five years, from $\$ 92,533$ to $\$ 102,181$. |
| The average household income in the base area is projected to change over the next five years, from $\$ 100,590$ to $\$ 112,330$. |
| Mbst of the dwellings in this area ( $81.2 \%$ ) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing |
| units are Owner-Occupied ( $64.4 \%$ ). |
| The majority of dwellings in this area ( $61.6 \%$ ) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in |
| the base area ( $65.2 \%$ ) are estimated to be structure of 1 Unit Detached for the same year. |

## Pop-Facts® Executive Summary | Labor

Trade Area: Chico 76431

For this area, Chico 76431, $94.4 \%$ of the labor force is estimated to be employed for the current year
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $39.8 \%$ are employed civilians, $2.4 \%$ are unemployed civilians, and $57.8 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$33.7 \%$ hold blue collar occupations, $49.8 \%$ hold white collar occupations, and $16.5 \%$ are occupied as service \& farmw orkers.
For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the follow ing occupational categories $2.5 \%$ are in Architecture and Engineering, $0.2 \%$ are in Arts, Entertainment and Sports, $3.7 \%$ are in Business and Financial Operations, $1.2 \%$ are in Computers and Mathematics, 2.0\% are in Education, Training and Libraries, 5.7\% are in Heathcare Practitioners and Technicians, 3.7\% are in Healthcare Support, 0.0\%are in Life, Physical and Social Sciences, $7.8 \%$ are in Management, $10.9 \%$ are in Office and Administrative Support.
0.3\% are in Community and Social Services, 3.9\% are in Food Preparation and Serving, 0.5\% are in Legal Services, 3.1\% are in Protective Services, $14.9 \%$ are in Sales and Related Services, $4.2 \%$ are in Personal Care Services.
$1.3 \%$ are in Building and Grounds Maintenance, $8.0 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, $4.9 \%$ are in Maintenance and Repair, 5.8\% are in Production, 15.0\% are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, 3.0\% are unemployed civilians, and 35.2\% are not in the labor force.
The occupational classification for the base area are as follows:
$23.5 \%$ hold blue collar occupations, $58.8 \%$ hold white collar occupations, and $17.7 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: $2.0 \%$ are in Architecture and Engineering, $1.6 \%$ are in Arts, Entertainment and Sports, $5.3 \%$ are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.3 \%$ are in Education, Training and Libraries, 5.4\% are in Healthcare Practitioners and Technicians, 3.0\% are in Healthcare Support, $0.8 \%$ are in Life, Fhysical and Social Sciences, $10.3 \%$ are in Management, $10.9 \%$ are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.7 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, 10.7\% are in Sales and Related Services, 2.5\% are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $7.0 \%$ are in Construction and Extraction, 0.4\% are in Farming, Fishing and Forestry, 3.3\% are in Maintenance and Repair, 5.1\% are in Production, 8.1\% are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



High School Graduate


Some College, No Degree
EDUCATION: HISPANIC/LATINO

HOUSEHOLD INCOME DISTRIBUTION

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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Pop-Facts® Demographics | Employment \& Occupation

OCCUPATIONAL CLASS*
White Collar

OCCUPATION: TOP 10*


Benchmark: Texas
*Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :--- | :--- | :--- | :--- |

## Claritas Pop-Facts ${ }^{\circledR}$ Decatur

## Pop-Facts® Executive Summary | Population \& Household

The population in this area is estimated to change from15,443 to 19,013, resulting in a growth of $\mathbf{2 3 . 1 \%}$ between 2010 and the current year. Over the next five years, the population is projected to grow by $6.4 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a growth of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 39.5 , while the average age is 39.8 . Five years fromnow, the median age is projected to be 40.2 .
The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
87.9\% are White Alone, 1.5\% are Black or African American Alone, 0.8\% are American Indian and Alaska Nat. Alone, 0.7\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, 7.4\% are Some Other Race, and 1.7\% are Two or Mbre Races.

Of the base area's current year estimated population:
$66.5 \%$ are White Alone, $12.4 \%$ are Black or African American Alone, 0.7\% are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, $0.1 \%$ are Nat. Haw aiian and Other Pacific Isl. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $23.4 \%$ while the base area's current estimated Hispanic or Latino population is $40.9 \%$.


HOUSEHOLD
The number of households in this area is estimated to change from5,564 to 6,916, resulting in an increase of $24.3 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $6.7 \%$.

The number of households in the base area is estimated to change from8,922,933 to 10,591,958, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: 76234
POPULATION


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^7]
## Pop-Facts® Demographics | Housing \& Household

MEDIAN AGE OF HOUSEHOLDER

*Uses the variable "Households with people under age 18"
**Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: 76234


Currently, it is estimated that $4.4 \%$ of the population age 25 and over in this area had earned a Master's Degree, 1.3\% had earned a Professional School Degree, $0.6 \%$ had earned a Doctorate Degree and $15.3 \%$ had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8\% had earned a Master's Degree, 1.7\% had earned a Professional School Degree, 1.2\% had earned a Doctorate Degree and 19.8\% had earned a Bachelor's Degree.

INCOME

HOUSING
Mbst of the dwellings in this area (75.3\%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4\%).

The majority of dwellings in this area (73.6\%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area ( $65.2 \%$ ) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (20.9\%) are estimated to have been Built 2000 to 2009 for the current year

The majority of housing units in the base area (17.7\%) are estimated to have been Built 2000 to 2009 for the current year.

## Pop-Facts®Executive Summary | Labor

Trade Area: 76234

For this area, $76234,96.6 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $63.7 \%$ are employed civilians, $2.2 \%$ are unemployed civilians, and $34.1 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$27.7 \%$ hold blue collar occupations, $53.0 \%$ hold white collar occupations, and $19.4 \%$ are occupied as service \& farmw orkers.
For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: $1.5 \%$ are in Architecture and Engineering, $0.4 \%$ are in Arts, Entertainment and Sports, $4.7 \%$ are in Business and Financial Operations, $0.8 \%$ are in Computers and Mathematics, 4.7\% are in Education, Training and Libraries, 5.9\% are in Healthcare Practitioners and Technicians, 5.6\% are in Healthcare Support, 0.4\% are in Life, Physical and Social Sciences, 10.7\% are in Management, 12.4\% are in Office and Administrative Support.
$0.8 \%$ are in Community and Social Services, $5.6 \%$ are in Food Preparation and Serving, $0.6 \%$ are in Legal Services, $1.8 \%$ are in Protective Services, 10.1\%are in Sales and Related Services, $3.4 \%$ are in Personal Care Services.
2.6\%are in Building and Grounds Maintenance, 5.8\% are in Construction and Extraction, 0.3\%are in Farming, Fishing and Forestry, 4.4\% are in Maintenance and Repair, $7.7 \%$ are in Production, $9.7 \%$ are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, $3.0 \%$ are unemployed civilians, and $35.2 \%$ are not in the labor force.
The occupational classification for the base area are as follows:
$23.5 \%$ hold blue collar occupations, $58.8 \%$ hold white collar occupations, and $17.7 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: $2.0 \%$ are in Architecture and Engineering, $1.6 \%$ are in Arts, Entertainment and Sports, $5.3 \%$ are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.3 \%$ are in Education, Training and Libraries, $5.4 \%$ are in Healthcare Practitioners and Technicians, $3.0 \%$ are in Healthcare Support, $0.8 \%$ are in Life, Physical and Social Sciences, $10.3 \%$ are in Management, $10.9 \%$ are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.7 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $10.7 \%$ are in Sales and Related Services, 2.5\% are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $7.0 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, 3.3\% are in Maintenance and Repair, $5.1 \%$ are in Production, $8.1 \%$ are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



## Pop-Facts® Demographics | Employment \& Occupation

OCCUPATIONAL CLASS*
White Collar
Index: 90

OCCUPATION: TOP 10*


Benchmark: Texas
*Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Claritas Pop-Facts ${ }^{\circledR}$ Newark

## Pop-Facts® Executive Summary | Population \& Household

Trade Area: Newark 76071

POPULATION
The population in this area is estimated to change from 3,459 to 4,452 , resulting in a growth of $28.7 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $6.9 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a growth of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 39.8 , while the average age is 39.6 . Five years fromnow, the median age is projected to be 40.0 .
The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
85.0\% are White Alone, 1.9\% are Black or African American Alone, 0.6\% are American Indian and Alaska Nat. Alone, 1.1\% are Asian Alone, 0.0\% are Nat. Haw aiian and Other Pacific Isl. Alone, $7.8 \%$ are Some Other Race, and $3.7 \%$ are Two or Mbre Races.

Of the base area's current year estimated population:
$66.5 \%$ are White Alone, 12.4\% are Black or African American Alone, 0.7\% are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hispanic or Latino population is $18.5 \%$ while the base area's current estimated Hispanic or Latino population is $40.9 \%$


The number of households in this area is estimated to change from 1,233 to 1,580, resulting in an increase of $\mathbf{2 8 . 1 \%}$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $6.8 \%$.

The number of households in the base area is estimated to change from8,922,933 to 10,591,958, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: Newark 76071


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^8]
## Pop-Facts® Demographics | Housing \& Household

| MEDIAN AGE OF HOUSEHOLDER | HOUSEHOLD TYPE | housing tenure |  | AGE OF HOUSING** |
| :---: | :---: | :---: | :---: | :---: |
| $55$ <br> Index: 110 |  |  | $79.0 \%$ <br> Index: 123 |  |
| PRESENCE OF CHILDREN* |  |  |  |  |
| O. 38.5\% |  |  | $\underset{\text { Index: } 59}{21.0 \%}$ | 9-18 years old <br> \% Comp:26.3 Index: 148 |


*Uses the variable "Households with people under age 18"
**Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: Newark 76071


INCOME The average household income is estimated to be $\$ 119,841$ for the current year, while the average household income for the base area is estimated to be $\$ 100,590$ for the same time frame.

The average household income in this area is projected to change over the next five years, from $\$ 119,841$ to $\$ 133,581$.
The average household income in the base area is projected to change over the next five years, from $\$ 100,590$ to $\$ 112,330$.

밈
n $n$ in
HOUSING
Mbst of the dwellings in this area (79.0\%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4\%).

The majority of dwellings in this area ( $65.5 \%$ ) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area ( $65.2 \%$ ) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (26.3\%) are estimated to have been Built 2000 to 2009 for the current year.

The majority of housing units in the base area (17.7\%) are estimated to have been Built 2000 to 2009 for the current year.

## Pop-Facts® Executive Summary | Labor

Trade Area: Newark 76071

For this area, Newark 76071, $92.8 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $56.8 \%$ are employed civilians, $4.4 \%$ are unemployed civilians, and $38.8 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$36.5 \%$ hold blue collar occupations, $48.7 \%$ hold white collar occupations, and $14.8 \%$ are occupied as service \& farmworkers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: $1.2 \%$ are in Architecture and Engineering, $0.9 \%$ are in Arts, Entertainment and Sports, $2.8 \%$ are in Business and Financial Operations, $0.7 \%$ are in Computers and Mathematics, $3.2 \%$ are in Education, Training and Libraries, 4.5\% are in Heathcare Practitioners and Technicians, 2.8\% are in Heathcare Support, $0.1 \%$ are in Life, Physical and Social Sciences, $10.4 \%$ are in Management, 11.4\% are in Office and Administrative Support.
$1.6 \%$ are in Community and Social Services, 6.3\% are in Food Preparation and Serving, 2.2\% are in Legal Services, 1.6\% are in Protective Services, $9.6 \%$ are in Sales and Related Services, 2.1\% are in Personal Care Services.
$1.9 \%$ are in Building and Grounds Maintenance, $5.6 \%$ are in Construction and Extraction, $0.1 \%$ are in Farming, Fishing and Forestry, $9.8 \%$ are in Maintenance and Repair, 8.1\% are in Production, 13.0\% are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, $3.0 \%$ are unemployed civilians, and $35.2 \%$ are not in the labor force.
The occupational classification for the base area are as follows:
$23.5 \%$ hold blue collar occupations, $58.8 \%$ hold white collar occupations, and $17.7 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: $2.0 \%$ are in Architecture and Engineering, $1.6 \%$ are in Arts, Entertainment and Sports, $5.3 \%$ are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.3 \%$ are in Education, Training and Libraries, 5.4\% are in Healthcare Practitioners and Technicians, 3.0\% are in Healthcare Support, $0.8 \%$ are in Life, Physical and Social Sciences, $10.3 \%$ are in Management, $10.9 \%$ are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.7 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $10.7 \%$ are in Sales and Related Services, 2.5\% are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $7.0 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, 3.3\% are in Maintenance and Repair, 5.1\% are in Production, 8.1\% are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



High School Graduate


Some College, No Degree
EDUCATION: HISPANIC/LATINO

HOUSEHOLD INCOME DISTRIBUTION

Median Household Income
$\$ 89,356$
Index:127
Average Household Income \$119,841 Index:119
HOUSEHOLD INCOME

$\$ 119,84$
Index:119

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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :---: | :---: | :---: | :---: |

## Pop-Facts® Demographics | Employment \& Occupation

| OCCUPATIONAL CLASS* |  |
| :---: | :---: |
| White Collar | UNEMPLOYMENT RATE |
| Index: 83 | Index: 157 |



Trade Area Benchmark

## Benchmark: Texas

*Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
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## Claritas Pop-Facts ${ }^{\ominus}$ Paradise

## Pop-Facts® Executive Summary | Population \& Household

Trade Area: 76073 Paradise

POPULATION
The population in this area is estimated to change from 5,418 to 6,787 , resulting in a growth of $25.3 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $6.7 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a growth of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 41.4 , while the average age is 40.7 . Five years fromnow, the median age is projected to be 41.6 .

The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
90.9\% are White Alone, 1.1\% are Black or African American Alone, 0.8\% are American Indian and Alaska Nat. Alone, 0.4\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, 5.0\% are Some Other Race, and 1.8\% are Two or Mbre Races.

Of the base area's current year estimated population:
$66.5 \%$ are White Alone, 12.4\% are Black or African American Alone, 0.7\% are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific IsI. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $12.1 \%$ while the base area's current estimated Hispanic or Latino population is $40.9 \%$.


HOUSEHOLD
The number of households in this area is estimated to change from1,947 to 2,477, resulting in an increase of $27.2 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $7.1 \%$

The number of households in the base area is estimated to change from8,922,933 to 10,591,958, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: 76073 Paradise


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^9]
## Pop-Facts® Demographics | Housing \& Household



[^10]
## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: 76073 Paradise

INCOME
(1)O ninn

Ourrently, it is estimated that $1.8 \%$ of the population age 25 and over in this area had earned a Master's Degree, $0.1 \%$ had earned a Professional School Degree, $0.3 \%$ had earned a Doctorate Degree and 11.9\% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8\% had earned a Naster's Degree, 1.7\% had earned a Professional School Degree, 1.2\% had earned a Doctorate Degree and 19.8\% had earned a Bachelor's Degree.

The average household income is estimated to be $\$ 116,883$ for the current year, while the average household income for the base area is estimated to be $\$ 100,590$ for the same time frame.

The average household income in this area is projected to change over the next five years, from $\$ 116,883$ to $\$ 131,822$.
The average household income in the base area is projected to change over the next five years, from $\$ 100,590$ to $\$ 112,330$.

Mbst of the dwellings in this area (85.7\%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4\%).

The majority of dwellings in this area ( $66.5 \%$ ) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area ( $65.2 \%$ ) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (23.5\%) are estimated to have been Built 2000 to 2009 for the current year.
The majority of housing units in the base area (17.7\%) are estimated to have been Built 2000 to 2009 for the current year.

## Pop-Facts® Executive Summary | Labor

Trade Area: 76073 Paradise

## LABOR

For this area, 76073 Paradise , $93.8 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $55.7 \%$ are employed civilians, $3.7 \%$ are unemployed civilians, and $40.6 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$35.9 \%$ hold blue collar occupations, $48.2 \%$ hold white collar occupations, and $15.9 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the follow ing occupational categories: $2.3 \%$ are in Architecture and Engineering, $0.3 \%$ are in Arts, Entertainment and Sports, 2.2\% are in Business and Financial Operations, $0.5 \%$ are in Computers and Mathematics, 2.5\% are in Education, Training and Libraries, $5.6 \%$ are in Healthcare Practitioners and Technicians, $4.3 \%$ are in Healthcare Support, $0.0 \%$ are in Life, Physical and Social Sciences, $11.4 \%$ are in Management, $13.7 \%$ are in Office and Administrative Support.
$0.5 \%$ are in Community and Social Services, $5.5 \%$ are in Food Preparation and Serving, 1.2\% are in Legal Services, $1.4 \%$ are in Protective Services, 7.9\%are in Sales and Related Services, 2.0\% are in Personal Care Services.
2.6\% are in Building and Grounds Maintenance, $7.5 \%$ are in Construction and Extraction, $0.1 \%$ are in Farming, Fishing and Forestry, $9.0 \%$ are in Maintenance and Repair, $8.4 \%$ are in Production, $10.9 \%$ are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, $3.0 \%$ are unemployed civilians, and $35.2 \%$ are not in the labor force.
The occupational classification for the base area are as follows:
$23.5 \%$ hold blue collar occupations, $58.8 \%$ hold white collar occupations, and $17.7 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.0\% are in Architecture and Engineering, 1.6\% are in Arts, Entertainment and Sports, 5.3\% are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.3 \%$ are in Education, Training and Libraries, $5.4 \%$ are in Healthcare Practitioners and Technicians, $3.0 \%$ are in Healthcare Support, 0.8\% are in Life, Physical and Social Sciences, 10.3\% are in Management, 10.9\% are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.7 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, 10.7\% are in Sales and Related Services, 2.5\% are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $7.0 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, 3.3\% are in Maintenance and Repair, $5.1 \%$ are in Production, $8.1 \%$ are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



High School Graduate


Some College, No Degree
EDUCATION: HISPANIC/LATINO

HOUSEHOLD INCOME DISTRIBUTION
HOUSEHOLD INCOME


Median Household Income
$\$ 91,227$
Index:129
Average Household Income \$116,883 Index:116


| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :---: | :---: | :---: | :---: |

## Pop-Facts® Demographics | Employment \& Occupation

OCCUPATIONAL CLASS*

METHOD OF TRAVEL TO WORK: TOP 2*


OCCUPATION: TOP 10*


Trade Area Benchmark

Benchmark: Texas
*Chosen from percent composition ranking
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| Index Colors: | $<80$ | $80-110$ | $110+$ |
| :--- | :--- | :--- | :--- |

## Claritas Pop-Facts ${ }^{\circledR}$ Rhome

## Pop-Facts® Executive Summary | Population \& Household

Trade Area: 76078

POPULATION
The population in this area is estimated to change from 10,224 to 10,857, resulting in a growth of $6.2 \%$ between 2020 and the current year. Over the next five years, the population is projected to grow by $5.9 \%$

The population in the base area is estimated to change from $29,145,505$ to $30,065,904$, resulting in a growth of $3.2 \%$ between 2020 and the current year. Over the next five years, the population is projected to grow by $4.1 \%$

The current year median age for this area is 37.6 , while the average age is 37.6 . Five years fromnow, the median age is projected to be 37.9 .
The current year median age for the base area is 35.9 , while the average age is 37.4 . Five years fromnow, the median age is projected to be 37.1 .
Of this area's current year estimated population:
74.6\% are White Alone, 2.0\% are Black or African American Alone, 1.0\% are American Indian and Alaska Nat. Alone, 0.8\% are Asian Alone, 0.0\% are Nat. Haw aiian and Other Pacific Isl. Alone, $9.2 \%$ are Some Other Race, and 12.4\% are Two or Mbre Races.

Of the base area's current year estimated population:
48.1\% are White Alone, 12.3\% are Black or African American Alone, 1.0\% are American Indian and Alaska Nat. Alone, 5.7\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, 14.2\% are Some Other Race, and 18.5\% are Two or Mbre Races.

This area's current estimated Hispanic or Latino population is $23.3 \%$ while the base area's current estimated Hispanic or Latino population is $40.9 \%$


HOUSEHOLD
The number of households in this area is estimated to change from 3,435 to 3,620, resulting in an increase of $5.4 \%$ between 2020 and the current year. Over the next five years, the number of households is projected to increase by $5.2 \%$.

The number of households in the base area is estimated to change from 10,491,147 to 10,848,636, resulting in an increase of $3.4 \%$ between 2020 and the current year. Over the next five years, the number of households is projected to increase by $4.4 \%$

Trade Area: 76078
POPULATION

Benchmark:Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking

Pop-Facts® Demographics | Housing \& Household

| MEDIAN AGE OF HOUSEHOLDER | HOUSEHOLD TYPE | HOUSING TENURE |  | AGE OF HOUSING** |
| :---: | :---: | :---: | :---: | :---: |
| $52$ <br> Index:105 |  |  | $\begin{gathered} 85.0 \% \\ \text { Index: } 136 \end{gathered}$ |  |
| PRESENCE OF CHILDREN* |  |  |  |  |
| $\text { GN } 44.1 \%$ |  | RENT <br> Rent | $15.0 \%$ <br> Index:40 | 9-18 years old <br> \% Comp:36.8 Index:199 |



HOUSING UNITS IN STRUCTURE


Benchmark: Texas
*Uses the variable "Households with people under age 18"
**Chosen from percent composition ranking
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| Index Colors: | $<80$ | $80-110$ | $110+$ |
| :---: | :---: | :---: | :---: |

## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: 76078
Currently, it is estimated that $3.0 \%$ of the population age 25 and over in this area had earned a Master's Degree, $0.4 \%$ had earned a Professional
School Degree, $0.3 \%$ had earned a Doctorate Degree and $14.2 \%$ had earned a Bachelor's Degree.
In comparison, for the base area, it is estimated that for the population over age $25,7.8 \%$ had earned a Master's Degree, $1.7 \%$ had earned a

Professional School Degree, $1.2 \%$ had earned a Doctorate Degree and $19.8 \%$ had earned a Bachelor's Degree. | The average household income is estimated to be $\$ 123,358$ for the current year, while the average household income for the base area is estimated |
| :--- |
| to be $\$ 101,151$ for the same time frame. |
| The average household income in this area is projected to change over the next five years, from $\$ 123,358$ to $\$ 140,371$. |
| The average household income in the base area is projected to change over the next five years, from $\$ 101,151$ to $\$ 112,934$. |
| Most of the dwellings in this area ( $85.0 \%$ ) are estimated to be Owner-Occupied for the current year. For the base area the majority of the housing |
| units are Owner-Occupied ( $62.3 \%)$. |
| The majority of dwellings in this area ( $62.8 \%$ ) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in |
| the base area ( $65.0 \%$ ) are estimated to be structure of 1 Unit Detached for the same year. |
| The majority of housing units in this area ( $36.8 \%$ ) are estimated to have been Built 2000 to 2009 for the current year. |

## Pop-Facts® Executive Summary | Labor

Trade Area: 76078

For this area, $76078,96.1 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $63.1 \%$ are employed civilians, $2.6 \%$ are unemployed civilians, and $34.3 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$34.0 \%$ hold blue collar occupations, $51.5 \%$ hold white collar occupations, and $14.5 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the follow ing occupational categories $1.7 \%$ are in Architecture and Engineering, $0.5 \%$ are in Arts, Entertainment and Sports, $4.4 \%$ are in Business and Financial Operations, $1.4 \%$ are in Computers and Mathematics, 3.3\% are in Education, Training and Libraries, 4.9\% are in Heathcare Practitioners and Technicians, 2.4\% are in Healthcare Support, $0.3 \%$ are in Life, Physical and Social Sciences, $9.1 \%$ are in Management, $12.5 \%$ are in Office and Administrative Support.
$1.1 \%$ are in Community and Social Services, $4.8 \%$ are in Food Preparation and Serving, $0.4 \%$ are in Legal Services, $3.2 \%$ are in Protective Services, $11.8 \%$ are in Sales and Related Services, $2.6 \%$ are in Personal Care Services.
$1.5 \%$ are in Building and Grounds Maintenance, $7.8 \%$ are in Construction and Extraction, $0.0 \%$ are in Farming, Fishing and Forestry, $6.2 \%$ are in Maintenance and Repair, 6.0\% are in Production, 14.0\% are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, $3.0 \%$ are unemployed civilians, and $35.2 \%$ are not in the labor force.
The occupational classification for the base area are as follows:
$23.3 \%$ hold blue collar occupations, $59.2 \%$ hold white collar occupations, and $17.5 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: 2.1\% are in Architecture and Engineering, 1.6\% are in Arts, Entertainment and Sports, 5.4\% are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.4 \%$ are in Education, Training and Libraries, 5.4\% are in Healthcare Practitioners and Technicians, 3.0\% are in Healthcare Support, $0.8 \%$ are in Life, Physical and Social Sciences, 10.4\%are in Management, 11.0\% are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.6 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $10.6 \%$ are in Sales and Related Services, 2.5\% are in Personal Care Services.
$3.8 \%$ are in Building and Grounds Maintenance, $6.9 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, $3.3 \%$ are in Maintenance and Repair, 5.1\% are in Production, $8.0 \%$ are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



High School Graduate


Some College, No Degree
EDUCATION: HISPANIC/LATINO

Median Household Income
$\substack{\$ 93,884 \\ \text { Index:132 }}$
Average Household Income
$\$ 93,884$
Index:132
Average Household Income
$\$ 93,884$
Index:132
Average Household Income \$123,358 Index:122
HOUSEHOLD INCOME


HOUSEHOLD INCOME DISTRIBUTION

*Ranked by percent composition

| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :---: | :---: | :---: | :---: |

## Pop-Facts® Demographics | Employment \& Occupation

| OCCUPATIONAL CLASS* |  |
| :---: | :---: |
| White Collar | UNEMPLOYIMENT RATE |
| Index:87 | MeTHOD OF TRAVEL TO WORK: TOP 2* |
| Travel to work by Driving Alone civilian labor force unemployed | Travel to work by Carpooling |


*Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :--- | :--- | :--- | :--- |

## Claritas Pop-Facts ${ }^{\circledR}$ Springtown Pop-Facts® Executive Summary | Population \& Household

POPULATION
The population in this area is estimated to change from 17,527 to 22,632 , resulting in a growth of $29.1 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $6.9 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a growth of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 39.3 , while the average age is 39.0 . Five years fromnow, the median age is projected to be 39.9 .
The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
90.9\% are White Alone, 0.6\% are Black or African American Alone, 1.2\% are American Indian and Alaska Nat. Alone, 0.3\% are Asian Alone, 0.0\% are Nat. Haw aiian and Other Pacific III. Alone, 4.2\% are Some Other Race, and 2.8\% are Two or Mbre Races.

Of the base area's current year estimated population:
$66.5 \%$ are White Alone, 12.4\% are Black or African American Alone, 0.7\% are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $13.0 \%$, while the base area's current estimated Hspanic or Latino population is $40.9 \%$

The number of households in this area is estimated to change from6,216 to 8,144, resulting in an increase of $31.0 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $7.3 \%$.

The number of households in the base area is estimated to change from8,922,933 to 10,591,958, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: Springtown 76082
POPULATION


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^11]
## Pop-Facts® Demographics | Housing \& Household

| MEDIAN AGE OF HOUSEHOLDER | HOUSEHOLD TYPE |
| :---: | :---: |
| Index: 108 |  |
| PRESENCE OF CHILDREN* |  |

HOUSING TENURE

AGE OF HOUSING**


[^12]
## Pop-Facts® Executive Summary | Education, Income \& Housing

Trade Area: Springtown 76082

INCOME
(1) naln

Currently, it is estimated that $2.6 \%$ of the population age 25 and over in this area had earned a Master's Degree, 0.2\% had earned a Professional School Degree, 0.3\% had earned a Doctorate Degree and 10.8\% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8\% had earned a Master's Degree, 1.7\% had earned a Professional School Degree, 1.2\% had earned a Doctorate Degree and 19.8\% had earned a Bachelor's Degree.

The average household income is estimated to be $\$ 94,698$ for the current year, while the average household income for the base area is estimated to be $\$ 100,590$ for the same time frame.

The average household income in this area is projected to change over the next five years, from \$94,698 to \$109,789.

The average household income in the base area is projected to change over the next five years, from $\$ 100,590$ to $\$ 112,330$.

Mbst of the dwellings in this area (81.8\%) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4\%).

The majority of dwellings in this area (61.4\%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area ( $65.2 \%$ ) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (23.0\%) are estimated to have been Built 2000 to 2009 for the current year.
The majority of housing units in the base area (17.7\%) are estimated to have been Built 2000 to 2009 for the current year.

## Pop-Facts® Executive Summary | Labor

Trade Area: Springtown 76082


## Pop-Facts® Demographics | Affluence \& Education



## Pop-Facts® Demographics | Employment \& Occupation

OCCUPATIONAL CLASS*

METHOD OF TRAVEL TO WORK: TOP 2*


OCCUPATION: TOP 10*

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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :--- | :---: | :---: | :---: |

## Claritas Pop-Facts ${ }^{\ominus}$ Sunset

## Pop-Facts® Executive Summary | Population \& Household

Trade Area: Sunset 76270

POPULATION
The population in this area is estimated to change from 2,071 to 2,361 , resulting in a growth of $14.0 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The population in the base area is estimated to change from $25,145,561$ to $29,801,205$, resulting in a growth of $18.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $5.3 \%$

The current year median age for this area is 46.5 , while the average age is 43.8 . Five years fromnow, the median age is projected to be 46.4 .
The current year median age for the base area is 35.6 , while the average age is 37.2 . Five years fromnow, the median age is projected to be 36.8 .
Of this area's current year estimated population:
90.6\% are White Alone, 1.3\% are Black or African American Alone, 0.5\% are American Indian and Alaska Nat. Alone, 0.3\% are Asian Alone, 0.1\% are Nat. Haw aiian and Other Pacific Isl. Alone, $6.5 \%$ are Some Other Race, and $0.8 \%$ are Two or Mbre Races.

Of the base area's current year estimated population:
$66.5 \%$ are White Alone, $12.4 \%$ are Black or African American Alone, $0.7 \%$ are American Indian and Alaska Nat. Alone, 5.3\% are Asian Alone, 0.1\% are Nat. Haw aiilan and Other Pacific Isl. Alone, 11.6\% are Some Other Race, and 3.3\% are Two or Mbre Races.

This area's current estimated Hspanic or Latino population is $9.7 \%$, while the base area's current estimated Hspanic or Latino population is $40.9 \%$


HOUSEHOLD
The number of households in this area is estimated to change from 800 to 902 , resulting in an increase of $12.8 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $4.9 \%$

The number of households in the base area is estimated to change from8,922,933 to $10,591,958$, resulting in an increase of $18.7 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $5.4 \%$

Trade Area: Sunset 76270


Benchmark: Texas
*Top variable chosen from percent composition ranking
**Top 5 variables chosen from percent composition ranking
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[^13]| MEDIAN AGE OF HOUSEHOLDER | HOUSEHOLD TYPE | HOUSING TENURE |  |
| :---: | :---: | :---: | :---: |
| $60$ <br> Index: 119 |  | $\stackrel{\text { O-N }}{\sim}$ | $\begin{gathered} 87.3 \% \\ \text { Index: } 136 \end{gathered}$ |
| PRESENCE OF CHILDREN* |  |  |  |
| O. 28.9\% |  | RENT | $\begin{gathered} 12.7 \% \\ \text { Index: } 36 \end{gathered}$ |

```
AGE OF HOUSING**
```



```
9-18 years old
\% Comp:24.6 Index: 139
```

HOUSEHOLD SIZE


HOUSING UNITS IN STRUCTURE


Benchmark: Texas
*Uses the variable "Households with people under age 18"
**Chosen from percent composition ranking
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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :---: | :---: | :---: | :---: |

## Pop-Facts® Executive Summary | Education, Income \& Housing

Currently, it is estimated that $3.5 \%$ of the population age 25 and over in this area had earned a Master's Degree, $0.8 \%$ had earned a Professional School Degree, $0.7 \%$ had earned a Doctorate Degree and $11.1 \%$ had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 7.8\% had earned a Master's Degree, 1.7\% had earned a Professional School Degree, 1.2\% had earned a Doctorate Degree and 19.8\% had earned a Bachelor's Degree.

INCOME The average household income is estimated to be $\$ 92,142$ for the current year, while the average household income for the base area is estimated to be $\$ 100,590$ for the same time frame.

The average household income in this area is projected to change over the next five years, from $\$ 92,142$ to $\$ 99,419$.
The average household income in the base area is projected to change over the next five years, from $\$ 100,590$ to $\$ 112,330$.

HOUSING
Mbst of the dwellings in this area ( $87.3 \%$ ) are estimated to be Owner-Occupied for the current year. For the base are the majority of the housing units are Owner-Occupied (64.4\%).

The majority of dwellings in this area (52.7\%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area $(65.2 \%)$ are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area ( $24.6 \%$ ) are estimated to have been Built 2000 to 2009 for the current year.
The majority of housing units in the base area (17.7\%) are estimated to have been Built 2000 to 2009 for the current year.

## Pop-Facts® Executive Summary | Labor

Trade Area: Sunset 76270

For this area, Sunset 76270, $97.1 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $50.6 \%$ are employed civilians, $1.5 \%$ are unemployed civilians, and $47.9 \%$ are not in the labor force.
The occupational classification for this area are as follows:
$33.4 \%$ hold blue collar occupations, $50.1 \%$ hold white collar occupations, and $16.5 \%$ are occupied as service \& farmw orkers.
For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: $1.0 \%$ are in Architecture and Engineering, $\mathbf{0 . 6 \%}$ are in Arts, Entertainment and Sports, $1.7 \%$ are in Business and Financial Operations, 2.4\% are in Computers and Mathematics, $1.8 \%$ are in Education, Training and Libraries, $6.4 \%$ are in Healthcare Practitioners and Technicians, $4.3 \%$ are in Healthcare Support, 0.1\% are in Life, Physical and Social Sciences, 11.9\% are in Management, 13.6\% are in Office and Administrative Support.
$0.9 \%$ are in Community and Social Services, 2.8\% are in Food Preparation and Serving, 1.0\% are in Legal Services, 2.2\% are in Protective Services, $8.8 \%$ are in Sales and Related Services, $2.7 \%$ are in Personal Care Services.
2.5\% are in Building and Grounds Maintenance, 10.5\% are in Construction and Extraction, 2.0\% are in Farming, Fishing and Forestry, 5.3\% are in Maintenance and Repair, 8.8\% are in Production, $8.8 \%$ are in Transportation and Mbving.

For the base area, Texas, $95.4 \%$ of the labor force is estimated to be employed for the current year.
The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $61.4 \%$ are employed civilians, $3.0 \%$ are unemployed civilians, and $35.2 \%$ are not in the labor force.
The occupational classification for the base area are as follows:
$23.5 \%$ hold blue collar occupations, $58.8 \%$ hold white collar occupations, and $17.7 \%$ are occupied as service \& farmworkers.
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: $2.0 \%$ are in Architecture and Engineering, $1.6 \%$ are in Arts, Entertainment and Sports, $5.3 \%$ are in Business and Financial Operations, 3.1\% are in Computers and Mathematics, $6.3 \%$ are in Education, Training and Libraries, $5.4 \%$ are in Healthcare Practitioners and Technicians, $3.0 \%$ are in Healthcare Support, $0.8 \%$ are in Life, Physical and Social Sciences, $10.3 \%$ are in Management, $10.9 \%$ are in Office and Administrative Support.
$1.5 \%$ are in Cormunity and Social Services, $5.7 \%$ are in Food Preparation and Serving, $1.0 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $10.7 \%$ are in Sales and Related Services, $2.5 \%$ are in Personal Care Services.
$3.9 \%$ are in Building and Grounds Maintenance, $7.0 \%$ are in Construction and Extraction, $0.4 \%$ are in Farming, Fishing and Forestry, 3.3\% are in Maintenance and Repair, 5.1\% are in Production, 8.1\% are in Transportation and Mbving.

## Pop-Facts® Demographics | Affluence \& Education



High School Graduate


Some College, No Degree

## EDUCATION: HISPANIC/LATINO $\mid$ POVERTY STATUS

0.4\%

Index: 6

Bachelor's degree or higher


Index:101

HOUSEHOLD INCOME


Median Household Income
$\underset{\text { Index:106 }}{\$ 75,000}$

Average Household Income \$92,142

Index:92

HOUSEHOLD INCOME DISTRIBUTION

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| IndexColors: | $<80$ | $80-110$ | $110+$ |
| :---: | :---: | :---: | :---: |

## Pop-Facts® Demographics | Employment \& Occupation

OCCUPATIONAL CLASS*

OCCUPATION: TOP 10*


Benchmark: Texas
*Chosen from percent composition ranking
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| Index Colors: | $<80$ | $80-110$ | $110+$ |
| :--- | :--- | :--- | :--- |

## Health Status of the Community

This section of the assessment reviews the health status of Wise County's residents. As in the previous section, comparisons with the state of Texas are provided. This in-depth assessment of the mortality and morbidity data, health outcomes, health factors and mental health indicators of the county residents that make up the community will enable the Hospital to identify priority health issues related to the health status of its residents.

Good health can be defined as a state of physical, mental and social well-being, rather than solely the absence of disease or infirmity. According to Healthy People 2030, the national health objectives released by the U.S. Department of Health and Human Services, individual health is closely linked to community health. Community health, which includes both the physical and social environment in which individuals live, work and play, is intensely affected by the collective behaviors, attitudes and beliefs of everyone who lives in the community.

Health defined by The World Health Organization is, "a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity".

Numerous factors have a significant impact on an individual's health status: lifestyle and behavior, human biology, environmental and socioeconomic conditions, as well as access to adequate and appropriate health care and medical services.

Studies by the American Society of Internal Medicine conclude that up to 70 percent of an individual's health status is directly attributable to personal lifestyle decisions and attitudes. Persons who do not smoke, who drink in moderation (if at all), use automobile seat belts (car seats for infants and small children), maintain a nutritious low-fat, high-fiber diet, reduce excess stress in daily living and exercise regularly have a significantly greater potential of avoiding debilitating diseases, infirmities and premature death.

The interrelationship among lifestyle/behavior, personal health attitude and poor health status is gaining recognition and acceptance by both the general public and health care providers.


The chart below illustrates a consolidated view of the health behaviors and health determinants in the county. From 2015 to 2023, Wise County improved in several areas, including lowering the teen birth rate by $31 \%$ and increasing the percent of residents that have attended some college by $14.8 \%$.

| Texas Average |
| :--- | :---: | :---: | :---: | :---: | :---: |
| (2020) | Change

The charts below reflect the 15 leading causes of death for Wise County per 100,000 as compared to Texas. These charts also compare the number of deaths for Wise County residents with Texas.

| 15 Leading Causes of Death - Wise County | Deaths | Crude Rate <br> Per 100,000 |
| :--- | :---: | :---: |
| \#Diseases of heart (I00-I09,I11,I13,I20-I51) | 2,826 | 217.6 |
| \#Malignant neoplasms (CO0-C97) | 2,498 | 192.3 |
| \#Accidents (unintentional injuries) (V01-X59,V85-V86) | 763 | 58.7 |
| \#Chronic lower respiratory diseases (J40-J47) | 747 | 57.5 |
| \#Cerebrovascular diseases (I60-I69) | 661 | 50.9 |
| \#Alzheimer disease (G30) | 356 | 27.4 |
| \#Diabetes mellitus (El0-E14) | 284 | 21.9 |
| \#Nephritis, nephrotic syndrome and nephrosis (N00-N07,N17-N19,N25-N27) | 229 | 17.6 |
| \#Influenza and pneurnonia (J09-J18) | 214 | 16.5 |
| \#Intentional self-harm (suicide) (*U03,X60-X84,Y87.0) | 178 | 13.7 |
| \#Chronic liver disease and cirrhosis (K70,K73-K74) | 159 | 12.2 |
| \#Septicemia (A40-A41) | 113 | 8.7 |
| \#Parkinson disease (G20-G21) | 87 | 6.7 |
| \#Essential hypertension and hypertensive renal disease (I10,I12,I15) | 87 | 78 |
| \#COVID-19 (U07.1) |  | 6.7 |


| 15 Leading Causes of Death - Texas | Deaths | Crude Rate <br> Per 100,000 |
| :--- | :---: | :---: |
| \#Diseases of heart (100-I09,I11,I13,I20-IU51) | 922,060 | 168.0 |
| \#Malignant neoplasms (C00-C97) | 811,069 | 147.8 |
| \#Cerebrovascular diseases (I60-I69) | 221,671 | 40.4 |
| \#Accidents (unintentional injuries) (V01-X59,Y85-Y86) | 206,479 | 37.6 |
| \#Chronic lower respiratory diseases (J40-J47) | 196,452 | 35.8 |
| \#AIzheimer disease (G30) | 133,503 | 24.3 |
| \#Diabetes mellitus (E10-E14) | 121,568 | 22.1 |
| \#Influenza and pneumonia (J09-J18) | 73,595 | 13.4 |
| \#Nephritis, nephrotic syndrome and nephrosis (N00-N07,N17-N19,N25-N27) | 73,515 | 13.4 |
| \#Septicemia (A40-A41) | 68,947 | 12.6 |
| \#Chronic liver disease and cirrhosis (K70,K73-K74) | 67,656 | 12.3 |
| \#Intentional self-harm (suicide) (*U03,X60-X84,Y87.0) | 63,367 | 11.5 |
| \#Essential hypertension and hypertensive renal disease (I10,I12,I15) | 37,867 | 6.9 |
| \#Parkinson disease (G20-G21) | 35,126 | 6.4 |
| \#Assault (homicide) (*U01-*U02,X85-Y09,Y87.1 | 32,884 | 6.0 |

NOTE: A '\#' symbol preceding the label indicates a rankable cause of death.


## Health Outcomes and Factors

An analysis of various health outcomes and factors for a particular community can, if improved, help make that community a healthier place to live, learn, work and play. A better understanding of the factors that affect the health of the community will assist with developing strategies to improve the community's habits, culture and environment. This portion of the community health needs assessment utilizes information from County Health Rankings, a key component of the Mobilizing Action Toward Community Health (MATCH) project, a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

The County Health Rankings model is grounded in the belief that programs and policies implemented at the local, state and federal levels have an impact on the variety of factors that, in turn, determine the health outcomes for communities across the nation. The model provides a ranking method that ranks all 50 states and the counties within each state, based on the measurement of two types of health outcomes for each county: how long people live (mortality) and how healthy people feel (morbidity). These outcomes are the result of a collection of health factors and are influenced by programs and policies at the local, state and federal levels.

A more detailed discussion about the ranking system, data sources and measures, data quality and calculating scores and ranks can be found at the website for County Health Rankings (www.countyhealthrankings.org).

As part of the analysis of the needs assessment for the community, Wise County will be used to compare the relative health status of the country to the state of Texas. A better understanding of the factors that affect the health of the community will assist in determining how to improve the community's habits, culture and environment.

The following health outcomes rankings are based on an equal weighting of one length of life (mortality) measure and four quality of life (morbidity) measures.

There are a number of different health factors that help shape the health outcomes in a community. The County Health Rankings model includes four types of health factors: health behaviors, clinical care, social and economic and the physical environment.

County Health Rankings - Wise County Health Outcomes (2023) (updated)

|  | Tarrant | Denton | Wise | National | Texas | Wise County Rank (of 244) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | County | County | County | Benchmark |  |  |
|  | 26 | 2 | 35 |  |  |  |
| Health Behaviors |  |  |  |  |  | 109 |
| Adult smoking - Percent of adults that report smoking at least 100 cigarettes and they currently smoke | 15\% | 13\% | 18\% | 16\% | 15\% |  |
| Adult obesity - Percent of adults that report a BMI > $=30$ | 38\% | 32\% | 37\% | 32\% | 34\% |  |
| Physical inactivity - Percent of adults age 20 and over reporting no leisure time physical activity | 29\% | 24\% | 30\% | 26\% | 27\% |  |
| Access to exercise opportunities - Percent of population with adequate access to locations for physical activity | 94\% | 94\% | 32\% | 80\% | 80\% |  |
| Excessive drinking - Percent of adults that report excessive drinking in the past 30 days | 18\% | 21\% | 20\% | 20\% | 20\% |  |
| Motor vehicle crash deaths - Motor vehicle deaths per 100,000 | 10 | 7 | 25 | 12 | 13 |  |
| Sexually transmitted infections - Chlamydia rate per 100,000 population | 422.6 | 243.1 | 191.5 | 551.0 | 445.1 |  |
| Teen birth rate - Per 1,000 female population, ages 15-19 | 24 | 12 | 24 | 19 | 29 |  |
| Clinical Care |  |  |  |  |  | 125 |
| Uninsured - Percent of population under 65 without health insurance | 19\% | 13\% | 22\% | 11\% | 21\% |  |
| Primary care physicians - Ratio of population to primary care physicians | 1,690:1 | 1,850:1 | 2,500:1 | 1310:1 | 1630:1 |  |
| Preventable hospital stays - Hospitalization rate for ambulatory-care sensitive conditions per 1,000 Medicare enrollees | 4,685 | 3.940 | 4,590 | 3767 | 4255 |  |
| Diabetic screening - Percent of diabetic Medicare enrollees that receive HbA1c screening |  |  | 85\% | 84\% | 84\% |  |
| Mammography screening - Percent female Medicare enrollees that receive mammography screening | 42\% | 47\% | 35\% | 43\% | 39\% |  |
| Social and Economic Factors |  |  |  |  |  | 35 |
| High school graduation - Percent of ninth grade cohort that graduates in 4 years | 86\% | 93\% | 86\% | 89\% | 84\% |  |
| Some college - Percent of adults aged $25-44$ years with some post-secondary education | 64\% | 78\% | 57\% | 67\% | 63\% |  |
| Children in poverty - Percent of children under the age of 18 in poverty | 15\% | 8\% | 12\% | 16\% | 19\% |  |
| Children in single-parent households - Percent of children that live in household headed by single parent | 26\% | 17\% | 21\% | 25\% | 26\% |  |
| Injury deaths - Number of deaths due to injury per 100,000 population | 53 | 39 | 77 ? | 57 | 58 |  |
| Violent crime rate - Violent crime rate per 100,000 population | 403 | 170 | 162 | 386 | 420 |  |
| Physical Environment |  |  |  |  |  | 190 |
| Air pollution - particulate matter days - Annual number of unhealthy air quality days due to fine particulate matter | 8.5 | 10.5 | 9.5 | 7.5 | 9.0 |  |
| Severe housing problems - Percent of households with at least 1 of 4 housing problems: overcrowding, high housing costs, or lack of kitchen or plumbing facilities | 17\% | 14\% | 14\% | 17\% | 17\% |  |

Source: countyhealthrankings.org

## Hospital and Other Licensed Facilities and Providers

Wise Health System is the only acute care hospital located in the community and has 150 licensed beds. Although some residents of the community near the outer borders of Wise County take advantage of services provided by facilities in neighboring counties, management has determined the majority of the time residents utilize services within Wise County. Only health care providers in Wise County will be considered as resources readily available to members of the community.

The following chart summarizes the Wise Health System Community Benefit available in Wise County.

| Community Benefits 2021 \& 2022 |  |  |
| :--- | :---: | :---: |
|  | 2018 | 2019 |
| Uncompensated Care | $\$ 32,230,000$ | $\$ 22,957,267$ |
| Charity/ Indigent Care | $\$ 32,700,931$ | $\$ 41,541,711$ |
| Total Benefit: | $\$ 64,930,931$ | $\$ 64,498,978$ |

Source: Wise Health System

| Summary of Wise Health System (2022) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Facility Type | Licensed Bed Size | Annual Discharges | Annual Patient Revenue |
| Wise Health System - Decatur Campus 2000 South FM \#51, Decatur, Texas 76234 | Acute Care | 150 | 4786 | \$194,070,995 |

Source: Wise Health System


## CHNA Survey, Focus Groups and Key Informant Interviews

The Hospital circulated a community health needs assessment survey in order to gather broad community input regarding health issues. The input process occurred during the months from March through August of 2023.

The community health survey was intended to gather information regarding the overall health of the community. The results are intended to provide information on different health and community factors. Requested community input included demographics and socioeconomic characteristics, behavioral risk factors, health conditions and access to health resources.

## Methodology

A web-based tool, Teams Forms, was utilized to conduct the community survey process electronically. The survey was distributed by the Hospital using, email, local newspaper and Facebook.

There were 160+ surveys completed and returned. The ages of the respondents were representational of the age of the community with 61 percent of the respondents being 45 or older. However, almost 86 percent of the respondents were female, which is significantly higher than the percentage of the community. The respondents also tended to have higher education levels than the community as a whole with over 66 percent at least graduating from college.

## Survey Questions

The instrument used for this survey process was based largely on the Centers for Disease Control and Prevention (CDC) Behavioral Risk Factor Surveillance System (BRFSS), as well as various other public health surveys and customized questions.

## Community Health Survey Results

The survey was quite detailed in nature, including many specific questions regarding general health, satisfaction with specific and general providers and demographic information. Below are the overarching thoughts from community members. A compilation of the results is included in the appendix for each question to allow for a more detailed analysis.

## What do citizens say about the health of their community?

The five most important "health problem:"

1. Mental Health Problems
2. School Violence/ Bullying
3. Adult Obesity
4. Suicide
5. Childhood Obesety

The five most "risky behaviors:"

1. Drug Abuse
2. Lack of Exercise
3. Alcohol Abuse
4. Tobacco Use/ Secondhand Smoke
5. Poor Eating Habits

The five most important factors for a "healthy community:"

1. Health Care (affordable, available)
2. Healthy Food Sources (affordable, available)
3. Healthy Behaviors and Lifestyles
4. Clean and Safe Environment
5. Affordable Housing

## Key Informant Interviews and Focus Groups

Interviewing key informants and focus groups (community stakeholders that represent the broad interest of the community with knowledge of or expertise in public health) is a technique employed to assess public perceptions of the county's health status and unmet needs. These interviews and focus groups are intended to ascertain opinions among individuals likely to be knowledgeable about the community and influential over the opinions of others about health concerns in the community.


## Methodology

Interviews with six key informants and six focus groups were conducted during 2023. Informants and focus group members were determined based on their a) specialized knowledge or expertise in public health, b) their affiliation with local government, schools and industry, c) their involvement with underserved and minority populations or d) involvement with the Healthy Wise County community initiative.

All interviews were conducted by Hospital personnel using a standard questionnaire. A copy of the interview instruments is included in the Appendix. A summary of their opinions is reported without judging the truthfulness or accuracy of their remarks. Community leaders provided comments on the following issues:

- Health and quality of life for residents of the primary community.
- Barriers to improving health and quality of life for residents in the primary community.
- Opinions regarding the important health issues that affect community residents and the types of services that are important for addressing these issues.
- Delineation of the most important health care issues or services discussed and actions necessary for addressing those issues.

Interview data was initially recorded in either video or voice format. Themes and ideas were extracted from these interviews. Informants were assured that personal identifiers such as name or organization affiliations would not be connected in any way to the information presented in this report.

This technique does not provide a quantitative analysis of the leaders' opinions, but reveals community input for some of the factors affecting the views and sentiments about the overall health and quality of life within the community.

## Key Informant and Focus Group Profiles

Key informants and focus group members from the community (see Appendix for a list) worked for the following types of organizations and agencies:

1. Social service agencies
2. Local school systems
3. Local city and county government
4. Religious institutions
5. Public health agencies
6. Industry

## Key Informant Interview and Focus Group Results

As stated earlier, the interview questions for each key informant and focus group were identical. The questions on the interview instrument are grouped into four major categories for further discussion. A summary of key findings from these questions is below.

- General opinion regarding health and quality of life in the community
- Underserved populations and communities of need
- Barriers
- Most important health and quality of life issues


## Key Findings

A summary of themes and key findings provided by the key informant interviews and focus groups follows:

- The community, as a whole, tends to have an average and good health and quality of life rating; however, many under served populations and barriers were identified.
- There is a lack of mental and behavioral health services.
- Alcohol and drug abuse are seen as a health and quality of life issue.
- Obesity has increased in children and adults.
- Additional resources are needed in our community.
- While there are many health services available to residents of the community, they are not utilized to their full potential due to cultural, language and financial barriers.


## Prioritization of Identified Health Needs

Using findings obtained through the community health needs survey and a collection of primary and secondary data, the Hospital completed an analysis of these inputs to identify community health needs.

As a result, the following summary list of needs was identified:

1. Lack of Mental Health Services
2. Substance Abuse
3. Obesity (Adult \& Pediatric)
4. Diabetes
5. Physical Inactivity
6. Uninsured / Lack of Access to Services (Cost)
7. Diseases of the Heart
8. Food Insecurity
9. Issues Associated with Aging
10. Child Abuse/ Neglect


## Hospital Response

## Healthy Wise County

For decades, communities have worked beginning at the local level to support one another and meet needs, particularly for socioeconomic needs. There is a growing awareness in the healthcare community, which recognizes the impact social and economic status plays on the health of an individual, including mental health, physical health, life expectancy and quality of life.

The impact of these determinants can accumulate over time, may come from an early childhood event, or could even pass down from previous generations through epigenetic expression. Because of recent policy changes meant to incent improvement towards the Triple Aim of better quality, lower cost, and increased patient experience, hospitals and health systems have been looking at ways to impact these three areas.

The areas that impact the health of an individual are called the social determinants of health. Clinical care impacts only about $20 \%$ of the health of an individual.

The World Health Organization defined health as "a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity." Because of their position in the community and access to resources, hospitals are being encouraged to adopt interventions, which impact areas that are considered outside of the traditional responsibility of clinical care.

In addition, because of new data capturing and reporting capabilities, hospitals are uniquely positioned to provide access to and insight on outcomes and cost-reducing measurements.

There are various models a community can use to coordinate to improve the health of its members. Investments have been made to increase awareness and make available tools to help communities in these efforts.

Understanding what affects health, what the identified needs are, and who should participate in these efforts are the first steps in the Community Health Improvement (CHI) Model. There are also resources that communities can use to assess and measure the impact of their efforts. Leveraging this Community Health Needs Assessment (CHNA) for Wise County, which pulls data and community input to identify needs, can be a powerful driver for action. The information available on www. countyhealthrankings.org, which was used to provide data for this CHNA, can be used to set goals and measure the impact of the efforts towards community health improvement.

The Centers for Disease Control (CDC), also has some excellent resources which can guide community leaders to reach their goals. The illustration below lays out how this model can be applied. More resources for this are available at www.cdc.gov/chinav.

We believe implementing this model along with our existing efforts from the 2020 CHNA will help to address the health needs identified in the 2023 Wise County CHNA. Wise Health System plans to continue to coordinate the CHI model within Wise County. This effort is known as Healthy Wise County and consists of 3 different committees: Healthy Behaviors, Mental Health and Substance Abuse and the Executive Committee for Community Health Objectives. These groups meet monthly to discuss current projects and objectives set for each committee through an action plan. These action plans will be updated based on the findings of the 2023 CHNA early next year.

## Unite Us

Unite Us is a technology company that builds coordinated care networks of health and social service providers nationwide and also right here in Texas. With Unite Us' end-to-end solution, providers across sectors identify social care needs, send and receive secure electronic requests addressing these needs, report on tangible outcomes, and transform payment models within a secure and collaborative ecosystem. Unite Us' community engagement teams build sustainable partnerships with local organizations to ensure networks have solid foundations, launch successfully, and continue to grow and thrive. This HITRUST-certified social care infrastructure helps communities address social determinants of health and advance health equity.

Wise Health System has been developing a network of community-based organizations (CBOs) in partnership with Unite Us, the enterprise technology company connecting health and social care. Through which, Wise Health System will leverage Unite Us' technology to securely connect the community, patients, health care providers, and organizations with needed resources while tracking outcomes in a person-centered model.


Wise Health System, Wise County, United Way Wise County, Wise Health Foundation, City of Decatur, City of Boyd, City of Bridgeport, City of Chico and City of New Fairview and these CBOs are connected by Unite Us'technology solution within one, comprehensive, closed-loop communication network. With consent, the technology would track the activities and outcomes of people who are seeking assistance. "We want to connect those with needs to resources in our community in an effective and comprehensive way, addressing all their social-care needs at once," said WHS Community Health Services Coordinator Jordan Holzbog.

This first-of-its kind partnership helps usher in an era of value-based care in Wise County. The collaboration among the Decatur Hospital Authority and its hospital system, community health organizations, and healthcare agencies across the county will connect the community through the Unite Us Platform. It will also connect the Wise County community with technology to enable medical providers to connect patients to community resources that support better health outcomes through services and support.

## This model has far-reaching impact for multiple reasons:

- The organizations will combine their operation, technology, and resources to build a sustainable, common ecosystem that includes the county healthcare and community sectors.
- Communities across Wise County will be able to identify gaps in care and funding and address them through new partnerships and differentiate funding streams.
- CBOs will have access to technology tools to show the impact of their work and real-time outcomes data.

Creating a connection between health outcomes and CBOs has been a challenge in Wise County for many years. "This platform will be instrumental in allowing Wise Health System, CBOs, and others to all interconnect the needs of our community members to direct solutions, creating a lasting impact for generations," said WHS Community Health Improvement Coordinator Heather Beal.

## Survey Results

## Community Needs Health Assesment 2023

1. Preferred Language (Idioma preferido para completar la encuesta)

2. In which county do you live?

| Wise County | 115 |
| :--- | :--- |
| Montague County | 9 |
| Tarrant County | 8 |
| Parker County | 6 |
| Other | 24 |


3. Your 5 digital zip code:

4. Your current age:

|  |  | 50 |
| :---: | :---: | :---: |
| 18-24 | 5 | 45 |
|  |  | 40 |
| 24-34 | 28 | 35 |
| 35-44 | 30 | 30 |
| 45-54 | 39 | 25 |
|  |  | 20 |
| 55-64 | 47 | 15 |
| 65 or older | 13 | 10 |
|  |  | 5 |
|  |  | 0 |

5. Your sex:

Male
Female
Other

6. Your racial/ethnic identification (check all that apply):

|  |  | 140 |
| :---: | :---: | :---: |
| Asian or Pacific Islander | 1 | 120 |
| Black or African American | 3 | 100 |
| Latino or Hispanic | 12 | 80 |
| White or Caucasian | 139 | 60 |
| Native American | 4 | 40 |
| Other | 3 | 20 |

7. Highest level of education:

| Less than 12 years | 2 |
| :--- | :--- |
| High school graduate/GED | 18 |
| Some college | 35 |
| College graduate | 74 |
| Post graduate degree | 33 |


8. Your employment status:

| Employed full time | 146 |
| :--- | :--- |
| Employed part time | 9 |
| Full time student | 1 |
| Fart time student time homemaker | 0 |
| Uetired | 0 |
| Unemployed | 5 |
| Unemployed more than 1 year | 0 |
| Unemployed less than 1 year | 1 |


9. Your yearly household income:

10. Number of people (including yourself) living in your household:

11. Do you have health insurance?

Private (or employer)
Medicare
Medicaid
Government
Health Savings Account
Other
I do not know
I do not have insurance
142
8
0
6
0
3
0
3

12. If you do not have health insurance, why not (check all that apply)?

| Can't afford it | 3 | 160 |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| My employer does not offer it | 0 | 140 |  |  |
| Not qualified does not offer it | 0 | 120 |  |  |
| Not qualified for Medicare/ Me... | 1 | 100 |  |  |
| I have never applied for Medicai... | 0 | 80 |  |  |
| I feel I do not need it | 0 | 60 |  |  |
| I have insurance | 158 | 20 |  |  |

13. In general, how would you rate your current health status?

| Excellent | 34 |
| :--- | :--- |
| Good | 108 |
| Fair | 17 |
| Poor | 3 |


14. When was your last check up with your doctor?

15. Please check if you have been diagnosed by a doctor with any of the following (check all that apply):

Siabetes | Stroke | 14 |
| :--- | :--- |
| Sinus problems | 22 |
| Epilepsy | 1 |
| Alcohol abuse | 0 |
| Eye disorders | 10 |
| Muberculosis | 1 |
| Memory loss | 0 |
| Heart disease blood pressure | 36 |
| Sickle cell anemia | 2 |
| Kidney disease | 0 |
| Mental disorders | 4 |
| Hearing disorders | 15 |
| Lupus | 4 |
| None | 0 |



None
98
16. Please check if you have been diagnosed by a doctor with any of the following (check all that apply):

| Glaucoma | 2 |
| :--- | :--- |
| Cancer | 6 |
| Asthma | 30 |
| Liver disease | 2 |
| HIV/Aids | 0 |
| Arthritis | 0 |
| Stress | 27 |
| Dung or respal health problems | 12 |
| Obesity or weight problems disease | 5 |
| Drug abuse or addiction | 0 |
| Migraine headaches | 21 |
| Hepatitis | 0 |
| None of the above | 71 |

17. Select the following preventative procedures you have completed in the last year (check all that apply):

| Mammogram | 62 |
| :---: | :---: |
| Pap smear | 66 |
| Glaucoma test | 25 |
| Flu shot | 95 |
| Colon/rectal exam | 17 |
| Blood pressure check | 116 |
| Blood sugar check | 75 |
| Skin cancer screening | 38 |
| Prostate cancer digital screening | 3 |
| Prostate cancer PSA screening | 8 |
| Cholesterol screening | 70 |
| STI | 2 |
| Vision screening | 91 |
| Hearing screening | 12 |
| Cardiovascular screening | 28 |
| Bone density test | 24 |
| Dental cleaning/x rays | 98 |
| None of the above | 14 |


18. Have you ever been diagnosed with cancer?

- Yes
16
No
146


19. What cancer screenings have you had in the last 12 months? (Check all that apply):

| Oral, head, and neck | 15 |
| :--- | :--- |
| Skin | 36 |
| Lung | 2 |
| Prolorectal | 12 |
| Pap smear | 4 |
| Mammogram | 53 |
| None | 55 |
| Prate | 65 |


20. If you did not have a cancer screening, why not?

21. Where do you go for routine health care?

| Physicians office | 137 |
| :--- | :--- |
| Hospital emergency room | 1 |
| Health department clinic | 1 |
| Urgent care | 12 |
| Nurse or clinic at my place of e... | 2 |
| Community free clinic | 0 |
| I do not have a health care provi... | 9 |
| Other | 0 |


22. Are you able to visit the doctor when needed?

| Always | 107 |
| :--- | :--- |
| Sometimes | 47 |
| Seldom | 4 |
| Never | 0 |
| No barriers | 4 |


23. The following have stopped you from getting health care you need (check all that apply):

| No insurance | 6 |
| :--- | :--- | :--- |
| My health insurance did not cov... | 25 |
| Health care provider's hours did... | 36 |
| My deductible, co pay or premi... | 31 |
| I speak a different language or a... | 0 |
| Too expensive | 28 |
| Could not pay for needed presc... | 8 |
| Could not get time off work | 23 |
| Lack of transportation | 28 |
| My health care provider was too... | 5 |
| No childcare | 4 |
| Language and cultural barriers | 0 |
| Condition stigma | 2 |
| I do not know where to go | 5 |


24. What is the best way to address health needs of our community?

25. Sources where you obtain most health-related information (check all that apply):

26. Does your employer offers health/promotion/wellness programs?

| Yes, and I participate | 63 |
| :--- | :--- |
| Yes, but I do not participate | 75 |
| No | 7 |
| I don't know | 11 |
| Not applicable (unemployed or ... | 6 |


27. In the following list, please mark what you think are the FIVE MOST IMPORTANT FACTORS FOR A "HEALTHY COMMUNITY". (Those factors that most improve the quality of life in a community).

28. In the following list, please mark what you think are the FIVE MOST IMPORTANT FACTORS FOR A HEALTHY COMMUNITY:

| Lob availability | 115 |
| :--- | :--- |
| Low adult death and disease rates | 50 |
| Low crime/ safe neighbordhoods | 128 |
| Low level of child abuse | 80 |
| Nursing home/care assisted livi... | 69 |
| Parks and recreational facilities | 86 |
| Prenatal health | 69 |
| Low infant death rate | 20 |
| Pedestrian/bicycle | 25 |
| Public transporation | 54 |
| Mental Health \& Substance Abu... | 114 |

29. In the following list, please mark what you think are the FIVE MOST IMPORTANT FACTORS FOR A HEALTHY COMMUNITY:

| Aging problems (e.g. arthritis, h... | 93 |
| :--- | :--- |
| Availability of ambulance service | 44 |
| Cancer | 59 |
| Child abuse/neglect | 79 |
| Dementia/Alzheimer's | 56 |
| Dental Problems | 34 |
| Diabetes | 80 |
| Domestic abuse | 62 |
| Firearm related injuries abuse/neglect | 20 |
| Heart disease and stroke | 109 |
| High blood pressure | 75 |
| Industrial/farming injuries | 9 |
| Infectious disease (Hepatitis, TB,... | 36 |

30. In the following list, please mark what you think are the FIVE MOST IMPORTANT FACTORS FOR A HEALTHY COMMUNITY:

| Lead poisoning in children | 5 |
| :---: | :---: |
| Mental health problems | 138 |
| Motor vehicle crash injuries | 56 |
| Obesity (adult) | 136 |
| Obesity (child) | 115 |
| Poor birth outcomes | 11 |
| Rape/sexual assult | 51 |
| Respiratory/lung disease | 56 |
| School violence/bullying | 92 |
| Sexually transmitted Infections | 10 |
| Suicide | 77 |
| Teen Pregnancy | 21 |
| Underage drinking | 35 |
| Other | 7 |


31. In the following list, please mark what you think are the THREE MOST IMPORTANT "RISKY BEHAVIORS" in our community.

| Alcohol abuse | 100 |
| :--- | :--- |
| Dropping out of school | 19 |
| Drug abuse | 129 |
| Gambling | 1 |
| Gang activity | 19 |
| Lack of exercise | 46 |
| Poor eating habits | 55 |
| Not getting immunizations to pr... | 25 |
| Not using birth control/ unsafe ... | 22 |
| Not using seat belt/ child safety... | 19 |
| Other | 0 |


32. Please mark how you would rate our community as a "Healthy Community":
Very unhealthy
Unhealthy
Somewhat healthy
Healthy
28

- Very healthy
1


33. Do you wear your seat belt?

| Always | 157 |
| :--- | :--- |
| Sometimes | 4 |
| Never | 1 |
| N/A | 0 |


34. Do your child/children (age 4 to 18 ) use a seat belt?

35. Do your child/children (under age 4) use a child seat?

36. Do you wear a helmet when riding a bicycle, roller blading or skateboarding?

| Always | 34 |
| :--- | :--- |
| Sometimes | 19 |
| Never | 28 |
| N/A | 81 |


37. Do you wear a helmet when riding a motor scooter or motorcycle?

| Always | 47 |
| :--- | :--- |
| Sometimes | 2 |
| Never | 4 |
| N/A | 109 |


38. Do you drive the posted speed limit?
AlwaysSometimes

- Never
- N/A
64
93
5
0


39. Do you eat atleast 5 servings of fruit and vegetables each day?

- Always
Sometimes
18
113
Never
31
N/A
0


40. Do you exercise at a moderate pace at least 30 minutes per day, 5 days a week?

- Always
Sometimes
Never
42
- N/A 0


41. Do you consume more than 3 alcoholic drinks per day (female) or more than 5 per day (male)?

| Always | 2 |
| :--- | :--- |
| Sometimes | 31 |
| Never | 121 |
| N/A | 8 |

42. Do you smoke cigarettes?

| Always | 4 |
| :--- | :--- |
| Sometimes | 9 |
| Never | 138 |
| N/A | 11 |


43. Do you text while driving a motor vehicle?

44. Are you exposed to secondhand smoke in your home or at work?

45. Do you use illegal drugs (marijuana, cocaine, methamphetamines, ect.)?

46. Do you get a flu shot each year?

- Always 97
- Sometimes 38
- Never 23
- $\mathrm{N} / \mathrm{A}$ 4


47. Do you feel safe in your community?

- Always

Sometimes
Never
N/A

92
68

2

0

48. En que condado vive usted?

49. Su Codigo postal de 5 digitos

50. Su edad

| $18-34$ | 2 |
| :--- | :--- |
| $35-44$ | 0 |
| $45-54$ | 0 |
| $55-64$ | 1 |
| 65 o mas | 0 |

51. Su sexo

| Hombre | 0 |  |
| :--- | :--- | :--- |
| Mujer | 3 |  |
| Otro | 0 |  |

52. Su identificacion racial /etnica

53. Su más alto nivel de educacion

| Menos de 12 anos | 0 |
| :--- | :--- |
| Graduado de secundaria/GED | 1 |
| Alguna educacion superior | 1 |
| Graduado de la Universidad | 1 |
| Postgrado | 0 |

0 1

1

1

0
54. Su estado laboral


| Empleado- tiempo completo | 1 |
| :--- | :--- |
| Empleado- a tiempo parcial | 1 |
| Estudiante a tiempo completo | 0 |
| Ama de casa a tiempo completo | 0 |
| Jubilado | 0 |
| Desempleado | 0 |
| Desmpleado mas de 1 ano | 1 |
| Desempleado menos de 1 ano | 0 |

1

0
55. Su ingreso familiar annual

56. Número de personas viviendo en su domicilio

57. Tiene seguro de salud?

58. En general, ¿Cómo calificaria su estado de salud actual?

59. Su último chequeo con un médico fue

60. Verifique si un médico le ha diagnosticado alguno de los siguientes

| Diabetes | 0 |
| :---: | :---: |
| Accidente Cerebrovascular | 0 |
| Problemas sinusales | 1 |
| Epilepsia | 0 |
| Abuso de alcohol | 0 |
| Trastornos oculares | 0 |
| Tuberculosis | 0 |
| Perdida de memoria | 0 |
| Alta presion sanguinea | 0 |
| Enfermedad del corazon | 0 |
| Anemia falciforme | 0 |
| Enfermedad de riñones | $0 \quad 1$ |
| Desordenes mentales | 1 |
| Trastornos de la audicion | 0 |
| Lupus | 0 |
| Glaucoma | 0 |
| Cancer | 0 |
| Asma | 1 |
| Enfermedad del higado | 00 |
| Gonorrea | 0 |
| VIH/SIDA | 0 |
| Artritis | 0 |
| Estres | 0 |
| Problemas de salud dental | 0 |
| Enfermedad pulmonar o respira... | 0 |
| Obesidad o problemas de peso | 0 |
| Abuso de drogas o addiccion | 0 |
| Migranas | 0 |
| Hepatitis | 0 |
| Ninguna de las anteriores | 0 |

61. Seleccione los siguientes procedimientos preventivos que haya completado en el último año (seleccione 5):

62. ¿Alguna vez le han diagnosticado cáncer?

63. ¿Qué Exámenes de detecci'on de cancer ha tenido en los último 12 meses? (seleccione 5)

64. Si no se hizo una prueba de deteccion de, cáncer¿por qué no?

| Miedo a los resultados | 1 |
| :--- | :--- |
| Falta de transporte | 0 |
| No tengo seguro | 0 |
| No tengo doctor | 0 |
| Noy joven | 0 |
| No aplica | 0 |
| Otra razon | 2 |

2
1


0

0

0
0

0
2

0
65. ¿A Dónde va para la atención médica de rutina?

66. ¿Puede visitar al Médico cuando sea necesario?

| Siempre | 1 |
| :--- | :--- |
| A veces | 1 |
| Raramente | 0 |
| Nunca | 1 |


67. Lo siguiente le ha impedido obtener la atencion médica que necesita (seleccione 5):

| Sin seguro | 1 |  |
| :---: | :---: | :---: |
| Mi seguro de salud no cubrio, a... | 2 |  |
| El horario del proveedor de aten... | 2 |  |
| Mi deducible o copago era dem... | 1 | 2 |
| El proveedor de atencion medic... | 2 |  |
| No se pudo pagar la receta o m... | 2 |  |
| No se pudo obtener tiempo libr... | 1 |  |
| Falta de transporte | 1 |  |
| Mi proveedor de atencion medi... | 1 |  |
| No cuidado de ninos | 0 |  |
| Barreras linguisticas o culturales | 1 | 0 |
| Condicion de estigma | 0 |  |
| No se a donde ir | 1 |  |
| Other | 0 |  |

68. ¿Cuál es la mejor manera de abordar las necesidades de salud de nuestra comunidad (marque una):

| Disponibilidad de examenes de ... | 0 |
| :--- | :--- | :--- |
| Mas lugares para hacer ejercicio. | 1 |
| Acceso a frutas y verduras frescas. | 0 |
| Clases para dejar de fumar | 0 |
| Clases de manejo de diabetes | 0 |
| Mas acceso a los medicos de at... | 0 |
| Mas acceso a especialistas | 0 |
| Educacion nutricional | 0 |
| Menor costo de atencion medic... | 0 |
| No tengo una opinion | 2 |



No tengo una opinion 2
69. ¿De qué fuentes obtiene información relacionada con la salud?


Other

1

0

0

0

0

0

0

2
0

0

0

| Familia o amigos | 1 |
| :--- | :--- |
| Medicos, enferemeras o farmac... | 0 |
| Periodicos, revistas, television o... | 0 |
| Linea de ayuda de salud | 0 |
| Departamento de salud | 0 |
| Iglesia o organizaciones religios... | 0 |
| Internet | 0 |
| Biblioteca Publica | 2 |
| Empleador | 0 |
| Other | 0 |

70. ¿Su empleador ofrece programas de bienstar relacionados con la salud?


1
0

0
0

2
71. En la siguiente lista, marque cuáles considera que son los cinco factores más importantes para una comunidad saludable. (Esos factores que mejorarian mas la calidad de vida en la comunidad). Seleccione 5:


0
72. En la siguiente lista, marque cuáles cree que son las CINCO PROBLEMAS más IMPORTANTES en nuestra comunidad. (Aquellas problemas que tienen el mayor impacto en la salud general de la comunidad). Seleccione 5:

| Problemas de envejecimiento |  |
| :---: | :---: |
| Disponibilidad de servicios de a... |  |
| Cancer | 0 |
| Abuso o negligencia infantil | 0 |
| Demencia o Alzheimer | 1 |
| Problemas dentales | 0 |
| Diabetes | 2 |
| Abuso domestico | 0 |
| Abuso o negligencia de ancianos | 3 |
| Lesiones relacionadas con arma... | 0 |
| Enfermedad cardiaca y accident... | 0 |
| Alta presion sanguiena | 1 |
| Lesiones industriales y / o agric... | 0 |
| Enferemedades infecciosas | 0 |
| Ninos envenenados con plomo | 1 |
| Problemas de salud mental | 0 |
| Lesiones de vehiculos motoriza... | 0 |
| Obesidad adulta | 1 |
| Obesidad infantil | 1 |
| Malos resultados de naciniento | 0 |
| violacion y agresion sexual | 1 |
| Enfermedad respiratoria o pulm... | 1 |
| Violencia escolar y bullying | 0 |
| Infecciones de transmision sexual | 0 |
| Suicidio | 1 |
| Embarazo adolescente | 0 |
| Consumo de alcohol por menor... |  |


73. En la siguiente lista, marque cuales considera que son los tres comportamientos de riesgo más importantes en nuestra comunidad. (Aquellos comportamientos que tienen el mayor impacto en la salud general de la comunidad). Seleccione 3:

| Abuso de alcohol | 1 |
| :--- | :--- |
| Abandono escolor | 0 |
| Adiccion al casino de drogas | 2 |
| Actividad de pandillas | 0 |
| Falta de ejercicio | 0 |
| No malos habitos alimenticios | 1 |
| Uso de tabaco o humo de segu... | 0 |
| No usar anticonceptivos | 2 |
| No usar cinturones de segurida... | 1 |
| Other | 0 |


74. Marque cómo calificaría la salud general de su comunidad

75. Lleva puesto el cinturón de seguridad en el vehículo?

76. Sus niños o niñas (de 4 a 18 años) usan el cinturón de seguridad en el veh'iculo?

77. Sus niños a niñas (menores de 4 años) usan asiento para niños?

| Siempre | 1 |
| :--- | :--- |
| A veces | 0 |
| Nunca | 0 |
| No aplica | 2 |


78. Usted usa un casco al andar en bicicleta, patineta:

79. Usted usa un casco al ander en motocicleta:

80. Usted maneja al límite de velocidad:

81. Usted come al menos 5 porciones de frutas y verdura por día:

82. Usted come comida rápida más de una vez por semana:

| Siempre | 1 |
| :--- | :--- |
| A veces | 0 |
| Nunca | 0 |
| No aplica | 2 |

83. Hace ejercicio a un ritmo moderado al menos 30 minutos por día, 5 días por semana.

84. Consume más de 3 bebidas alcoholicas por día (mujeres) o más de 5 por día (hombres):

85. Fuma cigarrillos?

86. Envía mensajes de texto mientras conduce un vehiculo de motor?

| Siempre | 0 |
| :--- | :--- |
| A veces | 1 |
| Nunca | 0 |
| No aplica | 2 |

87. Está expuesto al humo de segunda mano en su hogar o en el trabajo?

88. Usa drogas ilegales?

89. Usted recibe una vacuna contra la gripe cada año?

90. Te sientes seguro en tu comunidad?

| Siempre | 0 |  |
| :--- | :--- | :--- |
| A veces | 0 |  |
| Nunca | 0 |  |
| No aplica | 3 |  |

## Appendix

## Acknowledgements

## Key Informants and Focus Group Members

Thank you to everyone who participated in our key informant and focus group interview process. Below is a list of the different entities that participated in the interviews or focus groups:

Alzheimer's Association
Care N Care
Children's Advocacy Center of North Texas
City of Decatur
City of New Fairview
Helen Farbee Centers
Living Word Teaching Center-Rhome
Maximus

TAPS Public Transit
Texas A\&M AgriLife Extension Service
Texas Health Resources
Wise County Messenger
Wise County Sheriff's Department
Wise Health Foundation
Wise Health System

## Key Informant and Focus Group Questions

Each interview and focus group were scheduled for an hour to allow adequate time for all responses. Below are the questions that were asked in the interviews and focus groups.

## Key Informant Interviews

- In general, how would you rate the health and quality of life in the community?
- What are the strengths and contributing factors that improve the quality of life in the community? Please explain why.
- What are the weaknesses and contributing factors that decrease the quality of life in the community? Please explain why.
- What barriers, if any, exist to improving health and quality of life in the community?
- What needs to be done to address these issues? What specific actions, policy, or funding priorities would you support because they would contribute to a healthier community?


## Focus Group Interviews

1. In general, how would you rate health and quality of life in the County?
2. In your opinion, has health and quality of life in the County improved, stayed the same, or declined over the past few years?
3. Why do you think it has (based on answer from previous question: improved, declined, or stayed the same)?
4. What other factors have contributed to the (based on answer to question 2 : improvement, decline or to health and quality of life staying the same)?
5. Are there people or groups of people in the County whose health or quality of life may not be as good as others? Who are these people or groups (whose health or quality of life is not as good as others)?
6. Why do you think their health/quality of life is not as good as others?
7. What barriers, if any, exist to improving health and quality of life in the County?
8. In your opinion, what are the most critical health and quality of life issues in the County?
9. What needs to be done to address these issues?
10. In your opinion, what else will improve health and quality of life in the County?

##  <br> WISE <br> COMMUNITY HEALTH NEEDS ASSESSMENT


[^0]:    a
    Wise County Community Health Needs Assessment 2023

[^1]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

[^2]:    **Chosen from percent composition ranking

[^3]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

[^4]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

[^5]:    **Chosen from percent composition ranking

[^6]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

[^7]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

[^8]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

[^9]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

[^10]:    **Chosen from percent composition ranking

[^11]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

[^12]:    **Chosen from percent composition ranking

[^13]:    | IndexColors: | $<80$ | $80-110$ | $110+$ |
    | :---: | :---: | :---: | :---: |

